

Middle School Recruitment Incentive Plan - FAQs

Cohen Hillel Academy is excited to announce an expansion of our Middle School. To promote our outstanding program, we have created an incentive plan to attract new students to join our community for the 2017-2018 academic-year. We plan to advertise broadly but also hope you, our current families, will be ambassadors in attracting new middle school students. Below are some talking points that could be helpful.

Why Cohen Hillel Academy?

Cohen Hillel provides unparalleled academics in a small, nurturing environment. The school offers a vibrant, innovative and challenging dual-language, educational experience grounded in Jewish values. Relationships are at the center of the school, and students thrive in a warm, tight-knit community committed to social justice.

Why consider a private middle school?

The middle school years are some of the most challenging for any child as they try to understand themselves amidst changing bodies and shifting social landscapes. At the same time, middle school students need to understand themselves better as learners so they are prepared for the rigors of high school, where much more independence is required.

By choosing our close-knit middle school, which fosters strong connections between teachers and students and amongst classmates, you will provide a safe place for your child to venture beyond their comfort zone, try new things, and be creative. Students are supported in this endeavor as they explore more complex topics and develop higher order thinking skills and self-confidence. They are encouraged to pursue their passions, develop their strengths, and find strategies to support their challenges.

Our middle school graduates are capable, confident, self-aware learners who are well prepared to thrive in their high school of choice. As the oldest students in a small school, they learn the value of community and understand the importance and responsibility of reaching out to others and standing up to lead.

How will an incoming student manage Hebrew?

The school will provide tutoring or small-group instruction, as needed, at no additional cost to the family.

What does the incentive program offer?

Through this program, eligible families will receive a middle school tuition grant of \$11,000 a year. Additionally, the current tuition rate assessed upon enrollment of a student will be fixed for the three years of middle school. As such, families would pay less than \$12,000 per year for up to three years for a Cohen Hillel Academy education. Please note that families may also be eligible for traditional tuition assistance, which may be greater than the incentive program.

Who is eligible to take advantage of this program?

Families who enroll a 6th, 7th, or 8th grader at Cohen Hillel Academy for the 2017-2018 academic year are eligible for the program. The student must be the first child in the family to enroll in Jewish day school. The combined household income of the family can be no more than \$299,000.