



**A BENEFIT FOR YOUR EMPLOYEES**

6/5/2017

Dear Managing Organization Official & Human Resource Director:

**We have an invitation for you.** The 2017-2018 Season is the 20<sup>th</sup> Anniversary of the Newberry Opera House, and we want you to share in our excitement! There are wonderful, professional and entertaining shows planned. We would like to *invite* you and your employees to participate in our **FREE EMPLOYEE BENEFIT PROGRAM**, which provides a 10% employee discount on most shows for tickets purchased by you and your employees just by mentioning the Organization name. This is our contribution to providing quality of life and partnering with you to help your employees benefit from their employment with you.

***How does the Employee Benefit Program work?***

The Employee Benefit Program does NOT cost the employer anything. All we ask is that you share with your employees the Employee Benefit Program ticket price list and any specials that we e-mail to you. Forward our e-mails to them or just post the specials where appropriate at your business. We can also provide you with flyers to insert in your paychecks so that your employees know about their special pricing.

Your employees MUST mention the Employee Benefit Program and where they work at the **BEGINNING** of their phone or window order or apply the discount code online to receive the special rate. If tickets have already been purchased, we cannot refund the difference in rates.

***Which shows have Employee Benefit Program pricing?***

Not all shows have Employee Benefit Program rates. Rentals are an example. However, most performances do have an employee rate.

***How much is the discount?***

Most shows will have a 10% individuals discount applied for the Employee Benefit program. Check with the box office for exact ticket prices. Gather 10 or more people together and enjoy a 20% group rate. With 20, the 21<sup>st</sup> is free.

***How can you make sure you receive the discount when you buy tickets?***

Phone or window orders are best for employee rate orders. Please mention the program at the **BEGINNING** of your order. When buying tickets online, your employees can apply a discount code at check out to receive their 10% off of approved shows.

***What are the Employee Benefit Program Specials?***

Sometimes you will receive an e-mail with a special rate that is better than even the regular employee rate. Please pass those along to your employees in a timely manner since they are often last minute deals. All deals are not retroactive so refunds are not given for tickets already purchased.

***What are you responsible for as the employer?***

We wish you to renew at the beginning of each season if possible and then share the information with your employees. The employer is NOT responsible for money or tickets.

**Please return the attached form to the box office by July 21<sup>st</sup>** so that your employees can be a part of the Employee Benefit Program for the 2017/18 season. Feel free to contact the box office with any questions or suggestions (803-276-6264). Our summer hours are M-F 9-6, Sat 9-4, Sun closed. Organization citizens like you are a part of what keeps the Community and the Newberry Opera House alive and thriving. We feel that a high quality of life, tourism, and the jobs that you provide are together the components of a strong community.

Sincerely,  
Karen Short/Benefit Program Coordinator

Email: [groups@NewberryOperaHouse.com](mailto:groups@NewberryOperaHouse.com)