

PROSPECTUS



Red Canna By Sherrill Gordon
2017 Winter Show: "Best of Show" Amateur

UTAH WATERCOLOR SOCIETY – CACHE VALLEY CHAPTER
SUMMER EXHIBITION
July 13 to August 3, 2018
Theme: Midsummer Moments
Fuhriman Gallery
75 South Main
Logan, Utah

On Line Registration from: May 6 -June 29, 2018

Painting drop-off and on-site registration
Saturday, June 30, 2018

No ELECTRONIC ENTRIES WILL BE ACCEPTED AFTER
June 29, 2018,

Awards Reception will be July 13, 2018 @ 6:00 pm
Pick up will be Saturday, August 4, 10am to 7 pm

Please take time to read this prospectus carefully. Keep this document for reference. You must comply with the content of this document to be entered into this exhibition. An entry will not be accepted if entry details, fees and other listed requirements are not met. Entry fees are not refundable. Please read carefully so your paintings are in compliance.

EXHIBITION PROSPECTUS

- **Show Theme:** Midsummer Moments
(Paintings should take into consideration the theme of this exhibition)
- **Number of Entries:** UWS members may submit two (2) entries.
 - ✓ Professional Artist Category
 - Those who have art degrees, teach art courses, are represented by galleries or who derive \$3,000 or more per year in art-earned income.
 - ✓ Amateur Artist Category
 - Non-art degreed individuals who derive less than \$3,000 in sales from their art work and are not represented in galleries nor teach art courses
- **Entry Fee:**
\$20 first entry; \$15 for the second. (Note no refunds will be issued once an entry is made.) **Manual Entries will be allowed on June 30 but will be assessed an additional \$5.00 registration fee per entry.**
 - ✓ All paintings must hang for the duration of the show unless purchased and removed by the buyer.
 - ✓ By entering this show, you grant permission for use of your artwork image for publicity purposes.
- **General Requirements:**
 - ✓ All work must be original, conceived and created by you. Photographic references used, must be your own.
 - ✓ No work produced under instruction or in a workshop is permitted.
 - ✓ Copies of another's work or recognizable use of copyrighted intellectual property is not permitted.
 - ✓ Paintings must have been completed within the past two years and not previously exhibited in a juried or judged exhibit sponsored by the Utah Watercolor Society
 - ✓ Entry must be watermedia on natural or synthetic paper, paperboard, canvas or silk or other media that accepts watermedia. Water media includes watercolor, acrylic, gouache, water-based inks etc.
 - ✓ Water-based oils are not permitted.
 - ✓ Work that is mixed media or collage must be at least 75% water-based media in conjunction with other media such as pastels, ink or other watermedia or collage materials.
- **Size Requirements:**
 - ✓ Minimum size of work is 64 square inches
 - ✓ Maximum size of work may be no larger than 650 square inches
- **Mats:** Mats and or liners must be white or off-white
- **Frames and Glass:**
 - ✓ Gallery-wrap presentations are acceptable.
 - ✓ All paintings must be ready to hang with wire supports.
 - ✓ Hinge hangers rather than eye hooks are required.
 - ✓ Glass or plexiglass is acceptable when using frames, but not required for varnished pieces.
 - ✓ Stable backing material required for all works.
 - All entries must provide the following information with their on-line registration or in person on the day of "drop-off"
 - Title of Painting
 - Medium (watercolor, acrylic, etc.)
 - Image Size
 - Artist first and last name
 - Telephone Number
 - Email Address
 - Price of Painting
 - Artists Statement (optional)

➤ **Exhibition and Judging:**

- ✓ UWS-CVC reserves the right to refuse, upon arrival, any piece for unacceptable quality, improper framing or failure to comply with entry requirements.
- ✓ No entries "Not for Sale" will be accepted as we have an obligation to support Fuhriman's business as they support us.
- ✓ Fuhrimans will charge a 30% commission on each piece sold
- ✓ No changes in price are permitted after entry of your work.
- ✓ By entering into this Exhibition, the artist enters into a contract with the Exhibition location and the Cache Valley Chapter of the Utah Watercolor Society, which will be the acting agent for the sale of your artwork.
- ✓ Note: While care is taken in handling entries and artwork neither UWS-CVC nor the exhibition venue are responsible for damage or loss of entries for any cause.
- ✓ Artists who sell painting may be asked to complete a W9 form. The form can be downloaded from the resources page of the UWS website, utahwatercolor.org
- ✓ Although photographs/ jpgs are not required as part of the submittal process, please ensure that you have taken a good quality photograph/jpg before your artwork is under glass as it will required if you are an award winner for future promotion use by UWS/C

SHOW AWARDS

Professional Artist:

Best of Show: \$100

Award of Excellence: \$50

Award of Merit \$25

Honorable Mention (merchant Award)

Amateur Artist:

Best of Show: \$100

Award of Excellence: \$50

Award of Merit \$25

Honorable Mention (Merchant award)

Other awards including works from both categories are:

Judge's Award and Patron Favorite (merchants awards)

SPONSORED BY THE CACHE VALLEY CHAPTER OF THE UTAH WATERCOLOR SOCIETY

Exhibition Team:

Ellen Trickler, Exhibition Chair

JUDGE

Lester B Lee

Lester Lee is a well-known Northern Utah watercolorist whose life has been centered in art. He has an art degree from BYU and has had instruction from other artists. He presently teaches at Sky View High, and has taught at Woods Cross High. Many adults too have benefitted from his classes. He is represented in several galleries throughout the state and his a regular contributor to the "Art and Soup" and Zion's Bank art events.