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## Survey Summary: Data Gathered in Preparation for Public Statement Assembly Committee on Tourism Budget Hearing, December 5, 2017

The 89 responses received in 48 hours were evenly distributed across organizational budget sizes and regions of the state, illustrating the critical importance of NYSCA funding to New York's entire museum community.

Of those who responded, 55% indicated that they applied directly to NYSCA for funding in 2018 -- the majority of those seeking general operating support, a funding category rarely available from other funding sources. Other NYSCA programs from which museums sought funding included Architecture and Design, Art Education, Folk Arts, Facilities, and Visual Art. Those museums that did not seek NYSCA funding (45%) indicated that they didn't know about the program or didn't think they were eligible. Other reasons stated for not seeking NYSCA funds (option for multiple selection): limited human resources (27%), limited grant writing expertise (29%), not knowing about the program (25%), limited time (25%), and not thinking that their organization was eligible (20%).

When asked if they had applied through the Regional Economic Development Council's NYSCA funding opportunities, only 35% of the respondents stated they had applied. Of those who responded, 30% requested funds through the Art and Culture Initiative, 22% through Market New York and 13% through the Arts and Culture Facilities Capital Grant program. Other programs through which museums applied for funds include Historic Preservation and Recreational Trails. Of the 65% of the respondents that did not apply, the reasons stated for not seeking NYSCA funds, (option for multiple selection): limited human resources (36%), limited time (34%) not knowing about the program (23%) and limited grant writing expertise (18%). Other reasons for not applying included matching grant requirements and organizational budget size. However, several respondents shared that they are already engaged in projects funded by the REDC, while others cited the perceived challenge of the grant process itself.

In answer to a question regarding matching funds that allowed multiple answers, 75% of the survey respondents indicated that individual donations would be the source of matching funds for a NYSCA grant; 56% would seek grants from private foundations, 53% indicated that they would earn the income to match, and corporate support would be sought by 38%. Other sources included municipal and school district contracts.

The Museum Association of New York is eager to work with the New York State Council on the Arts and Regional Economic Development Councils to help spread the word about these important funding opportunities that support the mission of our members and strengthen their role as essential community partners.