



U.S. Small Business Administration

Let SBA serve you.

Business resources to help **veterans** start and grow a business.

SBA #MilitaryAppreciationMonth



May is Military Appreciation Month. SBA has resources to help veterans start and grow a small business. From creating a business plan to finding your first customer, SBA is here to help veterans succeed.

[> Learn more](#)

OFFICE OF FEDERAL CONTRACT
COMPLIANCE PROGRAMS



U.S. DEPARTMENT OF LABOR

Federal Contracting Compliance Resources

Small businesses with federal government contracts can reach out to the Office of Federal Contract Compliance Programs (OFCCP) for assistance in fulfilling their equal

employment opportunity and affirmative action obligations. The agency offers compliance assistance through various methods, including online resources, webinars, and coordination with local offices. Get the latest news from OFCCP by [signing up to get OFCCP emails today!](#)



The graphic features the U.S. Commercial Service logo in the top left corner, which includes the text "U.S. COMMERCIAL SERVICE" and "United States of America Department of Commerce". Below the logo, the text "ARE YOU EXPORT READY?" is displayed in large, bold, blue letters. Underneath this, a blue banner contains the text "New video series helps you start selling overseas!". To the right of the text is a world map with yellow lines connecting various global locations. Below the map, there are four icons: a briefcase, a document, a ship, and a globe. Under these icons, the text "Duties + Taxes + Shipping + Marketing" is written. At the bottom of the graphic, there is a dark blue banner with the text "U.S. Commercial Service" on the left, "#ExportVideo" in the center, and "export.gov" on the right.

You Should Export – U.S Commercial Service Exporting Videos Get You Started

What's next for your business? There is a world of opportunity for your company to expand beyond U.S. borders. If you aren't sure how to start exporting, the U.S. Department of Commerce's U.S. Commercial Service makes it easy on [export.gov](#). Each year, thousands of U.S. companies turn to them to leverage their global trade expert network in more than 100 U.S. cities and 75 countries.

Watch the [first video](#) today to get started. The entire series includes topics:

- **Get Ready to Export** - Learn about evaluating your company's readiness and creating a plan.
- **Plan Your Market Entry Strategy** – Find out how to choose the best markets and position your company for success.
- **Find Foreign Buyers** – Understand the different ways you can find buyers.
- **Get Paid and Finance Your Export Transaction** – Avoid payment problems by learning about financing options.
- **Make the Export Sale** – Discover how to manage the paperwork and preparing your product for shipment.

- **Intellectual Property Rights and International Business Culture** – Complete your understanding of how to protect your product and put your best foot forward. The videos are short, so you can watch an entire series within a 10-15 minute block of time. It's worth a few minutes to see how your company can tap into international opportunities.



Small Business Success Virtual Conference

Thursday, June 8, 2017

12:00pm – 5:00pm EST / 9:00am - 2:00pm PST

Don't miss the Small Business Success Virtual Conference on June 8th, powered by SCORE and Verisign! This half-day event offers educational webinars, one-on-one mentoring sessions, exhibitor booths and networking chat rooms to give you the information you need to succeed as a small business owner.

Webinar topics include:

- Digital Marketing Demystified (The Best Darn Digital Marketing Session Ever!)
- How To Grow Your Startup Sales Funnel in 7 Steps
- Build a Strong Credit Profile to Increase Your Options When Applying for a Business Loan
- Harnessing the Power of the Internet to Make Your Small Business Shine
- Understanding the Key Clauses in Your Commercial Lease: What You Need to Know Before You Sign
- 6 Ways SCORE Can Help You Succeed
- Hire with Confidence: How to Comply with "Ban the Box" and Other Trending Hiring Laws
- Location, Location, Location! 14 Little-Known Factors to Consider When Choosing the Right Location for Your Retail Business
- Omnichannel Marketing for Small Businesses
- Know Your Key Numbers
- 5 Online Marketing Tricks Sure To Get You More Customers

>Register Here

BLOG | 5 Ways To Get Credit For Your Business

Did you know business credit can be just as important as having personal credit? It's essential for small businesses to get credit so they can have access to the financing needed to cover any unforeseen expenses, manage cash flow and grow. In fact, studies have shown that over 65% of all business owners use [credit for business](#) purchases. Now building business credit may seem like an intimidating process – especially if your company is a startup. But the good news is it's not.

BLOG | May is World Trade Month

As the world's largest economy and the largest exporter and importer of goods and services, trade is critical to America's prosperity. Leading the way are small and medium-sized U.S. businesses who account for nearly 98 percent of the roughly 300,000 companies that export. In recognition of one of the most rapidly growing and changing sectors of the U.S. economy, May is designated as World Trade Month.



Growing An Established Company

You have started your business and now you think you are ready to grow. How do you really know if you and your company are ready for the next step? This course will help you determine if a growth opportunity is right for you.