



U.S. Small Business Administration



SBA offers many resources for entrepreneurs who are starting, managing, and grow your business!

1. [Is Entrepreneurship for You?](#)
2. [Learn How to Start a Business](#)
3. [Find a Mentor or Counselor](#)
4. [Find Resources to Grow Your Business](#)



Establishing Values for Your Business

The values and culture of your company have a direct effect on your employees, customers and ultimately your bottom line. What are you doing to establish, cultivate and grow this precious commodity?

This course will introduce you to the processes of implementing company values for your company by including input from stakeholders and customers. Learn about the steps in the planning process, potential problems you may face, and how to implement your company's values using a strategic plan.

5 Key Tips on Sales Forecasting for Business Owners

Don't underestimate the value of a sales forecast for running a business effectively. Even if you do nothing else in the way of planning, having just a sales forecast plus regular review and revision can go a long way towards better business management.

SBA Administrator Maria Contreras-Sweet visited Louisiana this week to view ongoing recovery efforts. SBA is offering loans to help businesses, homeowners, and renters recover.

More info at
www.sba.gov/LAFlood



SBA Launches \$2.1 Million in Entrepreneurship Training and Microloans for Previously Incarcerated Citizens

This week, the leaders of the SBA, W.K. Kellogg Foundation and microlender Justine PETERSEN announced the formation of the Aspire Entrepreneurship Initiative, a groundbreaking new \$2.1 million partnership to expand access to entrepreneurial education and microloans for formerly incarcerated individuals, with a specific focus on those who are parents. Initial rollout for the initiative is planned for Detroit, MI, Chicago, IL, Louisville, KY and St. Louis, MO.

Webinar | 5 Ways to Prioritize What Social Network Your Business Should Invest In

Tuesday, August 30, 2016 | 1:00 PM EDT

Find the answers for your business when Pam Moore, the CEO of Marketing Nutz, (and one of the nation's leading online marketing experts) discusses how to use an audience-based approach to prioritize and maximize your investment in social media.

[**Register Here**](#)

Webinar | Health Benefits Laws Compliance Assistance Webcast: The Affordable Care Act and Mental Health Parity and Addiction Equity Act

September 14, 2016 | 2:00 - 3:00 PM ET

Sponsored by the U.S. Department of Labor, Employee Benefits Security Administration (EBSA)

If you are an employer who is trying to comply, or if you are a third party administrator or insurer with questions about the Affordable Care Act or the Mental Health Parity and Addiction Equity Act, this is your chance to hear from the experts and ask questions. Join us for this webcast.

[**Register Now**](#)
