



**2017 MEMSPA State Conference**  
**Grand Traverse Resort**  
**December 6-8, 2017**

## Sponsorship Opportunities

Become a contributing sponsor of MEMSPA's premier event, the **Annual State Conference**. Your company can achieve increased exposure, visibility and recognition by underwriting events and items associated with the conference. To become a sponsor, please indicate by checking the appropriate box(es) on the **APPLICATION AND CONTRACT FOR EXHIBIT SPACE**.

**Sponsors (A-B-C) Receive** ❖ Conference App Banner Ad ❖ One free booth space ❖ Logo in Pre-General Session Slide Shows ❖ Pre-conference attendee list ❖ One page ad in registration bag

**A. \$6,500 Welcome Reception Sponsor**

Exposure - Placard outside reception room ❖ Attendees welcomed by sponsor

**B. \$5,000 General Session Speaker Sponsor**

Exposure - Placard outside general session room ❖ Opportunity to introduce your company and the speaker

**C. \$5,000 President's Breakfast Sponsor**

Exposure - Placard outside banquet room ❖ Recognition by special app Push Notification

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**D. \$3,000 Conference Tote Bag Sponsor**

Exposure – Printed Logo on conference tote bag ❖ Logo in Pre-General Session Slide Shows

**E. \$3,000 Conference Attendee Gift Sponsor**

Exposure – Printed Logo on conference attendee gift ❖ Logo in Pre-General Session Slide Shows

**F. \$3,000 Buffet Lunch Sponsor**

Exposure – Placard at Lunch Buffet Location ❖ Logo in Pre-General Session Slide Shows

**G. \$3,000 Exhibit Hall Lunch for Attendees**

Exposure - Placard at Exhibit Hall Lunch station ❖ Logo in Pre-General Session Slide Shows

**H. \$2,500 Continental Breakfast Sponsor**

Exposure - Placard at breakfast buffet station ❖ Logo in Pre-General Session Slide Shows

**J. \$1,500 Coffee Break (3 available)**

Exposure - Placard at coffee break tables ❖ Logo in Pre-General Session Slide Shows

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**K. \$300 – Mobile App: Banner Ad**

Exposure – Banner Ad on select conference mobile app page

**L. \$200 – Mobile App: Push notification**

Exposure – Mobile App push notification scheduled through the MEMSPA office

**M. \$300 – Mobile App: “Click” Game Enhancement**

Exposure – Mobile App push notification scheduled through the MEMSPA office

**N. \$150 Registration Bag Insert (400 pieces due to MEMSPA by November 1st)**

Exposure – One-page registration bag insert or one imprinted item for registration bag

**O. \$250 Attendee List** – To be emailed 1-2 weeks following the conference.

Includes **ALL** contact information of all attendees. (Name, Title, School Name, Email and Phone Number)

*If there is a way in which you would like to support MEMSPA or the MEMSPA Conference that is not listed on this page, please contact the MEMSPA office at 800.227.0824 to discuss with our Executive Director, Paul Liabenow.*