

Dear Friends,

It started out as a simple impromptu fishing expedition during our annual congregational meeting, when the congregation was asked who would be willing to donate the cost of X amount of cups of coffee a year. Without it being more than a hypothetical pledge, the following day, checks and donations began to come in for \$365. Without actively fundraising, a movement has started. Building on this momentum, we are launching a campaign throughout the summer months to raise money to begin rebuilding and fortifying our dwindling reserve fund and our synagogue's resources, and to bolster our growing efforts for successful community outreach. These are all required for WES to survive and thrive as a standalone synagogue, and to remain the place where we break bread together and call our home. Here is how it works. We are asking you to make a onetime donation, the equivalent amount of what might be spent over the course of one year on cups of deli coffee (keeping to multiples of \$18):

1 CUP/MONTH= AN \$18 DONATION      1 CUP/WEEK= A \$72 DONATION  
>2 CUPS/WEEK= A \$180 DONATION      1 CUP/DAY= A \$360 DONATION

**OUR GOAL IS \$16,000**

AND

**100% PARTICIPATION!**

THIS CAMPAIGN ENDS THURSDAY AUGUST 31

This is a highly hot and caffeinated campaign with many perks! Please help us to turn our full spiritual urn, cup by cup, into one full of milk and honey. NOW... and NOT 40 years from now. **We are asking for the equivalent of a \$1.50, \$6, \$15, or a \$30 donation per month.** But we will take whatever you are able and willing to give. Just take the leap with us. Please give what you can from your hearts and your heads.

From strength to strength...

In Gratitude,

Marion Mackles  
WES Fundraising Chair

PS: DON'T FORGET TO OPEN OUR CONSTANT CONTACT LETTER LATER THIS WEEK TO READ ABOUT **A BIG SURPRISE!!**

NOW LET'S FILL OUR WES "EARN"...

**JUST CLICK ON THE COFFEE CUP BUTTON WITH YOUR DONATION AMOUNT ON IT AND FOLLOW THE CHAVERWEB PROMPTS**  
(click **FILL THE WES EARN** on the dropdown)

Watch the urn fill week by week until it bubbles over with Mana and Manna from you... **OUR WES COMMUNITY!**

## OUR WES "EARN"



THANK YOU FOR YOUR DONATION!

**\*\*CHECKS ARE WELCOME\*\*** PLEASE WRITE "WES EARN" IN THE MEMO LINE ON YOUR CHECK  
OR CLICK THE **BILL ME** OPTION ON CHAVERWEB DROPDOWN