



CANADA DAY CELEBRATIONS 2017



Event & Sponsorship Information

Streetsville Canada Day Celebrations began in 1992, and have grown each year. With 2017 marking Canada's 150th anniversary, this year's celebrations promise to be especially fantastic!

The celebrations include children's activities, live entertainment, free cake, games, contests and more in the newly renovated Streetsville Village Square. After a flag ceremony and the singing of O Canada, crowds are led by the Streetsville Pipes and Drums marching band to the Streetsville Memorial Park for an amazing choreographed fireworks display!

Crowd estimates based on Peel Regional Police numbers from 2016 are:

3,500 -5,000 at pre-fireworks celebrations

45,000 at the fireworks show

For more information please contact:

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\$5,000 Gold Major Sponsor

- 🍁 Logo recognition on overhead street banner – Queen Street
- 🍁 Opportunity to co-ordinate on site display at Streetsville Memorial Park or Streetsville Village Square
(distribute promo items, give-aways, samples etc.)
- 🍁 Rotating announcement of Company name by MC throughout event
- 🍁 Logo recognition on all promo materials, media releases, Streetsville Village Times, social media, website www.villageofstreetsville.com and all advertisements

\$2,000 Silver Activity Sponsor

- 🍁 **Clown** – logo recognition near clown location
OR
- 🍁 **Musical Entertainment** – logo recognition on a sign with Performers
- 🍁 Logo recognition on all promotional materials, media releases, Streetsville Village Times, social media, website www.villageofstreetsville.com and all advertisements

\$1,000 Bronze Children Activity Sponsor

- 🍁 Company name on all promotional materials / advertisement as a community partner, Streetsville Village Times, social media, website www.villageofstreetsville.com
- 🍁 Children's play area/activities – Company name displayed

\$500+ Community Sponsor

- 🍁 Company name on all promotional materials / advertisement as a community partner, Streetsville Village Times, social media, website www.villageofstreetsville.com

\$250+ Honourable Mention

- 🍁 Company name on social media, website www.villageofstreetsville.com, group signage at Streetsville Village Square