

Louisville Central Community Centers, Inc.
Request for Proposals: Strategic Planning Consultant Services

Overview:

[Louisville Central Community Centers, Inc. \(LCCC\)](#) is seeking proposals from qualified professionals to assist in providing organizational planning facilitation services necessary to develop an update to our agency's long-range strategic plan.

Deadline for receipt of proposals is: **August 31, 2018 at 5:00 PM (Eastern Standard Time)**. Proposals must be received by this deadline at the location below. Any proposal received after the date and time listed above will not be considered.

Background:

[LCCC](#) is an anchor institution founded in 1948 to provide family and community development services through centers located within Louisville, Kentucky's historic Russell neighborhood. Our organization primarily serves economically disadvantaged children and families through a variety of programs and services. Early childhood education, youth development, educational enrichment, fine arts education, workforce development services, and entrepreneurship are some of the direct services provided. [LCCC](#) also provides community building infrastructure in support of economic revitalization efforts within west Louisville and the historic Russell neighborhood.

[LCCC](#) is a long-standing member of the [Alliance for Strong Families and Communities](#), a national strategic action network of nearly 500 organizations that align through a common vision of achieving a healthy and equitable society. [LCCC](#) embraces the Alliance's "disruptive forces" theory of change philosophy that boldly accepts challenges that come with being innovative and transformative, while dealing with common fragilities that come with the non-profit sector. Our challenge takes on the task of addressing the effects of "multi-dimensional", generational poverty within the targeted neighborhoods we serve.

Requests for Proposals:

Selected entities will help facilitate components of our strategic plan update process, in consultation with our CEO and consistent with goals and objectives established by our Board of Directors. This process will empower our agency to revisit and update our mission, vision, values and strategic goals with the aspiration of achieving greater community impact. The collective result of this work will be development of a new 3 to 5 year organizational, strategic plan.

Our proposed strategic plan update process shall be engaged during the Fall of 2018 and shall be strategically aligned with local and national trends so as to position [LCCC](#) to achieve "high-impact" performance on behalf of family and neighborhood conditions within the Russell neighborhood and west Louisville, at-large.

Questions pertaining to this RFP must be communicated in writing and be received via email no later than August 24, 2018 at 5:00 PM (Eastern Standard Time). Questions must be sent to the email address below. A complete RFP packet, containing the goals, objectives and tentative timeline can be found our agency website: www.lcccnews.org. Deadline for receipt of proposals is: **August 31, 2018 at 5:00 PM (Eastern Standard Time)**. Proposals will be evaluated based on responsiveness, credentials, relevant experiences and estimated cost.

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Introduction

LCCC's strategic plan update process will engage multiple stakeholders, representing Board, staff, investors, community partners and others in a series of planning sessions. The goal is to align the agency's updated strategic plan with community needs and other organizational capacity building initiatives while gaining stakeholder consensus and broad community support for the agency's mission.

The strategic plan update process will be implemented over multiple sessions during the period of June through August, 2018, in preparation to begin implementation of an updated strategic plan within the first quarter of the next fiscal year.

Goals and Objectives

The goal of the strategic plan update is to redefine LCCC's mission, vision and strategic goals as the agency builds upon its past success, strives to achieve "high impact" and to be effective in addressing issues that inhibit the economic mobility of low-income families. To the extent feasible, this process will work toward strategic alignment with national priorities of the Alliance for Strong Families and Communities.

The expected outcomes of this work include:

- 1) full engagement of leadership representing involvement of Board members, staff, key investors and key partners; and
- 2) development of a newly updated, strategic business plan that provides a blueprint for achieving a new era of high performance and community impact over the next 3 to 5 years.

Coordination

Co-Chairs: Board members Dr. Gracie Wishnia and Tracy Cherry

Coordinating Committee: LCCC Board; key LCCC Staff; key community partners; MUW Rep; other key funder reps

Facilitators: TBA

Timeline Overview

- June thru August, 2018 - Monthly Coordinating Committee meetings
- September thru October - 3 to 4 planning sessions
- October thru November - Plan development
- December – Adoption of updated strategic plan
- January 2019 – Commencement of updated strategic plan
- 2019 Quarterly – strategic plan performance reports

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Detailed Timeline

- **August**
 - **UCAN Best Practice/Best Promise Study Tour Visit (Chicago) August 1-3, 2018**
 - **Disseminate plans to Board, staff and stakeholders – August 17th**
 - **Agency Strategic Planning Launch Party – August 31st**
 - **Commitments to High Impact Assessment Administered - August 31st**

 - **September**
 - Working committee meets – September
 - Engage Board, staff, stakeholders in planning sessions:
 - Present Strategic Planning Process Overview to Board – September 24th
 - Planning Sessions:
 - I. **Introduction: Commitments to High Impact Assessment Results**, Ronald Clewer, Alliance of Strong Families and Communities (**September 29th – TENTATIVE**)
 - II. **Where We've Been/Where We're Headed/National Imperatives**, Ronald Clewer, Alliance of Strong Families and Communities (**September 29th – TENTATIVE**)
 - III. **Introducing MPOWR Envision**, Andrea Gibbs, MPOWR Envision, (**September 29th – TENTATIVE**)
 - IV. **Advancing Equity, Diversity & Inclusion: How Should it Influence Agency Strategic Goals?**
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- **October**
 - Engage Board, staff, stakeholders in planning sessions:
 - Sessions:
 - I. Trauma Informed Care
 - II. Mission, Vision, Values
 - III. Goals, Strategies, Tactics
 - IV. Goals, Strategies, Tactics
 - Working commitment meets
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- **November**
 - Draft agency strategic plan reviewed by Board, staff & stakeholders
 - Feedback collected
 - Working committee meets to discuss and refine plan
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- **December**
 - Board adopts updated strategic plan
 - Working committee organizes public relations strategy to communicate plan.
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- **January 2019**
 - LCCC begins implementation of new strategic plan
 - Collect data on outcomes, successes & challenges
 - Quarterly report to Board thereafter