

# ***FOR IMMEDIATE RELEASE***

## **30 YEARS OF JAZZ!**

**Marcus Miller, Rachelle Ferrell, Boney James,  
Will Downing, Poncho Sanchez, Najee  
and over 20 Jazz Greats Scheduled to Celebrate the  
30<sup>th</sup> Annual Long Beach Jazz Festival!**

**WHAT:** The 30<sup>th</sup> Annual Long Beach Jazz Festival

**WHEN:** August 11<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup>, 2017

**WHERE:** Rainbow Lagoon Park  
E Shoreline Dr., Long Beach, CA 90802

**TICKETS:** Range from \$60-\$210

Tickets are available through **Rainbow Promotions, LLC** at (562) 424-0013 or  
Online at <http://bit.ly/LongBeachJazzFestival>

**MEDIA FEATURES/CREDENTIALS:**

KimiRhochelle / Media@krprmedia.com



**Long Beach, CA – (July 12, 2017)** – It's the most consistent, the most upscale, and the most celebrated 3-generation, family-produced jazz festival in Southern California. It's **the 30<sup>th</sup> Annual Long Beach Jazz Festival (LBJF)** **#LBJazzFest** and under the direction of **Kimberly Benoit, President of Rainbow Promotions, LLC.**, this annual event, for three days, will again transform Rainbow Lagoon Park into an oasis of premier music, food, health awareness and fun.

**OFTEN DECLARED** the *Crème de la Crème of Southern California's festivals*, August 11-13, 2017, **#LBJazzfest** delivers class, sophistication, and ambiance like no other! **AND...** because it's the 30<sup>th</sup> year celebration, all the bells and whistles are in order. The stellar lineup promises the best in jazz—from traditional to contemporary and fusion, funk, smooth jazz, Latin jazz plus rhythm & blues—genres for every jazz lover.

For over 2 decades, the **#LBJazzFest** has been a trailblazer consistently refining the essence of a premier jazz festival beyond celebrated artists and mellow ambiance. **The Long Beach Jazz Festival** experience is more than music, mingling, munching and marveling at merchandise. Attendees will enjoy marina breezes and a beautiful lagoon and park setting. The Vendor Pavilion offers a variety of freshly prepared foods and beverages plus unique clothing, art, and accessories. A 2<sup>nd</sup> stage in the Pavilion features experts sharing knowledge about health and well-being—valuable information for creating healthy awareness of body, mind, and soul. When the health speakers are not on stage, diverse musical groups provide listening entertainment.

**CONCERT / MAIN STAGE SCHEDULE** (*BIOS SENT UPON REQUEST*)

**FRIDAY, AUGUST 11, 2017**

Marcus Miller

Rachelle Ferrell

*Jazz Funk Soul* featuring Jeff Lorber, Everette Harp, Paul Jackson Jr.

**SATURDAY, AUGUST 12, 2017**

Boney James

Will Downing

Nathan East

Eric Darius

*30 Years of Long Beach Jazz*

Featuring: Ndugu Chancler, Bobby Lyle, Craig T. Cooper, Alphonso Johnson, Bridgette Bryant

Jazz In P!nk

**SUNDAY, AUGUST 13, 2017**

Poncho Sanchez

Ramsey Lewis and Urban Knights

Najee

Bob James

Spyro Gyra

Al Williams Jazz Society

Featuring: Barbara Morrison and Special Guests

**HEALTH & WELLNESS PAVILION AND 2<sup>ND</sup> STAGE ENTERTAINMENT:** Guests will continue to experience the always highly anticipated **Jazz, Health & Wellness Pavilion** where mind, body, and soul will be attended to. The event features inspirational and expert wellness speakers and leaders, treatment centers, vendors and healthy food sampling stations in addition to the 2<sup>nd</sup> stage of musical entertainment. Vendors and speakers offer strategies for leading a healthier lifestyle, feeling more energized, focused and de-stressed. The festival is an eco-friendly, sustainable event offering visitors a wide array of enjoyable experiences.

The areas of interest that will be promoted at this event include Healthcare Providers, Organic & Healthy Foods, Organic & Healthy Products, Organic & Healthy Lifestyle.

**THE VIP EXPERIENCE:** For those with **EXQUISITE TASTE**, The VIP Experience allows **VIP attendees** premiere services such as a specially prepared cuisine and table service with dinner linens and wine. VIP restrooms are conveniently located.

Those seeking the *exclusive touch* have an option to reserve their own private **cabana**. An increasingly popular choice for festival goers. The **cabanas** seat up to 6 and are furnished and private. They include a personal attendant (for cash bar service only). All guests receive **Complimentary Souvenir Programs (6)** and access to VIP restroom facilities. To purchase a cabana, you must call Rainbow Promotions, LLC office directly at (562) 424-0013.

**The 30<sup>th</sup> Annual Long Beach Jazz Festival**, THE MOST TALKED, THE MOST RECOGNIZED and one of Southern California's LONGEST RUNNING FESTIVALS is expected to receive over 20,000 attendees over the 3-days including music lovers from across the U.S. and other countries. The vision of the Rainbow Promotions, LLC team has always been to create a jazz festival that offers a unique overall experience and the best in musical artistry and ambiance.

The 30<sup>th</sup> Annual Long Beach Jazz Festival is sponsored by Rainbow Promotions LLC, Benoit Entertainment Group LLC, McDonald's, Union Bank, CBS2/KCAL9, Stella Artois, and Payne Pest Management.

### **About Rainbow Promotions**



**Rainbow Promotions LLC** is the producer of the Long Beach Jazz Festival, the Long Beach Bayou Festival, and new to the festival family, the San Diego Smooth Jazz Festival. In addition, various concerts are produced at the Terrace Theatre, Long Beach Center for the Performing Arts and other events throughout the year. For 30 years, Rainbow Promotions has presented the Long Beach Jazz Festival, one of the city's major events. For more information regarding the Long Beach, Jazz Festival go to [www.longbeachjazzfestival.com](http://www.longbeachjazzfestival.com) or [www.rainbowpromotions.com](http://www.rainbowpromotions.com)

### **About KRPR Media**



KRPR Media is one of THE SOUGHT after entertainment public relations firm. Under the guidance of Founder KimiRhochelle, KRPR Media continues to break the box of creativity, promotional strategies, and content deliverance.

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\*media decks and sponsorship decks are available upon requests