

Hershey Concessionaire Program 2016 Enrollment Authorization Form

Please complete this form to enroll in the Hershey Concession Program. Eligibility is subject to the review of your Hershey Customer Sales Executive.

Contact Name: _____		
Location Name: _____		
Address: _____		
City: _____	State: _____	Zip: _____
Telephone Number: (____) _____		
Fax Number: (____) _____		
E-mail Address (<i>optional</i>): _____ @ _____		
Do you wish to receive concession and program related communications via e-mail? <input type="checkbox"/> Yes <input type="checkbox"/> No		

Are you a Hershey direct customer? <input type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, please provide your Hershey's account number(s): _____	

Please enter your Distributor names and account numbers:	
Distributor Name _____	Account Number _____
Distributor Name _____	Account Number _____
Distributor Name _____	Account Number _____

Please select your concession type (<i>required</i>):		
<input type="checkbox"/> Theater	<input type="checkbox"/> Diversified Concessionaire	<input type="checkbox"/> Other

Are you an independent location or affiliated with a chain?	
<input type="checkbox"/> Independent	<input type="checkbox"/> Chain affiliated, Chain Name: _____

Submission of this enrollment form certifies the business owns and operates a concession company and Concessionaire agrees to Hershey Concession Program "Terms and Conditions" on the back of this form.	
_____ <i>Authorized Signature and Date Required</i>	

Return completed form to: **Hershey Concession**
35665 Mound Road
Sterling Heights, MI 48310

The Hershey Company

2016 THEATRE Concession Program Terms and Conditions

Semester 1: January 1, 2016 – June 30, 2016

Semester 2: July 1, 2016 – December 31, 2016

Distribution & Rebates & Dates:

- 4 items = 4%
- Only products purchased between January 1, 2016 and June 30, 2016 (Semester 1) and between July 1, 2016 – December 31, 2016 (Semester 2) are eligible.
- Items must be in full distribution by **3/31/16** and enrollment form received by **4/30/16** to qualify for the 1st Semester distribution rebate.
- If the 1st Semester deadline is missed a 2nd Semester rebate can be earned if 2nd Semester items are in full distribution by **9/30/16** and an enrollment form is received by **9/30/16**. Only purchases from 7/1/16 – 12/31/16 will be paid.
- Minimum rebate threshold: \$25.00 -- rebates will not be issued for under \$25.00.
- All rebates will be paid on Hershey's Schedule 4 pricing..

Product purchased from a participating Concession Distributor will be automatically reported on your behalf.

If product is purchased from a non-participating Concession Distributor, please complete and submit a Purchase Summary Form for the appropriate Semester:

- Show number of cases (or boxes for King Size) purchased.
- Include copies of invoices documenting sales reported on the Purchase Summary Form. Invoice(s) must show invoice #, delivery date and item quantity received. Forms with incomplete documentation will be returned.
- Received no later than 15 days after the close of Semester. So, for Semester 1, this is July 15, 2016 and for Semester 2 it is January 15, 2017.
- A notary public completed affidavit must be included with each Semester's submitted Purchase Summary Form.

Hershey reserves the right to reject a transaction or disqualify account from participation in the program for non-compliance with the terms and conditions of the program. Hershey reserves the right to recover amounts paid to account as a result of fraudulent or duplicate Purchase Summary Form or other sales submissions for rebate payment.