



BROWN BOOKS
PUBLISHING GROUP



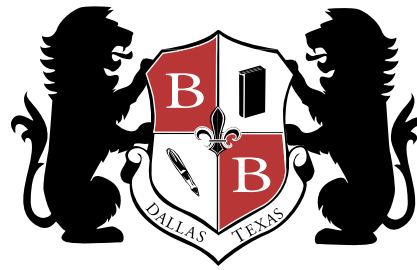
BROWN
BOOKS



BROWN
CHRISTIAN
PRESS
A DIVISION OF
BROWN BOOKS PUBLISHING



THE BROWN BOOKS ADVANTAGE



BROWN BOOKS
PUBLISHING GROUP

Brown Books Publishing Group (BBPG) is a full-service independent publisher committed to producing high quality, award-winning books of all genres for authors who choose to retain the rights to their intellectual property. Founded in 1994 as an Entrepreneurial Publisher for Entrepreneurial Authors®, BBPG's innovative Relationship Publishing™ model ushered in A New Era in Publishing™. Providing ghostwriting, editing, design, printing, warehousing, distribution, marketing, public relations, and website development for books of all genres, the company has cultivated a prestigious stable of authors, from *New York Times* bestsellers to Pulitzer Prize winners and more. Personal relationships with each client are the cornerstone of BBPG's publishing process, which ensures every author's unique vision for their book becomes a reality, and provides dynamic, creative support every step of the way.



The Agency at Brown Books (ABB) is backed by more than 20 years of publishing excellence, and the firm is the first full-service public relations, marketing, branding, and distribution provider within a publishing house. Offering a one-of-a-kind lifeline that delivers the vital resources needed to optimize performance in today's marketplace, ABB works with BBPG authors, as well as non-affiliated authors, established writers, entrepreneurs, CEOs, and those seeking smarter strategies for building their business. With ABB's end-to-end, integrated strategy, authors gain a platform to make an impact – and a difference.

Brown Books Kids (BBK) is a division of BBPG designed to enhance the lives of children through literature. For the children's author, a fully illustrated book breathes life into your story, providing entertainment and lasting memories for generations of readers. BBK helps make your dream project a reality, and the division's award-winning team specializes in all children's book formats and genres including picture books, board books, early readers, chapter books, young adults, and graphic novels.

The **Brown Books Business Division** develops books for and by leaders. We translate your ideas into an influential title that can promote your business, share your corporate history, showcase your entrepreneurial ethos, and most importantly, generate new opportunities and revenue streams. Catering to entrepreneurs; executives; directors; corporate influencers; brand leaders; and diverse business professionals including speakers, lawyers, doctors, PhDs, and educators, the Brown Books Business Division helps establish your expertise and legacy.

**BROWN
BOOKS**



Our **Signature Books Division** delivers end-to-end solutions for developing, customizing, and distributing coffee table books and large format titles. Bringing your legacy to life, we preserve the story and artistry of your company, your work, and your passion. Through scalable, 360-degree services, we deliver a turnkey experience for corporate custom publishing needs, such as anniversary editions and executive histories, as well as classic coffee table titles highlighting fine art, photography, lifestyle, culture and travel, culinary adventures, and much more.



Discover the only publishing division dedicated to pets and designed for the owners and authors who serve as their heroes. Uniting good reads and great causes, our newest imprint bears the indelible paw prints of animals in need. Through **RADO'S Press**, Brown Books is leveraging our entrepreneurial publishing platform to give a voice to furry friends, because we believe Rescue Animals Deserve Our Support.



Brown Christian Press (BCP) is a division of BBPG with a mission to serve Christian authors who have a desire to enrich the lives of others with life-changing books. BCP believes that books are a vehicle for authenticating and developing stewardship and ministry throughout the world. If your faith is as important to you as the message you feel called to share in your book, BCP equips you to boldly pursue your purpose by achieving your publishing dream and fulfilling your calling.

◆ BB BY THE NUMBERS

650%

Growth in book sales & mkt. saturation for BBPG authors since 2014

More than **50%** of our clients are returning authors or were referred by fellow BBPG authors.

360°

Programmatic digital services and social media support delivered by ABB to both BBPG-affiliated and non-affiliated authors.

#1

"... the biggest failure of traditional [royalty] publishers to date is a lack of programmatic support for authors in building their digital footprint."

