



Candy Cane Cash Begins October 23rd

Enid's premier shop at home promotion begins its 13th year October 23rd. Candy Cane Cash has been very successful retaining and increasing retail sales in Enid during the holiday season. Our event partners continue to listen to retailers and shoppers to provide a promotion that makes registers ring and rewards people for shopping in Enid.

The promotion is a cooperative effort between the Greater Enid Chamber of Commerce, Enid News and Eagle, Security National Bank, and Enid Regional Development Alliance. Marketing of the promotion includes; newspaper, internet, radio ads, posters and banners plus social media via Facebook. Chamber members participating in the promotion receive a 25% discount on their advertising package.

Each ticket represents a \$10 purchase at a participating Candy Cane Cash business. **Tickets are limited to 40 maximum per purchase**, however "Double" ticket Thursdays will continue as will the "secret shopper" portion of the promotion. The "secret shopper" allows employees of a participating business to win a Visa gift card for following the proper Candy Cane Cash procedures.

On December 10th a drawing will be held to give away \$15,000 in cash prizes. Tickets will be drawn for prizes of \$500 (2), \$1,000 (2), \$2,000, \$2,500 and a grand prize of \$7,500. You must be present to win at the drawing which will be held at 9AM on the north side of the Garfield County Courthouse.

For more information about becoming part of Candy Cane Cash, please contact Scotty Maxwell at 580-548-8105.