



Utah Watercolor Society
2018 Fall Member Exhibition Oct 13 – Nov 10, 2018
Loge Gallery, Simmons Pioneer Memorial Theatre, Salt Lake City
Prospectus

PLEASE READ CAREFULLY. Keep this prospectus for information needed at a later time. Please follow instructions carefully. No images or entries will be accepted after 8:00 pm, August 13, 2018. An entry cannot be accepted if entry details, digital images, and fees are not received by the deadline for entries. No entry fees will be refunded.

KEY DETAILS:

- Deadline for entries: August 13, 2018 at 8:00pm. Registration opens July 6, 2018.
- Exhibition dates: October 13—November 10, 2018
- Accepted paintings should be delivered to Visual Art Institute on Sept. 29 from 9-2pm.
- UWS volunteers will deliver paintings to Loge Gallery.
- Exhibition venue: Simmons Pioneer Memorial Theatre, Loge Gallery, 10 am to 6 pm Mon. through Sat. and during show times for patrons. Matinee Sat. and Wed. at 2 pm.
- Online entry only
- Original work only, completed within last two years. Water media on paper.
- Unframed image no smaller than 140 square inches, no larger than 660 square inches
- \$20 per entry (up to 3) for UWS members / \$15 for students. No refunds for entries that do not follow prospectus guidelines and requirements.
- Work must be for sale. (30% commission deducted from all sales)
- Artists delivering accepted paintings will be required to sign a contract with Loge Gallery and submit a W9 if painting is sold.

Calendar of Events

July 6	Online Registration opens
August 6	Last day for Exhibition Coordinator to receive check payments
August 6	Last day for UWS Members to request image sizing assistance
August 13	Entry deadline by 8:00 pm including entry details, payment, and digital image
August 27	Accepted paintings notification via email
Sept 29	Deliver paintings to Visual Art Institute , Saturday - 9:00am – 2:00pm
Oct 2	UWS Monthly Meeting – Painting demonstration by Frank Eber
Oct 13	UWS Reception and Awards Ceremony, Saturday , 5:00-7:00pm, Loge Gallery
Nov 10	Last day of exhibit
Nov 16	Pick up paintings – 12:00pm-4:00pm, Loge Gallery

Exhibition Venue

Simmons Pioneer Memorial Theatre, Loge Gallery
300 S 1400 E, Salt Lake City, UT 84112

10 am to 6 pm Mon. through Sat. and during show times for patrons. Matinee Sat. and Wed. at 2 pm.



2018 Fall Member Exhibition Prospectus

Entry Details

For this exhibition, the Utah Watercolor Society (UWS) will be using an online jurying system to manage the exhibition. Personal information input, entry fee payment, image upload, juror's selection, and artist notification will all occur within the web application provided by <http://uws2018fallexhibition.artcall.org/>

- Each UWS member artist may submit up to three (3) entries.
- Entry fees: UWS members - \$20 per entry. Students - \$15 per entry. Non-members* - \$40 per entry.
 - Students: Full-time students in high school or college residing in Utah are eligible to enter as a student. Students will be juried into the exhibition with the same criteria as other entrants.
 - Non-members: Become a member and enter! Visit the UWS website, www.utahwatercolor.org, to learn about membership opportunities.
 - Contact the Exhibition Coordinator: mary.pusey@comcast.net or barbarakidd@comcast.net if you have any questions.
- No refunds once payment is received.
- Entry website. <http://uws2018fallexhibition.artcall.org/>. During online entry, submit painting title, medium, size, price, and image for each entry. Artists may also submit a biography and an artist statement, as an option.

Terms and Conditions for Entry

All terms and conditions for entry in this exhibition are required. UWS Exhibition Committee reserves the right to refuse any work for unacceptable quality, improper framing, damage caused by shipment, or for non-compliance of these terms and conditions. Any work, once selected by the juror, later found to be not in compliance with any term or condition, will be disqualified from exhibiting. Any artist who submits work later disqualified or who withdraws work, once selected, may be banned from participation in UWS sponsored exhibitions for a period of up to two years. The UWS Exhibition Committee's determinations and decisions are final.