- **MIKE SHATZKIN**

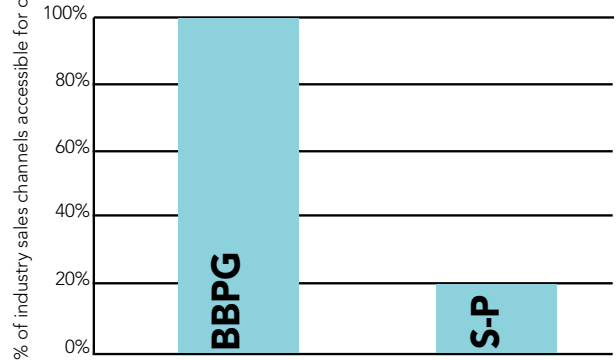
Founder/CEO of The Idea Logical Company and 50-year publishing industry veteran, as excerpted from his address at Digital Book World 2016

1st

. . . The world's largest book distributor prefers BBPG as their referral source when advising authors in need of comprehensive, national distribution services.

SALES CHANNEL ACCESS

Relationship Publishing VS. Self-Publishing



BBPG authors have access to

80% MORE

channels for sales, including global exposure to wholesalers, retailers, and buyers via ABB's marketing team.

2

. . . 2017

Independent Press Awards

1 AND ONLY

ABB is the first publisher-backed, end-to-end media, marketing, and distribution provider to extend services to ALL authors, whether they work with BBPG or publish with a competitor.

◆ BB BY THE NUMBERS

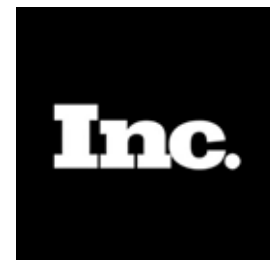
Nearly **50%**
of our 2017 Frontlist
earned Bestseller rankings.

10 #1 Amazon
Bestselling New
Releases
in 2017.

**6 FINALISTS +
2 WINNERS**
2017
BOOK OF THE YEAR AWARDS
Foreward Reviews

AS SEEN IN

Look who's talking about our latest hits and putting BBPG in the headlines!



◆ LOYALTY, NOT ROYALTY

BBPG vs. The “Big 5”

What's the real benefit of Relationship Publishing? Authors retain their rights and keep all of the profits. BBPG's marketplace leverage is derived from a business model that gives clients complete control over their publications without having to endure the difficulties presented by a royalty publisher or resort to self-publishing.

As a result, many previously published authors have opted out of their “Big Five” royalty house and into the advantages offered by BBPG and ABB. Meet some of the icons, entrepreneurs and *New York Times* bestselling authors who've tapped us to share their success stories.

AK TURNER

New York Times bestseller, humorist and self-styled “Vagabond”

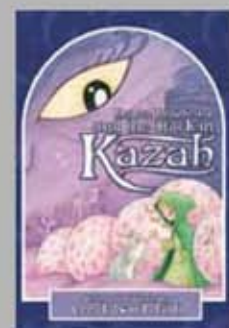
Turner, the award-winning writer behind *This Little Piggy Went to the Liquor Store*, *Mommy Had a Little Flask*, and *Hair of the Corn Dog*, has achieved a level of success that's incredibly rare in publishing. Now, the author is going global, partnering with BBPG to launch her new book series in 2016, *Vagabonding with Kids*.



LEE EDWARD FODI

National Entrepreneur of the Year & former Forbes 400 member

BBPG was the first to believe in his talent, and we introduced Edward Lee Fodi's work to young readers around the world with the launch of his award-winning Kendra Kandlestar series and multiple foreign rights deals. Now, the author and illustrator has been picked up by Harper Collins in a six-figure deal that made headlines in 2017.



J.N. WHIDDON

CEO, entrepreneur & business author

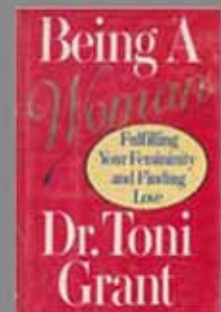
CNN, *Fortune*, *Wall Street Journal*, and many more outlets have relied on Whiddon's financial expertise and three decades of entrepreneurial experience. His first book with BBPG, *Wealth Without Worry*, was so successful that McGraw-Hill asked him to write *The Investing Revolutionaries*. However, he soon came back to BBPG, launching a new business venture with the publication in 2016 of *The Old School Advantage*.



