



DIVOTS & *Divas*

: A 100 BLACK MEN PAR-TEE

SPONSORSHIP PACKAGE

A PROJECT SUCCESS FUNDRAISER

Presented By: **VOYA**
FINANCIAL



The 100 Black Men of Atlanta and the Emerging 100 will collaborate to present “Divots and Divas: A 100 Black Men PAR-TEE” with all proceeds going to benefit Project Success.

This event, at Topgolf Atlanta Midtown, will provide a premier golf experience appealing to golfers and non golfers alike. Sponsors will have an opportunity to entertain clients and colleagues in a fun, social atmosphere and network with other participants. Game play, music, dancing, food and drinks are included.

This will be one fun-filled Summer Par-Tee! Don’t miss it.

- » Estimated Attendance: 200 - 300
- » Event Date: July 29, 2018
- » Event Time: 3:00pm to 7:00pm
- » Location: Midtown Top Golf
1600 Ellsworth Industrial Blvd NW
Atlanta, GA 30318

AVAILABLE SPONSORSHIP LEVELS

WHY YOU SHOULD SUPPORT 100 BLACK MEN OF ATLANTA

WHAT IS OUR MISSION?

Our mission is to help young people in the greater Atlanta area to become self-sufficient and to achieve their goals. Through mentorship, we engage in four key focus areas: leadership development, educational support, economic empowerment, and health and wellness.

OUR PROGRAMS WORK

- » 100 percent of Project Success students graduate from high-school.
- » 98 percent of Project Success students enter a post-secondary institution.
- » Our robotics teams have competed and won at regional and national competitions.

WHAT HAVE WE ACCOMPLISHED?

Since 1986, thousands of youth who’ve been involved with 100’s mentorship programs from 4th grade to college have become productive contributors to society, leaders in the community, and members of the 100.

WE PAY FOR COLLEGE

The 100 contribute up to \$3,000 per semester in financial assistance to Project Success students and helps them secure additional money through our Scholarships and Resource Academy.

OUR STUDENTS GRADUATE

Since 2013, 80% of Project Success students have graduated from college in 4 years outpacing the national average of 58%. This is because 100 members are actively engaged in providing ongoing financial support, mentorship and other resources needed to assure student graduation.

PRESENTING: \$10,000

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| » Three (3) VIP Golf Bays <ul style="list-style-type: none">• Up to Eighteen (18) Players• Up to Sixteen (16) Spectators | » Headline as Presenting Sponsor <ul style="list-style-type: none">• All promotional material• On-site collateral• 100 BMA Website• All on-site signage | » Opportunity for on-site promotions |
| » Food buffet for all guests to include non-alcoholic beverages | » Speaking role at the Event | » Video message opportunity including company logo |
| » \$500 credit for alcoholic beverages | | » Logo on step and repeat |
| | | » Back Cover ad in program book |
| | | » Complementary gift |

PRO LEVEL: \$3,000

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| » Two (2) VIP Bays <ul style="list-style-type: none">• Up to Twelve (12) Players• Up to Ten (10) Spectators | » Listing as Pro Level Sponsor <ul style="list-style-type: none">• All promotional materials• On-site collateral• 100 BMA website | » Video message opportunity including company logo |
| » Food buffet for all guests to include non-alcoholic beverages | » Logo on all on-site signage | » Half (1/2) page ad in program book |
| » \$175 credit for alcoholic beverages | | » Logo on Bay sign |
| | | » Complementary gift |

CADDIE LEVEL: \$1,000

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|---|---|
| » One (1) Bay <ul style="list-style-type: none">• Up to Six (6) Golfers• Up to Four (4) Spectators | » \$75 credit for alcoholic beverages |
| » Food buffet for all guests to include non-alcoholic beverages | » Listing as Caddie Level Sponsor on-site |
| | » Quarter (1/4) page ad in program book |
| | » Logo on Bay sign |



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FOR MORE INFORMATION:

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