

Quilt Sampler® 2017



Promote your shop with AMERICA'S BEST!

Dear Shop Owner:

For more than twenty years, *Quilt Sampler®* magazine has showcased 10 of America's favorite quilt shops, along with exclusive projects from each shop. Quilters across the country anxiously await *Quilt Sampler's* arrival at newsstands. For Fall 2017, you can select from TWO ALL NEW quilt shop advertising packages which are designed to meet your shop's marketing goals and budget.

We're thrilled to bring you these incredible packages and hope you'll take advantage of it today! Please fill out the insertion order and fax or email it by June 30, 2017.

Sincerely,

Amber Darby

Amber Darby
Questions? Call 515-284-2807
or email amber.darby@meredith.com
Fax Insertion Order: 515-284-3110



PACKAGE 1

Cost: \$1,410 net

Print ad + social media + online video = National & Local recognition alongside America's top shops!

1/4 page full color ad in *Quilt Sampler*

+Facebook Shoutout on the *American Patchwork & Quilting* Facebook Page (242,000 fans)

Promote your shop, a special, kit or event to our active audience.

+Hosted video on allpeoplequilt.com

Showcase your shop with a video tour hosted on our popular website

facebook post



print ad



video



PACKAGE 2

Cost: \$940 net

Print ad + social media = National & Local recognition alongside America's top shops!

1/6 page full color ad in *Quilt Sampler*

+Facebook Shoutout on the *American Patchwork & Quilting* Facebook Page (242,000 fans)

Promote your shop, a special, kit or event to our active audience.

facebook post



print ad



A place to inspire your quilting creativity with everything to make that possible! Crossroads Quilting is diverse and sometimes surprising. Our main focus are wool and civil war reproductions, but look around and you'll find Books, Art Gallery, Cotton & Steel and much more. Certified Quillexpo shop.
1720 North Walnut St, Suite D • Cameron, MO 65020
www.crossroadsquilting.com