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Government Contract
Assistance Program
(GCAP)



Marketing to the Government Business Cards, Capabilities Statements, & Online Resources

Learn how to market to federal, state, and local agencies.

This **free** class will teach you about capabilities statements, how to maximize the effectiveness of your business cards, and online resources agencies use to find small businesses.

With this information you know where and how to better market your company's capabilities. To federal, state, and local agencies.

Class Objectives:

- Evaluate your marketing materials including business cards and website
- Learn about capabilities statements and how to create your own
- Know how to prepare for industry days and other one-on-one interactions with agencies
- Identify online resources agencies use to find small businesses



[CLICK HERE](#) to register for this free training or visit us at www.gcap.org and select the event under the "Training" tab.

What is GCAP?

GCAP provides procurement technical assistance services to Oregon small businesses, including training and counseling in marketing goods and services to federal, state, and local government agencies.

GCAP provides support to new, growing, and well-established businesses pursuing government contracting..... for **free!**

Details

- Thursday, July 12, 2018
- 10:00am—12:30pm
- Clackamas Community College
Harmony Campus
7726 SE Harmony Rd, HW120
Milwaukie, OR



Questions?

Contact Carley Dirks
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*GCAP is Oregon's
Procurement Technical
Assistance Center (PTAC)*