DR. TONI GRANT

The late talk radio pioneer & New York Times bestseller

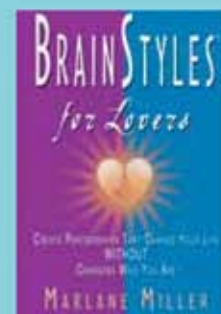
As one of the first licensed psychologists to have her own radio talk show, the late Dr. Grant expanded her ground-breaking platform by publishing with Random House to release the *New York Times* bestseller, *Being a Woman*. However, when the opportunity for reissue arrived years later, she bought back her rights from the "Big Five" publisher and came to BBPG to update her book and release a new edition.



MARLANE MILLER

Founder of global consulting firm, BrainStyles, Inc.

A world-renowned expert in relationships and organizational behavior, Miller invented The BrainStyles System® and welcomed PepsiCo, Procter & Gamble, and more as global clients. Simon & Schuster soon took notice and published her first book, *BrainStyles*, but for her next title, the Ivy League-trained author turned to BBPG. Today, *BrainStyles for Lovers* remains a success in the marketplace, and BBPG continued the decade-long partnership with Miller with the recent launch of an eBook edition.



CLIENT CASE STUDIES

Recent Highlights & Hits

XBOX REVISITED ◦ Business/Civics



1 of 15: *Xbox Revisited* named among an elite group of Foreword Reviews' INDIEFAB Book of the Year Finalists in Business & Economics

16,000+: Followers as an officially appointed LinkedIn influencer & blogger

240+ Million: Audience reached during the first phase of the *Xbox Revisited* media campaign

“Our team loved having Robbie join us. We’d love to have him join us pretty regularly if he is available . . .”

- CNBC

“... the book is a worthwhile read for two reasons. The first is that Bach offers a store of anecdotes about the Xbox years from a unique perspective ... Second is that the organizational lessons he’s learned, once distilled and packaged, are useful for individuals and for large organizations. His claim that these lessons ought to be used to ‘renew America’ may seem grandiose. But he means them with absolute sincerity.”

- POLYGON.com

“Robbie presents a highly effective, common-sense strategy to address difficult business and community issues. And in the process, he challenges all of us to step up to the plate and participate in renewing our civic and political institutions ... the story he tells from personal experience is both engaging and inspirational.”

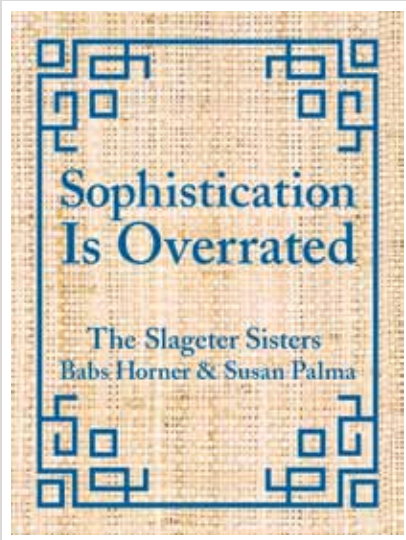
- JEFF RAIKES

CO-FOUNDER, RAIKES FOUNDATION; FORMER CEO, BILL & MELINDA GATES FOUNDATION, AND PRESIDENT, MICROSOFT BUSINESS DIVISION



“This debut from Microsoft’s former Chief Xbox Officer is entertaining and refreshingly honest.”

SOPHISTICATION IS OVERRATED 。 Lifestyle



2+ Million: National audience reached through *TODAY* show appearance alone

1st: Major award show feature at 2018 *Golden Globes* Style Lounge

Over 460%: Social media channel growth during the first 18 months post-release

“The photos are as wonderfully hilarious as you might imagine, but the stories behind the inspiration for each party, as well as the book itself, are what really gives *Sophistication is Overrated* its heart.”

- D HOME

“I was delighted, highly amused, inspired, educated, touched, captivated, and entertained. My very high expectations were far exceeded.”

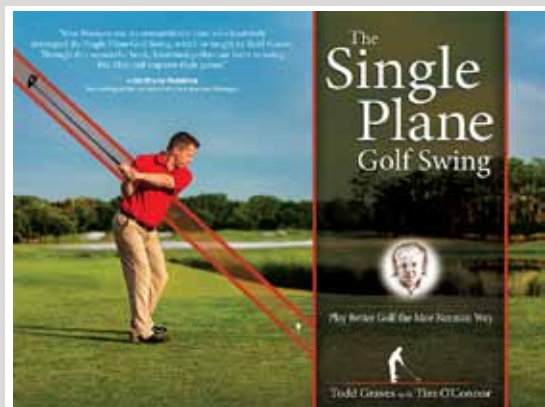
- THEPINKPAGODA.com

“*Sophistication is Overrated* is the coffee table book you’ll actually use!”

