

# Insertion Order

# Quilt Sampler

## 2017 Quilt Shop Advertising

**Deadline: June 30, 2017**

We hereby authorize *Quilt Sampler*® magazine to publish the following advertising schedule as defined and indicated below in the 2017 issue(s):

Shop Name \_\_\_\_\_ Phone \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Fax \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email Address \_\_\_\_\_

### Package 1 - Fall

**\$1,410** \_\_\_\_\_

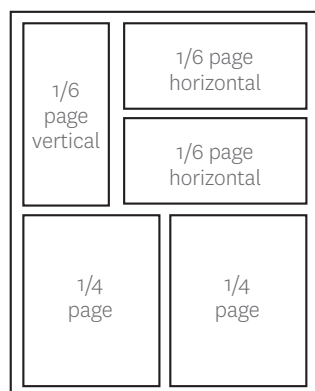
1/4 page ad, facebook post, hosted video

### Package 2 - Fall

**\$940** \_\_\_\_\_

1/6 page ad, facebook post

(check one) \_\_\_\_\_ I will provide my ad digitally (PDF files only) no charge  
 \_\_\_\_\_ Please pick up my ad from last year at no additional charge no charge  
 \_\_\_\_\_ I would like my ad laid out for me using a *Quilt Sampler* template \$50 additional \_\_\_\_\_  
**TOTAL** \_\_\_\_\_



## Ad Size Options

Ad Size	Width x Height
1/4	3.5" x 4.875"
1/6 Horizontal	4.625" x 2.375"
1/6 Vertical	2.25" x 4.875"

### Payment: (check one)

- ☐ Credit Card - Please fill out charge authorization form included (card will be charged at issue on sale date)  
☐ Check (Payable to BHG *Quilt Sampler*)

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Print Name \_\_\_\_\_ Position \_\_\_\_\_

Please return form along with payment to: Amber Darby, *Better Homes and Gardens Quilt Sampler*  
 1716 Locust Street, LN-200  
 Des Moines, IA 50309  
 (515)284-2807 FAX (515)284-3110 amber.darby@meredith.com