

Quilt Sampler®



Promote your shop with AMERICA'S BEST!

Dear Shop Owner:

For more than twenty years, *Quilt Sampler*® magazine has showcased 10 of America's favorite quilt shops, along with exclusive projects from each shop. Quilters across the country anxiously await *Quilt Sampler*'s arrival at newsstands. In 2018, you can select from TWO quilt shop advertising packages which are designed to meet your shop's marketing goals and budget. Both packages include discounts when you sign up for both our spring and fall issues.

We're thrilled to bring you these incredible packages and hope you'll take advantage of it today! Please fill out the insertion order and fax or email it by March 13, 2018.

Sincerely,

Amber Darby

Amber Darby
Questions? Call 515-284-2807
or email amber.darby@meredith.com
Fax Insertion Order: 515-284-3110

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PACKAGE 1

Cost: \$1,410 net

Print ad + social media + online video = National & Local recognition alongside America's top shops!

1/4 page full color ad in *Quilt Sampler*

+Facebook Shoutout on *American Patchwork & Quilting's* Facebook Page (247,000 fans)

Promote your shop, a special, kit or event to our active audience. On average, posts reach 10,000 people and get 300 reactions.

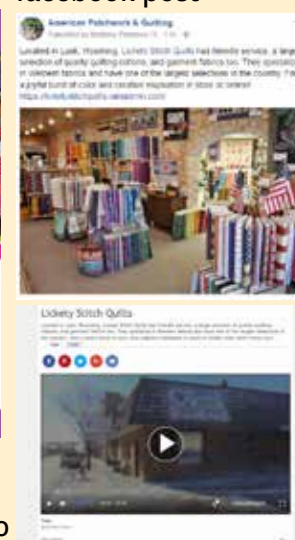
+Hosted video on allpeoplequilt.com

Showcase your shop with a video tour hosted on our popular website

facebook post



print ad



video

2

PACKAGE 2

Cost: \$940 net

Print ad + social media = National & Local recognition alongside America's top shops!

1/6 page full color ad in *Quilt Sampler*

+Facebook Shoutout on *American Patchwork & Quilting's* Facebook Page (247,000 fans)

Promote your shop, a special, kit or event to our active audience. On average, posts reach 10,000 people and get 300 reactions.

facebook post

print ad