- HYDE PARK LIVING



THE SINGLE PLANE GOLF SWING 。 Sports



60+: The title remained on Amazon bestseller in sports, ranking among the top 60 or higher for more than 18 months post-release

#1: Follow up title *The Feeling of Greatness* debuted as a bestseller among New Releases

INC. 5000: Following the release of the founder's book, *Graves Golf Academy*, made the elite list for the first time, ranking in the top 1,600

“One of golf’s greatest untold stories, Moe Norman’s life illustrated a simple and powerful truth: greatness is built from practicing the right swing in the right way — in habits, and most of all for a process that builds success.”

- DAN COYLE

NYT BESTSELLING AUTHOR OF
THE TALENT CODE AND *THE LITTLE BOOK OF TALENT*

“Moe Norman was an extraordinary man who intuitively developed *The Single Plane Golf Swing*, which he taught to Todd Graves. Through this wonderful book, frustrated golfers can learn to swing like Moe and improve their games.”

- ANTHONY ROBBINS

BESTSELLING AUTHOR, AMERICA'S
#1 LIFE & BUSINESS STRATEGIST

“Nearly 20 years ago, I asked Moe Norman this question: If I were to write a movie about you, who's the person I should talk to about your swing? ‘Todd Graves,’ he said. ‘Yep, Todd Graves. When I see him swing, I see me. Yep, I see me.’”

-BARRY MORROW

OSCAR- AND EMMY-WINNING SCREENWRITER



“*The Single Plane Golf Swing* joins the coveted roster from SI Golf+, ‘A Few of Our Favorite Things’”

THE SASHI SERIES 。 Children's



1st: Book in 30+ years to receive endorsement from intl. bestseller and icon Richard Bach, author of *Jonathan Livingston*

3: Time Mom's Choice Award Winner

10 Million: Online fans engaged with the *Sashi* series following 2 USA Best Book Awards

"In this sequel to *Sashi, the Scared Little Sheltie*, Linda Greiner gives us a moving account ... of rescue from a completely different perspective."

- MOM'S CHOICE AWARDS

SASHI ADOPTS A BROTHER

"These are wonderful books for children, full of gorgeous color pictures, and they are easy to read."

- DOROTHY CHRISTIANSEN

FOUNDER & CEO, NATIONAL SHELTYE RESCUE NETWORK

"What happens to me as a reader when I open Linda's book? I am no longer just a reader because I am part of the spirit itself, part of the soul which cares for every dog that has faced cruelty, and responded with love."

- RICHARD BACH

INTL' BEST SELLING AUTHOR OF *JONATHAN LIVINGSTON SEAGULL*



Sashi, the Scared Little Sheltie: "A sweet success story about transforming a scared, neglected pup into a champion."

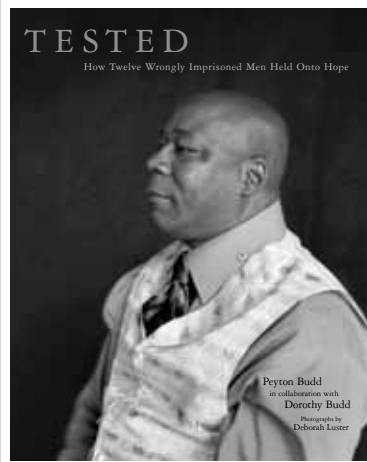
◆ CLIENT CASE STUDIES

Past Successes

SPOTLIGHT: From Manuscript to Motion Picture

TESTED

Peyton & Dorothy Budd



The authors of *Tested* and the exonorees at the heart of the acclaimed book never expected their journey would take them down the red carpet. But when Hilary Swank discovered their stories during the making of *Conviction*, she partnered with Fox Searchlight Productions to honor them at the film's Hollywood premiere. The Budds and attending exonorees joined the cast Q&A after a personal introduction by the Oscar winner, and BBPG's publicists also secured sought-after gifting placements for the book and national media coverage. As a result, Larry King became a champion of the project, welcoming the writers and subjects of *Tested* to his show alongside the stars of *Conviction*. Today, the message of hope and redemption that aligns the book and film continues to resonate, and the *Tested* platform continues to expand with new initiatives including:



True Conviction, a film based on their stories, won the 2017 Tribeca Film Festival's Special Jury Mention for Best Documentary



Drawing on the winning documentary, CBS is now developing a show about the exonorees at the heart of *Tested*



