

# Drive New Business with Social Media

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## *A Guide to Successful Social Media Marketing for 2017*



*You know you should be on social media for your business or non-profit. You know it can help you drive more new and repeat business for your organization. But, do you know why? Do you know which social media platform will have the biggest bang for your buck? And when you start your profile, do you know what to say and how to grow your following? This workshop will answer all of those questions and more!*

**Date:** Thursday, January 12<sup>th</sup>

**Time:** 3:00 - 5:00 p.m.

**Location:** Palm Bay Chamber

**Admission/Fee:** Free for Members, \$10 for Non-members

**Register here**