



## FOURTH NORTH AMERICAN SUSTAINABLE ECONOMIC DEVELOPMENT SUMMIT

November 12-13, 2018 • The Four Seasons Resort and Club Dallas at Las Colinas

### Preliminary Agenda\*

Monday November 12, 2018	
6:00 pm – 8:00 pm	<b>Welcoming Reception</b>
Tuesday November 13, 2018	SPEAKERS & TOPICS
8:00 am – 8:30 am	<b>Registration &amp; Continental Breakfast</b>
8:30 am – 9:30 am	<b>Welcome &amp; Opening Remarks</b> <ul style="list-style-type: none"><li>• Dr. José Zozaya, President and Executive Representative, Kansas City Southern de México, and Chairman of the Board, USMCOC (<i>Confirmed</i>)</li><li>• Hon. Albert Zapanta, President and CEO of the U.S.-Mexico Chamber of Commerce (<i>Confirmed</i>)</li><li>• Hon. Rick Stopfer, Mayor of the City of Irving (<i>Confirmed</i>)</li></ul>
9:30 am – 10:30 am	<b>The United States-Mexico-Canada Trade Agreement</b> <ul style="list-style-type: none"><li>• John M. Melle, Assistant U.S. Trade Representative for the Western Hemisphere</li><li>• Ricardo Rojas, Trade and Economic Advisor, Trade Office at the Embassy of Mexico in Washington, D.C. (<i>Confirmed</i>)</li><li>• Vasken Khabayan, Chargé des Affaires, Consulate General of Canada in Dallas (<i>Confirmed</i>)</li></ul>
10:30 am – 11:30 am	<b>Mexico's Private Sector.</b> <ul style="list-style-type: none"><li>• Francisco Cervantes Díaz, President, Confederation of Industrial Chambers of Mexico (Confederación de Cámaras Industriales de los Estados Unidos Mexicanos)</li></ul>
11:30 am – 12:30 pm	<b>Mexico's future economy under the Administration of Andrés Manuel López Obrador</b> <ul style="list-style-type: none"><li>• Gilberto García, Adviser to Dr. Graciela Marquez, future Secretary of Economy of Mexico (<i>Confirmed</i>)</li></ul>
12:30 pm – 2:00 pm	<b>An overview of Mexican Presidential Elections</b> <ul style="list-style-type: none"><li>• Francisco de la Torre Galindo, Consul General of Mexico in Dallas (<i>Confirmed</i>)</li><li>• Pamela San Martín, Councilwoman Mexico's National Electoral Institute (<i>Confirmed</i>)</li><li>• Beth Bowman, President, Irving-Las Colinas Chamber of Commerce (<i>Confirmed</i>)</li><li>• Stuart Jones, CEO, American Brownfields Corporation (<i>Confirmed</i>)</li></ul>
2:00 pm – 3:00 pm	<b>North American Energy Independence</b> <ul style="list-style-type: none"><li>• TBA, Representative of the U.S. Department of Energy</li><li>• Guillermo Zúñiga, Commissioner, Energy Regulatory Commission of Mexico (<i>Confirmed</i>)</li><li>• George Eynon, Managing Director, Geos-Eynon Associates (<i>Confirmed</i>)</li></ul>
3:00 pm – 4:00 pm	<b>U.S. Mid-term elections</b> <ul style="list-style-type: none"><li>• John Cornyn, U.S. Senator for the State of Texas</li></ul>
4:00 pm – 5:00 pm	<b>Mexico's Risk Analysis and Security, GLAC Index</b> <ul style="list-style-type: none"><li>• Ing. Genaro García Luna, CEO, GLC Consulting, and former Secretary of Public Security of Mexico (2006-2012) (<i>Confirmed</i>)</li></ul>
5:00 pm – 6:30 pm	<b>Closing Reception</b>

\* Speakers are invited. Items in the agenda are subject to change