- **Open to UWS members.** Participants are limited to a total of three (3) entries. No refunds once payment is received.
- **All works must be original.** No copies or likenesses of another artist's work or works created under instruction. Use of copyrighted sources is prohibited.
- **All works must have been completed within the last two years**, and not have previously been exhibited in a juried exhibit sponsored by the Utah Watercolor Society.
 - **All works must be rendered in water media.** Acceptable water media includes: transparent watercolor, gouache, ink, acrylic, casein, and egg tempura. No water-based oils or oil pastel.
 - A work that is collage can use hand painted, found, or printed papers. Found or printed papers cannot exceed 25% of the total image.
 - A work that combines mixed media with collage must use at least 75% water-based media in conjunction with other media, such as pastel, ink, crayon, printed collage papers, and found papers. These "other media" may not be the dominant element. No work with 3-dimensional found objects or digital art will be accepted.
 - Any questions on acceptable media should be discussed with the Exhibition Coordinator prior to entry submission. Contact information is at the end of this prospectus.
- **Artists are encouraged to paint on watercolor paper or canvas, clay board, or other experimental surfaces. Work may be varnished or glazed for surface protection.**
- Unframed image may be no smaller than 140 square inches and no larger than 660 square inches, a full sheet of watercolor paper.
 - To determine eligible size, multiply height by width. The resulting number must be between 140 and 660. For example, 9"x12" = 108 sq. inches (too small, won't be accepted) or 10"x14" = 140 sq. inches (eligible for entry), 22"x15" = 330 sq. inches (eligible). 30"x23" = 690 sq. inches (too large, won't be accepted).
- **Framing.**
 - All paintings **must be framed** and ready to hang with wire supports.
 - No gallery-wrap presentations.



2018 Fall Member Exhibition Prospectus

- Glass, Plexiglas and/or mat are acceptable but **not** required. **Paintings presented without Glass or Plexiglas must have a protective coating or varnish applied.**
- Only one image per frame will be allowed.
- Paintings may be floated on a mat or matted in the traditional way.
- Stable and professional backing material required.
- Work submitted without a frame will not be accepted.
- **Artists are responsible for delivery and pickup** of selected work to and from the exhibition venue. See “Calendar of Events,” above, for artwork delivery and pickup dates.
 - Delivery (\$15) and storage fees (\$5/week) will be assessed on paintings not retrieved on designated date/time.
 - All delivery costs, including shipping/handling fees where applicable, are the responsibility of the artist.
- **Works juried for this exhibition must be delivered for the exhibition dates and remain for the duration of the show.**
 - Artists may not substitute another work for an accepted work, nor withdraw the work once selected by the juror. Artists whose work is selected and then not delivered at the designated delivery date to the exhibition venue is considered withdrawn.
 - Artists who do withdraw work may be denied entry in future UWS exhibitions for two years.
 - By entering this exhibition, you grant permission to use your artwork image in publicity.
 - Artwork deemed not in compliance with this prospectus’ terms and conditions is considered withdrawn.
- **All artwork must be for sale. A commission of 30% will be deducted from all sales.**
 - No changes in price or other entry details can be made after the submission deadline. By entering this show, the artist enters into a contract with the gallery, which will be the acting agent for the sale of his/her artwork.
- **While utmost care will be taken in handling entries and artwork, neither UWS nor its representative will be responsible for damage or loss from any cause.**
- **By entering this exhibition, you grant the UWS permission to publish digital and print images of your artwork entered in UWS sponsored exhibitions in perpetuity for the purpose of education, for publicity in promotion of its exhibitions and your artwork, for digital and print UWS communications, such as its Newsletter, and for UWS archives.**

Juror

Frank Eber

frankeber.com

Painting should go deeper than copying nature as it is. It should be a personal response and a characterization of what is before us and in harmony with it. I try to understand a scene, but not intellectually. I can paint it how it is, that’s easy. The interpretation of the thing that’s underneath—what gives it life—I’d like to find. The energy that makes it. In essence, I am trying to paint what cannot be painted.

Atmosphere and light are just the first steps. As shapes dissolve in patterns of value and light, the painting becomes more a poetic statement than a literal representation.

Painting is my meditation, my refuge. It exists in a timeless state—an ego-less zone in which I feel whole, as though life actually makes sense. One day I may be able to paint something of significance.

More questions? Contact the Fall Member Exhibition Coordinator, mary.pusey@comcast.net, or Barbara Kidd, barbarakidd@comcast.net.