



## Palm Bay, Florida Featured Across North America in Business View Magazine

**PALM BAY-** The March issue of Business View Magazine is spotlighting the City of Palm Bay to over 400,000 subscribers throughout North America and beyond. The full-colour feature titled "Palm Bay, Florida: City on a Roll" is part of the magazine's City View section that profiles best practices of 'Communities on the Grow' across Canada and the US.

In the Palm Bay article, Director of Growth Management Stuart Buchanan estimates the current population of about 111,000 will grow to 225,000 over the next 20 years. Projections show that the city is ready for the influx. "Palm Bay has an in-house, full utilities department that provides sanitary sewer and potable water," Buchanan explains. "We have several million gallons a day of reserve. When developers come online, they pay impact fees for expansion of the system, so current users won't have their rates increase. Developers pay for the lines that go into their developments."

Moving forward, it's all about retention and recruitment of younger workers that desire more lifestyle options and amenities. Andy Anderson, Palm Bay's Director of Economic Development and External Affairs, says, "One of our major corporations, Harris Corporation, expanded in 2007 and added a huge, high-tech research and development center in the old part of Palm Bay - a huge step in the right direction. Developing the Bayfront and connecting that area to Harris is critical to adapting Palm Bay to suit the needs of our young, upcoming workforce."

This type of story intrigues Business View readers across North America - many of them city planners and managers facing similar challenges with infrastructure and growing populations, and looking for creative solutions from other communities in the same boat.

The article "Palm Bay, Florida: City on a Roll" can be found at: Digital Magazine: <https://www.businessviewmagazine.com/digital-magazines/mar-2017/#106-107>

Website: <https://www.businessviewmagazine.com/palm-bay-florida-city-on-a-roll/>

## **About Business View**

Business View Publishing produces two exclusive B2B magazines - Business View North America and Business View Caribbean - in digital format each month.

With corporate offices in southwest Florida and Toronto, Business View Magazine is North America's best source of news for executives, entrepreneurs, small business owners, franchisees, and anyone interested in current industry trends and best practices. Every issue of this informative digital platform covers the latest developments in manufacturing, construction, infrastructure, supply chain and logistics, health care, food and beverage, and energy