

# COMPASS



## DIVERSITY CONFERENCE

### CHARTING A NEW COURSE

#### CONFERENCE HOSTS



#### SPONSORSHIP & ADVERTISING OPPORTUNITIES

July 23-26, 2017 | MARRIOTT WATERFRONT HOTEL | BALTIMORE, MARYLAND



Dear Colleagues:

I am pleased to announce that Early Morning Software, Inc., the PRISM User Group will host the 2017 COMPASS Diversity Conference at the Marriott Waterfront Hotel, July 23-26, 2017. COMPASS participants will hear about the accomplishments and challenges of executives who have championed diversity within their organizations, and explore key components of the Diversity Framework – policy, culture, technology and education – that are employed to maximize diversity and cultivate flourishing companies.

As a champion for diversity in today's global economy supplier and workforce diversity is critical to America's success, competitiveness, and sustainability. Diversity creates new opportunities for a growing diverse population. Because your organization has demonstrated a commitment to transformational diversity practices and to use effective tools for measuring performance and economic growth, we would be delighted if you considered one of the following sponsorship packages on the pages to follow.

The COMPASS Diversity Conference will provide participants with the skills, knowledge and tools necessary to enhance their supplier and workforce diversity framework. Our mission is to empower participants to make a positive impact within their organization and on local economies by leveraging the contributions of small and minority-owned businesses.

In addition to the contribution you will deposit with COMPASS participants, we believe this conference will provide you with a new perspective on diversity and inclusion. Join our growing, global circle of Executives and Diversity Professionals. Share your ideas and best practices. Meet leaders in the field of diversity management!

Thank you in advance and we look forward to seeing you at the Conference!

Sincerely,



Donna S. Stevenson  
CEO/President

# CONFERENCE SPONSORSHIP OPPORTUNITIES

COMPASS Diversity Conference | July 23-26, 2017 | Baltimore Marriott Waterfront Hotel

The COMPASS Diversity Conference will provide facilitation of positive dialogue around best practices that have proven effective in managing technology and engaging diverse business contractors and suppliers. Further, the conference seeks to provide public and private sector participants with next practices - new methods and technology that will expand the utilization of diverse suppliers while stimulating the economy and creating jobs.

Corporate executives and diversity professionals can gain new insights on best practices, while examining first-hand, those leading-edge strategies that work.

## SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR - \$10,000

The Diamond sponsorship can be a general conference sponsorship or it can sponsor one of the following events:

- ✓ July 24<sup>th</sup> – Luncheon
- ✓ July 25<sup>th</sup> – Executive Diversity Luncheon

- Prominent recognition and promotion throughout the conference as a Diamond Sponsor
- Signage with corporate logo displayed prominently throughout the conference
- Name and corporate logo recognition as Diamond Sponsor on all conference communications, including:
  - Conference e-newsletters
  - Conference mailings
  - PRISM Compliance website (includes hyperlink to sponsor's website)
  - COMPASS Diversity Conference website (includes hyperlink to sponsor's website)
  - Conference program book
  - Onsite conference materials
- One (1) full page color ad with premium placement in the conference program book
- Acknowledgement as Diamond Sponsor at conference general sessions and meal functions
- Invitation for senior executive to provide welcome during the commencement of the general session and/or breakout sessions
- Five (5) complimentary full conference admissions
- First right to claim this sponsorship level in 2018

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR - \$5,000

- Recognition at the conference as a Platinum Sponsor
- Name and corporate logo recognition as Platinum Sponsor on the following conference communications:
  - Conference e-newsletters
  - COMPASS Diversity Conference website (includes hyperlink to sponsor's website)
  - Conference program book
- One (1) full page color ad in the conference program book
- Acknowledgement as Platinum Sponsor at conference general sessions and meal functions
- Three (3) complimentary full conference admissions

### GOLD SPONSOR - \$2,500

- Recognition at the conference as a Gold Sponsor
- Signage with corporate logo displayed prominently at the breakfast
- Name and corporate logo recognition as Gold Sponsor on the following conference communications:
  - Conference e-newsletters
  - COMPASS Diversity Conference website (includes hyperlink to sponsor's website)
  - Conference program book
- One (1) full page color ad in the conference program book
- Acknowledgement as Sponsor at breakfast or lunch
- Two (2) complimentary full conference admissions

## SPONSORSHIP OPPORTUNITIES

### **SILVER SPONSOR - \$1,250**

- Recognition at the conference as a Silver Sponsor
- Name and corporate logo recognition as Silver Sponsor on the following conference communications:
  - Conference e-newsletters
  - COMPASS Diversity Conference website (includes hyperlink to sponsor's website)
- Exclusive opportunity for prominent recognition in the conference program book
- One (1) half page color ad in the conference program book
- One (1) complimentary full conference admission

### **BRONZE SPONSOR - \$600**

- Name and corporate logo recognition as sponsor in the following conference communications:
  - COMPASS Diversity Conference website
  - Conference program book
- One (1) complimentary full conference admission

## PROGRAM BOOK ADVERTISING OPPORTUNITIES

### PAGE SIZES AND RATES

All ads are full color ads without bleeds.

- 4-Color Full Page (7.5" w x 10" h) - \$250
- 4-Color Half Page (7.5" w x 5" h) - \$150
- 4-Color Quarter Page (3.75" w x 5" h) - \$100

### ARTWORK SPECIFICATIONS:

The final size of the program book is 8.5" x 11." All ads are full color ads without bleeds. Submit your advertisement as a print-ready high resolution PDF file, with embedded fonts. Instructions for ad artwork files will be sent with a confirmation letter. **Microsoft Word, Publisher and PowerPoint files will not be accepted.** Early Morning Software, Inc. has the right of refusal for any ad submitted.

### SUBMISSION DEADLINES:

- **July 7, 2017:** Deadline for ad commitments with full payment. Ad commitment payments are nonrefundable.
- **July 7, 2017:** Deadline for artwork submission for inclusion in the program book

### ARTWORK SUBMISSION GUIDELINES:

Artwork up to 10 MB in size can be submitted electronically via email to [shanelle@emslab.com](mailto:shanelle@emslab.com).