The authors and the University of Texas Law School have announced the establishment of the Budd Innocent Center

The New York Times

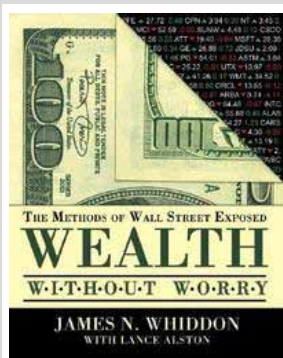


SOUTHERN
LITERARY
REVIEW

San Francisco
Book Review

“The numbers are staggering. The statistics are sobering. *Tested* isn't about the numbers. It's about the lives and stories of twelve men who were wrongly convicted. What seems genuinely surprising throughout is that the men retained their inner strength without giving in to bitterness or despair. But even as Peyton Budd retells the men's stories, those staggering numbers are still haunting.”

SPOTLIGHT: Book-to-Brand Impact



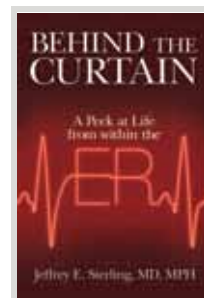
WEALTH WITHOUT WORRY James N. Whiddon & Lance Alston

Like many of our authors, Whiddon's publishing career catalyzed meteoric professional success. Driving nearly 1,000% growth in his company, the book earned powerful praise from fellow financial experts. The *Los Angeles Times* called the title a "persuasive case for low-cost, broadly diversified 'passive investing.'" *Marketwatch* also touted the title, noting, "There are big odds against you at Wall Street's casino! Play by these rules to build wealth the worry-free way."



BEHIND THE CURTAIN Jeffrey Sterling, MD

Dr. Jeffrey Sterling, author of *Behind the Curtain*, cited a similar experience, sharing that the financial goals and entrepreneurial benchmarks he'd hoped to achieve through his book had been "accomplished and exceeded" within the first month after publication.



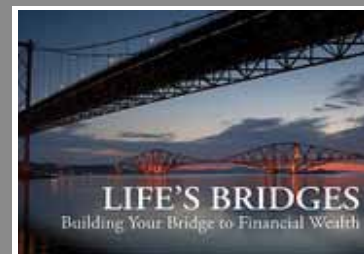
LIFE'S BRIDGES: BUILDING YOUR BRIDGE TO FINANCIAL WEALTH

Lloyd Lowe Sr.

Combining his philanthropic and entrepreneurial passions, Lowe channeled one hundred percent of the proceeds from *Life's Bridges* into Vogel Alcove, enabling their mission to support and educate the children of homeless families. The book's success ultimately advanced his efforts to give back—and made a robust impact on his wealth advisory firm, LD Lowe.

"I count this as one of the best decisions we've made as a firm," noted Lowe of his decision to publish. "While there is an up-front investment associated with publishing a book professionally...In terms of a return on our investment, I'm most pleased that our results not only have helped increase the awareness of LD Lowe and our services, but also increased our credibility.

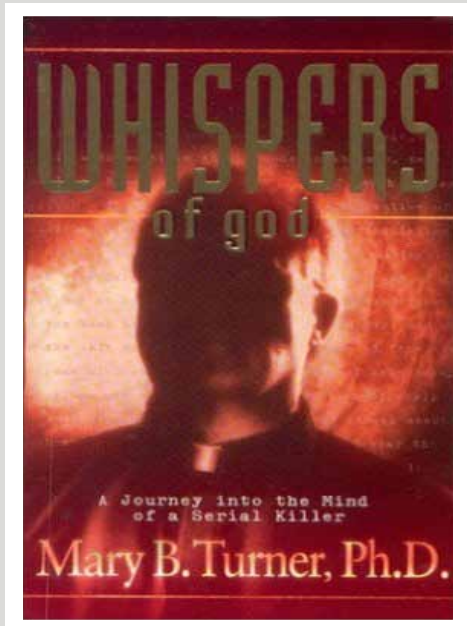
"Because we wrote *Life's Bridges* to help others, I can think of no better way to make such a contribution meaningful than to donate the proceeds to the Vogel Alcove, whose mission is to do the same."



SPOTLIGHT: Customized Cross-Promotion

WHISPERS OF GOD

Mary B. Turner, PhD



Like her award-winning title, Dr. Mary B. Turner's high-profile practice is rife with unexpected twists and turns. A clinical psychologist and leading clinical researcher at the University of Texas Southwestern Medical Center, the author and doctor transitioned from focusing on grief and victimology to examining the full range of criminal pathology. She became a member of the International Coalition of Forensic Counselors, and prior to writing *Whispers of God*, Dr. Turner began studying the lives and crimes of known serial killers in the US and UK prior to writing the book.

