



# Divots & Divas

:A 100 BLACK MEN PAR-TEE

## SPONSORSHIP PACKAGE

A PROJECT SUCCESS FUNDRAISER

Presented By: **VOYA**  
FINANCIAL



The 100 Black Men of Atlanta and the Emerging 100 will collaborate to present "Divots and Divas: A 100 Black Men PAR-TEE" with all proceeds going to benefit Project Success.

This event, at Topgolf Atlanta Midtown, will provide a premier golf experience appealing to golfers and non golfers alike. Sponsors will have an opportunity to entertain clients and colleagues in a fun, social atmosphere and network with other participants. Game play, music, dancing, food and drinks are included.

This will be one fun-filled Summer Par-Tee! Don't miss it.

- » Estimated Attendance: 200 - 300
- » Event Date: July 29, 2018
- » Event Time: 3:00pm to 7:00pm
- » Location: Midtown Top Golf  
1600 Ellsworth Industrial Blvd NW  
Atlanta, GA 30318

## WHY YOU SHOULD SUPPORT 100 BLACK MEN OF ATLANTA

### WHAT IS OUR MISSION?

Our mission is to help young people in the greater Atlanta area to become self-sufficient and to achieve their goals. Through mentorship, we engage in four key focus areas: leadership development, educational support, economic empowerment, and health and wellness.

### OUR PROGRAMS WORK

- » 100 percent of Project Success students graduate from high-school.
- » 98 percent of Project Success students enter a post-secondary institution.
- » Our robotics teams have competed and won at regional and national competitions.

### OUR STUDENTS GRADUATE

Since 2013, 80% of Project Success students have graduated from college in 4 years outpacing the national average of 58%. This is because 100 members are actively engaged in providing ongoing financial support, mentorship and other resources needed to assure student graduation.

## AVAILABLE SPONSORSHIP LEVELS

### PRESENTING: \$10,000

- » Three (3) VIP Golf Bays
  - Up to Eighteen (18) Players
  - Up to Sixteen (16) Spectators
- » Food buffet for all guests to include non-alcoholic beverages
- » \$500 credit for alcoholic beverages
- » Headline as Presenting Sponsor
  - All promotional material
  - On-site collateral
  - 100 BMA Website
  - All on-site signage
- » Speaking role at the Event
- » Opportunity for on-site promotions
- » Video message opportunity including company logo
- » Logo on step and repeat
- » Back Cover ad in program book
- » Complementary gift

### PRO LEVEL: \$3,000

- » Two (2) VIP Bays
  - Up to Twelve (12) Players
  - Up to Ten (10) Spectators
- » Food buffet for all guests to include non-alcoholic beverages
- » \$175 credit for alcoholic beverages
- » Listing as Pro Level Sponsor
  - All promotional materials
  - On-site collateral
  - 100 BMA website
- » Logo on all on-site signage
- » Video message opportunity including company logo
- » Half (1/2) page ad in program book
- » Logo on Bay sign
- » Complementary gift

### CADDIE LEVEL: \$1,000

- » One (1) Bay
  - Up to Six (6) Golfers
  - Up to Four (4) Spectators
- » Food buffet for all guests to include non-alcoholic beverages
- » \$75 credit for alcoholic beverages
- » Listing as Caddie Level Sponsor on-site
- » Quarter (1/4) page ad in program book
- » Logo on Bay sign



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## FOR MORE INFORMATION:

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