



Mental Health Awareness Poster Contest Guidelines

NAMI, the National Alliance on Mental Illness, is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness.

NAMI New Jersey (NAMI NJ) is a statewide non-profit organization dedicated to improving the lives of individuals and families affected by mental illness. Through education, support, advocacy and public awareness programs NAMI NJ fosters understanding about mental illness, confronts stigma often associated with mental disorders, advocates for public policies that benefit those affected by mental illness, and promotes research into the causes, treatment and recovery of mental health disorders.

Eligibility

The NAMI Salem County Mental Health Awareness Poster Contest is open to all Salem County NJ High School Students

Purpose

Support, Advocate, Educate, Understand
Anti-Stigma
Educate about a specific mental illness or mental illness in general

Contest Theme

You Are Not Alone

Contest Rules

*Any media may be used- paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters.

*Size: 20" x 30" – **Foam Board Only**

*All posters must be created by the individual student

*Each entry must have signed entry form to be eligible for judging.

Poster Evaluations

Contest entries are reviewed by judges and evaluated on the following criteria:

- **Conversation Message/Correct Theme** (50%)
- **Visual Effectiveness** (30%)
- **Originality** (10%)
- **Universal Appeal** (10%)

Poster Contest Timeline

- May 1 – Posters Due
- May 3 – Poster Judging

Poster Contest Registration

(Please print clearly)

Name: _____

Address: _____

Phone No.: _____

Email: _____

School: _____

Signature: _____

Date: _____

Drop Off finished posters:

Fri. April 27, 2018 4:00 – 7:00 pm to Union Presbyterian
Church 254 Shell Road Carneys Point, NJ 08069

Mon. April 30, 2018 5:00 – 6:00 pm to Union Presbyterian
Church 254 Shell Road Carneys Point, NJ 08069