Accordingly, she chose a publisher with an equally unconventional methodology. Leveraging the company's powerful approach to cross-promotion, BBPG aligned the book with unexpected mediums and audiences, and *Whispers of God* quickly gained traction among filmmakers. When the manuscript won the Hollywood Film Festival's Opus Magnum Discovery Award™, Dr. Turner brought Milli Brown on board to lead pitch sessions with production studios and join her on the red carpet.

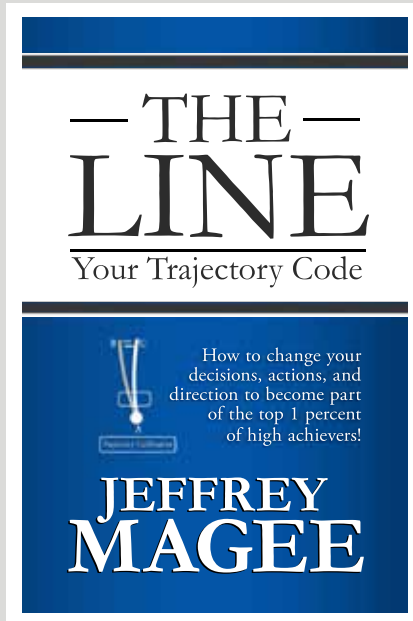


"Whispers of God: A Journey Into the Mind of a Serial Killer is a killer story ..."

SPOTLIGHT: The Power of Lasting Partnerships

THE LINE: YOUR TRAJECTORY CODE

Jeffrey Magee, PhD



Dr. Jeffrey Magee is the publisher of *PERFORMANCE/P360 Magazine*, a 20-year veteran in human capital development, and a prolific, successful author. A client for over 15 years, he has published eight diverse titles with BBPG including: *The Line: Your Trajectory Code*; *Performance Execution*; *It!: Find it, Get it, Keep it, Grow it*; *The Managerial-Leadership Bible*; *Building A Legendary Leader*; the *Possibilities* series; *Awakening Your Leadership Potential*; and *Coaching For Impact*. Dr. Magee is now labeled one of today's most influential "Leadership & Marketing Strategists" for his expertise in corporate governance and entrepreneurship because he synergized and energized his already exceptional career with top-performing releases. His rising profile expanded Dr. Magee's opportunities as a speaker and author, and both Pearson Education and Wiley Publishing sought out previous titles he'd developed with BBPG.



"The Trajectory Code, which Magee presents in his new book as the consistent and surprisingly simple process for mapping any life, can apply to any individual or project for success."

◆ FAMOUS FANS

Celebrity Endorsements

TONY ROMO

**CBS Sports NFL Analyst &
Former Dallas Cowboys quarterback**

On The Ultimate Dream (Chabino & Watson)...

"Success begins with dreams, and learning to dream what will bring us true fulfillment is a lesson in itself. The Ultimate Dream reminds us to treasure the chance to help make someone else's dreams come true."

MARK CUBAN

Owner of the Dallas Mavericks

On Three Minutes to a Strong Mind and a Fit Body (DeJohn)... "George DeJohn has been an incredible motivator and teacher for me since I began training with him five years ago. His knowledge of training science and human emotion has enabled me to attain a level of fitness far greater than I had ever imagined."

JENNA BUSH HAGER

Today correspondent & author

On The Shame Game (Gaunt)... "Janice Gaunt has highlighted the importance of acceptance and self-forgiveness. This groundbreaking work will revolutionize how we look at shame and will help readers become the productive, self-accepting, balanced people they are meant to be."

FREDERIQUE VAN DER WAL

Supermodel & entrepreneur

On Blatantly Honest (Nichols)... "In her book, Makaila honestly shares her experiences. Such a true gift to her peers to realize we all deal with our insecurities"

MARTHA STEWART

Founder of Martha Stewart Living Omnimedia

On Foster's Market Favorites (Foster)...

"Follow Bill Bartmann's advice and a success in life, not because he gives you the necessary tools, but because he shows you how to use the ones you already have. First rate!"

LAURA BUSH

43rd First Lady of the United States

On Sophistication is Overrated (Palma/Horner)...

"What a perfect resource for fun and festivity! President Bush joins me in sending our best wishes."

