



REGISTRATION
OPEN!

women'simpact inc.

*Women's
Empowerment Day
Workshop
and
Leadership Lunch*

"A BRANDED YOU"



THURSDAY, SEPTEMBER 14, 2017
8 A.M. - 2:30 P.M.

EMBASSY SUITES AKRON-CANTON AIRPORT
7883 FREEDOM AVE. NW NORTH CANTON, OH

LEVERAGING YOUR SIGNATURE FOR SUCCESS -
MORNING SESSION
MAKING THE CONNECTION - LUNCH SESSION
STAYING TRUE TO YOUR SIGNATURE -
AFTERNOON SESSION

FULL DAY WORKSHOP // \$125 MEMBERS // \$140 NON-MEMBERS

FULL DAY INCLUDES: ALL SESSIONS, CONTINENTAL BREAKFAST & LUNCH
LUNCH AND PANEL ONLY // \$40

*Sponsored
by:*

MEGGITT
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REGISTER TODAY!

► REGISTER AT WWW.WOMENSIMPACTINC.COM

CONTACT: SHELLEY SCHWEITZER, EXECUTIVE DIRECTOR // WOMENSIMPACTINC@GMAIL.COM // CALL 330.327.0840

A BRANDED YOU // 8 - 11:30 A.M.



EXECUTIVE COUNSEL
DAVIS BRAND CAPITAL

LEVERAGING YOUR SIGNATURE FOR SUCCESS

PRESENTER: KARI GROH

Developing and articulating your personal brand means investing time and intellectual energy in yourself. Engaging colleagues and advisors, reflecting on your performance and aspirations, and then digging to unearth your true gifts takes effort that's both exhilarating and exhausting. The payoff comes when you bring your brand to life, with dividends well worth the investment as you increase your individual and leadership effectiveness. Learn what distinguishes leadership, examine your core values, discuss ways to power up your brand and reflect on how to differentiate yourself beyond just working harder.

REALIZE YOUR SUCCESS // 11:30 A.M. - 1 P.M.

EXPERTS SAY THAT YOUR NETWORK EQUALS YOUR NET WORTH. We'll continue our conversation over lunch, engaging in a practical discussion about how to get comfortable building your professional contacts. Plan to invite a co-worker who is newer to the professional world to join you in this supportive environment.

UNLEASH YOUR SUCCESS // 1:15 - 2:30 P.M.

A LIVELY DISCUSSION
among three local leaders
about how to remain
authentic to your brand.



AMANDA MONTGOMERY
VP of Industrial Bearings
The Timken Company



DELORES PRESSLEY
CEO, DeLores Pressley Worldwide
Founder, She Elevates™



DENISE SEACHRIST
Dean & Chief Administrative Officer
Kent State University at Stark

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