



Piedmont Technical College • Community Conference Center • Wednesday, May 10, 2017

Platinum Sponsorship Package

As a Platinum Sponsor of the Newberry Senior Expo, your organization will be included in all facets of the event's marketing plan. Your organization's logo or name will appear the most prominently on all publicity for the event. To include:

- Press releases
- Newspaper articles
- Posters and flyers
- Websites, Facebook, Twitter, Instagram and public calendars
- News channels
- T-shirts
- Event bags
- Registration forms
- Other publicity efforts
- Two (2) complimentary box lunches
- Two (2) complimentary T-shirts
- Event booth with table (1) and chairs (2). Table cloths and skirts are not provided.
- Your organization may provide a door prize that will be given out during the event.
- Additional marketing opportunities as requested and approved.

Platinum Sponsorship Package Price: \$1500

Gold Sponsorship Package

As a Gold Sponsor of the Newberry Senior Expo, your organization will be included in all facets of the event's marketing plan. Your organization's logo or name will appear the second most prominently on all publicity for the event. To include:

- Press releases
- Newspaper articles
- Posters and flyers
- Websites, Facebook, Twitter, Instagram and public calendars
- News channels
- T-shirts
- Event bags
- Registration forms
- Other publicity efforts
- Two (2) complimentary box lunches
- One (1) complimentary T-shirt
- Event booth with table (1) and chairs (2). Table cloths and skirts are not provided.
- Your organization may provide a door prize that will be given out during the event.
- Additional marketing opportunities as requested and approved.

Gold Sponsorship Package Price: \$1000



Silver Sponsorship Package

As a Silver Sponsor of the Newberry Senior Expo, your organization will be included in nearly all facets of the event's marketing plan to include:

- Press releases
- Newspaper articles
- Posters and flyers
- T-shirts
- Registration forms
- Other publicity efforts
- Two (2) complimentary box lunches
- One (1) complimentary T-shirt
- Event booth with table (1) and chairs (2). Table cloths and skirts are not provided.
- Your organization may provide a door prize that will be given out during the event.
- Additional marketing opportunities as requested and approved.

Silver Sponsorship Package Price: \$750

Bronze Sponsorship Package

The Bronze Sponsorship is a great way to support the Newberry Senior Expo and make contacts with the community you serve. Your organization's name will appear in:

- Press releases
- Newspaper articles
- Registration forms
- Other publicity efforts
- Two (2) complimentary box lunches
- One (1) complimentary T-shirt
- Event booth with table (1) and chairs (2). Table cloths and skirts are not provided.
- Your organization may provide a door prize that will be given out during the event.
- Additional marketing opportunities as requested and approved.

Bronze Sponsorship Package Price: \$250

Booth Rental

The Booth Rental package is a great way to support the Newberry Senior Expo and make contacts with the community you serve.

- Your organization's name will be listed as a Senior Expo Participant.
- Two (2) complimentary box lunches
- Event booth with table (1) and chairs (2). Table cloths and skirts are not provided.
- Your organization may provide a door prize that will be given out during the event.

Booth Rental Package Price: \$75

Companies are only allowed to purchase one (1) booth.



Other Sponsorship Opportunities

Box Lunch Sponsorship

- Your organization's logo or name listed in all publicity materials as lunch sponsor
- sticker or materials included in lunch box (you provide materials/stickers).

Box Lunch Sponsorship Price: \$2000

T Shirt Sleeve Sponsorship

- Your organization's logo or name featured prominently on left sleeve of event shirt
- Your organization's name listed as T shirt sponsor in all promotional materials

T Shirt Sleeve Sponsorship Price: \$500

Vendor Fair Bag Sponsorship

- Your organization's logo or name featured prominently on vendor fair bag
- Your organization's name listed as vendor fair bag sponsor in all promotional materials

Vendor Fair Bag Sponsorship Price: \$500

Lunch and Learn Classroom Sponsorship

From 12:30 until 1:30 ticket holders will go to designated classrooms to participate in information sessions with a box lunch.

- You may give a brief introduction about your company before the speaker program.
- Provide marketing materials and promotional items for attendees
- Classrooms hold approximately 25 people.

Lunch and Learn Classroom Sponsorship Price: \$150

All proceeds to benefit the Newberry County Council on Aging.

Please contact Christine Milling for more information:

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