



*U.S. Small Business Administration*

**SBA helps **women entrepreneurs** start, grow and succeed in **business**.**

[SBA.gov/Women](http://SBA.gov/Women)



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The SBA is celebrating women entrepreneurs everywhere during Women's Small Business Month. There are opportunities to find counseling, training and other resources for small business success through the SBA.

[>Read More](#)

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**Facebook Live | Marketing with Video: Creating a Big Impact for Small Business**  
**October 24 | 6:00pm - 8:00pm ET**

In celebration of Women's Small Business Month, SBA is partnering with Animoto, Facebook, and YouTube for a night of video marketing education called "Marketing with Video: Creating a Big Impact for Small Business". You'll get actionable strategies for creating, optimizing, and publishing video marketing content that'll provide immediate benefits for your business.

[>RSVP](#)

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**Twitter Chat:  
Business Tips for  
Women Entrepreneurs**  
October 26 | 3pm ET  
**#SBAchat**



#### Twitter Chat | Business Tips for Women Entrepreneurs

Join @SBAgov and industry experts for a Twitter chat on October 26 at 3:00 p.m. ET as we share business tips for women entrepreneurs. Follow along with the hashtag #SBAchat.

[> See List of Participants](#)

## 10 Cybersecurity Tips for Small Businesses



If you choose to take your business to the digital world, as most businesses these days do, you don't want to miss these critical ways to protect what you have. Check out 10 cybersecurity tips for small businesses to safeguard your business in the digital age.

[>Read More](#)

### Blog: St. Louis Company Grows Over 200 Percent by Looking to Export Markets

David and Linda Shogren are the duo behind U.S. International Foods LLC, a Missouri-based small business that specializes in exporting high quality food and grocery products abroad. The rise of middle class markets in these developing countries has sparked an increased demand for quality Made-In-America products. Mr. Shogren's two decades of food marketing and sales experience positioned him well to start a business to fulfill these demands.

[>Read More](#)

## Join the SBA Team

Employment opportunities available to assist with disaster relief efforts this hurricane season.

[SBA.gov/DisasterJobs](http://SBA.gov/DisasterJobs)



Want to help Americans affected by the 2017 Hurricanes? The SBA is hiring to fill temporary positions to provide aid to those affected by the recent hurricanes. Check out the list of positions open at this time on the disaster section of the website.

[> Apply Today](#)



### SCORE LIVE Webinar: The Changing Roles of Virtual Assistants

October 24 | 1:00pm ET/10:00am PT

Are you overwhelmed by trying to do everything yourself in business? Have you ever considered a virtual assistant? Today, virtual professionals do much more than simple administrative tasks—from online business management, graphic design and more.

Join this webinar produced by SCORE, a resource partner of the U.S. Small Business Administration, to learn the many ways virtual experts can free up your time, so that you can focus on what you do best—build your business!

You'll learn:

- What is a virtual assistant
- What a virtual professional can do for your business
- What you can expect to pay
- Where to find experienced virtual assistants

[>Register Here](#)

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#### **Small Business Success Virtual Conference**

**November 9, 2017 | 12:00pm - 5:00pm EST/9:00am - 2:00pm PST**

Don't miss the Small Business Success Virtual Conference on November 9th, powered by SCORE and Verisign!

This half-day event offers ten educational webinars, free advice from business mentors, a resource center, exhibitor booths, and networking chat rooms to provide you the information you need to succeed as a small business owner.

Register now to view these webinars:

- Idea to Execution: How to Launch or Grow Your Small Business
- 3 Steps To Building A Profitable Digital Brand
- Hot Businesses, Markets & Trends for 2018
- 7 Crucial Moves to Master Employee Management
- Just a Noticeable Difference: The Key to Cutting Through the Competition Clutter
- Buying Attention in a Distracted World - Online Advertising
- Small Business Start-Up Steps: Selecting a Business Entity, Income and Payroll Tax Decisions
- Hit the Refresh Button on Your Social Media Presence
- Succeeding in a Micro-Moments World
- The Power of The Campaign

[>Register Here](#)