



Press Release

“Little Black Dress Fashion Show & Boutique”

November 1st – Avalon Manor Banquet Center

Event	Little Black Dress Fashion Show & Boutique
Date / Time	Wednesday, November 1 st Goodwill Boutique 3:30 pm – 5:30 pm & 6:30 pm – Close Fashion Show 5:30 pm – 6:30 pm
Location	Avalon Manor Banquet Center 3550 East Lincoln Highway Merrillville, IN 46410
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(Merrillville, IN / September 19, 2017) – Goodwill’s Little Black Dress Fashion Show & Boutique will be held on Wednesday, November 1st at the Avalon Manor Banquet Center in Merrillville. The Goodwill Boutique will open at 3:30 pm and the Fashion Show will begin at 5:30 pm. The boutique will re-open at 6:30 pm when the fashion show concludes. Goodwill is partnering with Diversified Marketing Strategies, Comcast, Adams Radio Group, WIMS-AM and IN City Magazine to raise funds in support of their mission to strengthen communities by empowering individuals and families through education, training and job placement. *“As we prepare for our 5th year of bringing the Little Black Dress Fashion Show to the community, we are so appreciative of the support attendees provide. It allows us to continue the work of changing lives by helping adults obtain a high school diploma at The Excel Center, helping others overcome barriers to employment and working with first time moms through our Nurse Family Partnership,”* comments Debie Coble, President and CEO. Models will walk the runway in clothing from Goodwill showcasing the latest fashion trends while guests enjoy heavy hors d’oeuvres and desserts. Kathy Friend, nationally known as a stylist and image consultant and President of the Style and Image Institute, will produce and host the program. She will be joined by Emcee Laura Waluszko, Adams Radio Group News Director. WIMS-AM Partner and General Manager, Ric Federighi will participate as Goodwill’s Celebrity Model. Guests will enjoy shopping in the Goodwill Boutique complete with dressing rooms to find that perfect outfit. Doors open at 3:30 pm for shopping 50% Off in the Goodwill Boutique and the Fashion Show will begin at 5:30 pm. Tickets are \$45.00 per person. For more information, visit: www.GoodwillFashionShow.com, contact Sharron Steward at: (866) 649-7300 or email: FashionShow@Goodwill-NI.org. Tickets can be purchased online or at the nearest Goodwill Retail Store.

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