GARY KELLY

CEO, president & chairman of Southwest Airlines

On Is This Seat Taken? (Kaufman)... "No matter how we plan as individuals or as a company, we have an opportunity in a random encounter. Kristin Kaufman will have you looking at chance encounters with a different perspective after reading this book."

BILL FRIST, MD

Former majority leader of the US Senate

On Dr. Mayo's Boy (Tenery)... "As the doctor-son of a physician who practiced family medicine for 45 years and the brother to two doctors, I believe Dr. Tenery's inspiring journey captures the essence of what healing must, in some shape or form, always preserve."

BRAD TURNER

Producer & director of 24

On Chase Against Time (Reifman)... "Edgy, suspenseful, and fun."

TROY AIKMAN

NFL Hall of Fame quarterback

On Bulls, Bears & Basketball (Thoele)...“Chuck Thoele cleverly weaves parallels between NCAA basketball by referencing real-life moments during games of play, unstoppable teams, and coaching geniuses, and including essential lessons about investing. I’m confident you’ll find *Bulls, Bears & Basketball* a valuable read.”

JENNIE GARTH

Actress and activist

On The Smart Woman’s Guide to Heart Health (Samaan)...“Heart disease has become the number-one killer of women in America today. Most are not aware that simple lifestyle changes can change all that. *The Smart Women’s Guide to Heart Health* provides easy solutions that, if followed properly, will and can make a difference.”

SAMMY HAGAR

Guitarist and singer for Van Halen

On Rock to the Top (Steele) ...“She was as much a part of Texas rock n’ roll as any musician. Fortunately, she has only told half the stories in this book!”

LEON RUSSELL

Legendary musician & Rock n’ Roll Hall of Fame member

On Unconquered (Davis)...“God, the Devil, and everything in between. This book is a great representation of the duality plane on which we exist.”

JAMES D. POWER IV

EVP of JD Power and Associates

On Why is Everyone Smiling? (Spiegelman)...“Paul drills right to the core of the solution ... focusing on people, building a culture of customer satisfaction from the top down, and empowering employees to do the right thing.”

MARSHALL GOLDSMITH

NYT and WSJ bestselling author

On Activating Your Ambition (Hawkins)...“With laser-like focus and a matter-of-fact style, Mike Hawkins outlines what it takes for people and organizations to succeed. Read *Activating Your Ambition* and prepare yourself for new heights of success!”

JANE GOODALL

Founder of the Jane Goodall Institute & United Nations Messenger of Peace

On For the Love of Wild Places (Dimijian)...“Glorious photographs and vividly descriptive text ... take us on a journey of exploration through some of the most fascinating and amazingly diverse habitats on our planet.”

DR. JAMES DOBSON

BESTSELLING AUTHOR & RADIO HOST

On Wounded Tiger (Bennett)...“How could death and destruction at Pearl harbor end on a note like this? I strongly recommend that people read *Wounded Tiger*.”

RICHARD BACH

Author of the iconic *Jonathan Livingston Seagull*

On Sashi series (Greiner)...“What happens to me as a reader, when I open Linda’s book? It connects me with millions of people who love dogs, and I feel that love. I am no longer just a reader because I am part of the spirit itself, part of the soul which cares for every dog that has faced cruelty, and responded with love.”

◆ FAMOUS FANS

High-Profile Publishing



ALEX BECKER

THE 10 PILLARS OF WEALTH: MIND-SETS OF THE WORLD'S RICHEST PEOPLE

**USA TODAY BESTSELLING AUTHOR AND
RENOWNED TECH ENTREPRENEUR**

DR. MATTHEW CROSSTON

RUSSIA RECONSIDERED: PUTIN, POWER, AND PRAGMATISM

Seminal expert on Russian relations, Vice Chair of Modern Diplomacy, and the first American invited to conduct analysis initiative by the Russian Intl. Affairs Council

MICHAEL S. MALONE

FOUR PERCENT AND RUNNING TOWARD DANGER

**FOUR-TIME PULITZER PRIZE NOMINEE, ONE OF THE WORLD'S
BEST KNOWN TECHNOLOGY WRITERS AND THE AUTHOR OR CO-
AUTHOR OF MULTIPLE AWARD-WINNING BOOKS**



