



Oregon's Procurement  
Technical Assistance Center

## How to Market Your GSA Federal Supply Schedule Contract

Purpose of this workshop is to identify and present the multiple ways to go about successively marketing your General Service Administration's Federal Supply Schedule contract.

- How to do post contract 'market research' within the Federal government marketplace
- Who/What /Where when attempting to sell your products/services on GSA
- Maximizing your internet presence thru GSA Advantage and your website
- Utilizing GSA E-Buy
- Educating your personnel on your GSA contract
- GSA Contractor teaming arrangements
- Small business resources

It is recommended that you possess either an existing GSA/VA FSS contract, or are in the process of completing your GSA proposal, if planning on attending this class.

**When:**  
December 13, 2017  
1:30 – 3:00pm

**Where:**  
Online

**Cost:**  
GCAP Clients: Free\*  
\*Use code "GCAP"  
Non-clients: \$35.00

**Brought to you by:**  
Government Contract Assistance Program (GCAP) & Pacific Northwest Defense Coalition (PNDC)

**Questions & Registration Point of Contact:**  
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In partnership with:



### PLEASE NOTE:

We are offering this How to Market Your GSA Federal Supply Schedule Contract as the final session in a three-part series. We invite you to review the [Introduction to the GSA's Federal Supply Schedules Program](#) and Major Steps in Preparation of a GSA FSS E-Offer Proposal recordings in preparation for this webinar.

GCAP clients: use code GCAP to view the GSA Intro & Marketing training on-demand for free