ROBBIE BACH

XBOX REVISITED: A GAME PLAN FOR CORPORATE AND CIVIC RENEWAL

**Microsoft's former president of Entertainment/Devices and
Chief Xbox Officer**

THERESA BARTA

GREED ON TRIAL: DOCTORS AND PATIENTS UNITE TO FIGHT BIG INSURANCE

**Award-winning litigator, physician's advocate, and
Top Gun Trial Lawyer of the Year**





KRISH DHANAM

CO-AUTHOR OF *HARDHEADED & SOFTHEARTED*

THE ZIGLAR CORPORATION'S FORMER VP OF GLOBAL OPERATIONS AND ONE OF TWO EXECUTIVE COACHES TRAINED BY MOTIVATOR ZIG ZIGLAR

RICK BELLUZZO

CO-AUTHOR OF *HARDHEADED & SOFTHEARTED*

**MICROSOFT'S FORMER PRESIDENT AND COO AND
QUANTUM CORP'S FORMER CEO**



AK TURNER

VAGABONDING WITH KIDS

**NEW YORK TIMES BESTSELLING AUTHOR
AND RENOWNED HUMORIST**

ROBIE VAUGHN

HEADFIRST

**MEMBER OF THE US NATIONAL AND WORLD CUP SKELETON
BOBSLED TEAMS; ATHLETIC ACTIVIST RESPONSIBLE FOR BRINGING
THE SKELETON BOBSLED BACK TO THE WINTER OLYMPICS**

DID YOU KNOW? BBPG has worked with some of the most famous organizations and destinations in our hometown. Our special Dallas-based projects have included these brands:



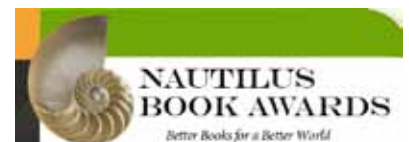
◆ AWARDS AND PRAISE

Industry Honors

It's always awards season somewhere...Check out some of the organizations that have honored BBPG and turned our authors into award-winners!



WRITER'S DIGEST



◆ AWARDS AND PRAISE

Ask Our Authors

See what our authors are saying about their experience with BBPG and ABB!

DR. JEFFREY MAGEE | BESTSELLING AUTHOR AND PUBLISHER OF *PERFORMANCE/P360* MAGAZINE

"Milli and her team are the real deal ... I have done eight books with her, and every title has been excellent ... Three of the books I did with BBPG were picked up 'as is' by major trade book publishers in New York!"

CAMERON MCCONNELL | AUTHOR OF *BUILD TO PROSPER: SECRETS FOR SUSTAINED PROFITABILITY*

"This could not have been accomplished without your determination to help me not to toil in a self-publishing effort, but to trust you and create wealth for future generations by bringing life to Build to Prosper!"

ROB TENERY, MD | AUTHOR OF *DR. MAYO'S BOY*

"Prior to signing on with Brown, David [Groff], my first editor, and I had a long conversation about how I should try to get my work presented to the public. Being steeped in the conventional 'New York' publishing business all his professional life, he was reluctant to see me sign on. I vividly remember this quote from one of our final conversations: 'I can spot a book that was not done by one of the big boys in a second.'

"His first comments out of the box were: 'I love your book. It reads beautifully. The binding. The layout. The paper. The cover with its embossing. I am so impressed. This is one of the best put-together books I have seen in a long time.' I followed with telling him that, at Brown, this book was really a collaborative effort. Sometimes we didn't always agree, but somehow we worked out a solution that was often better than either of the original suggestions. He said, 'The publishing business is changing, and the big houses more often are not listening to their authors and that is unfortunate.'

"I wanted to share the news with my partners at Brown and say 'hats off' to all of you who worked so hard to turn out a product of which we can be proud."

ROBBIE BACH | AUTHOR OF *XBOX REVISITED*

"You truly put the author's needs at the center of what you do and that made this entire effort possible. I am most grateful that you ... took the time to understand my goals and objectives. I want to thank the entire Brown team for their support, guidance and patience."

PAUL SPIEGELMAN | AUTHOR OF *WHY IS EVERYONE SMILING?*

"You've built a great business model that allows authors like me to get a book published while retaining the rights and control over its distribution. I look forward to the benefits that the book will bring, and I hope that it helps other business leaders in their own companies."

GENELLA MACINTYRE | AUTHOR OF THE *TUCKER TIMES* SERIES & *5 STEPS TO REDUCING STRESS*

"In navigating the world of publishing and marketing — and coming to the realization that it's a marathon, not a sprint — I have met many people that say they will do something, but don't or can't. Thank you for doing what you say you will do, and in the way in which you say you will do it. Thank you so much for having the talent, expertise, patience and just plain friendly demeanor to make this happen."

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