



## Phase II Planning Document Guide -- Review, Discuss, Revise, & Use

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## Vision:

**All Arts for All Learners in All Florida Schools**

**Phase II: Sustain and Build: FY 2017-2018**

*How can we build upon what we learned in Phase I?*

**Introduction:** A well-rounded education's purpose as defined in the federal *Every Student Succeeds Act* (ESSA) is to provide "all students access to an enriched curriculum and educational experience."

**The ARTS** -- dance, music, visual arts, theatre, and media arts are included in the ESSA definition of "courses, activities, and programming" that are part of an enriched curriculum and educational experience.

**Now is the Time to Put Strategic Steps in Motion  
to Realize the Vision for  
All Arts for All Learners in All Florida Schools**



**Purpose of this document — Phase II?** This is a working document that builds upon [Phase I](#) and serves as a guide and tool for this plan's task force to use during the planning process to help them **develop**

- (1) greater focus on specific topics;
- (2) short- and long- term goals and strategies for each planning phase;
- (3) a logical, capacity-based, and realistic time frame for each planning phase;
- (4) questions that need answers and who can assist in answering them; and
- (5) a process to identify, inform, and engage other local, state, and national partners necessary to help with the development of and implementation of specific strategies outlined in each planning phase to realize plan's vision.

**Updates:** This document will be reviewed, discussed, updated, and revised as the collaborators and partners refer to it during their virtual and face-to-face meetings throughout the Florida Alliance for Arts Education (FAAE) Fiscal Year 2017-2018.



## Who are the task force collaborators and partners in the development of this Arts4All plan?

Arts4All Task Force Member:	Represents:	Acronym:	Email Address:
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Julie Hebert	Executive Director Florida Alliance for Arts Education	FAAE	director@faae.org
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Kristen Neander	President The Florida Association for Theatre Education	FATE	me.director@gmail.com
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## What association partners are working on the the development of this Arts4All plan?

[Association of Florida Teaching Artists](#)  
[Florida Alliance for Arts Education](#)  
[Florida Cultural Alliance](#)  
[Florida Dance Education Organization](#)  
[Florida Division of Cultural Affairs](#)  
[Florida Higher Education Arts Network](#)  
[Florida Music Education Association](#)  
[Interactive Academy of Performing Arts](#)  
[The Florida Art Education Association](#)  
[The Florida Association for Theatre Education](#)  
[USF Florida Center for Partnerships for Arts-Integrated Teaching](#)



## What are the overall goals of this plan?

**Goal A:** Annually, assess the status of arts education for all arts' disciplines in all Florida schools.

**Goal B:** Ensure that the arts are included in all aspects of state and local policies and funding considerations related to the development and implementation of the *Every Student Succeeds Act (ESSA)*.

**Goal C:** Increase student achievement in and through all the arts.

**Goal D:** Increase equity and access to quality arts courses, activities, and programs in and out of school environments for all students.

**Goal E:** Increase awareness of and advocacy for arts education that includes all arts' disciplines.

**Goal F:** Increase collaboration and communication among Florida arts education organizations and other organizations committed to advance the highest educational learning opportunities for Florida students.



Through **teamwork and collaborations**, the Florida Alliance for Arts Education (FAAE) and other local, state, and national arts organizations will increase the use of common educational language, coordination of events, and impact on student achievement.

## Goal A: Annually, assess the status of arts education for all arts' disciplines in all Florida schools.

#:	Who:	What:	When:	How:
<b>A.1.</b>	FAAE in partnership with FCA	Create a summary baseline report of equity and access to arts education in all Florida schools from the Florida Department of Education Florida Fine Arts Report portal.	Annually as new FLDOE fine arts data is available	FCA provided this data from FLDOE fine arts education portal. It will be updated to reflect 2016-2017 FLDOE data and updated annually.
<b>A.2.</b>	FAEA	Determine if similar data (Fine Arts Report) are available for private schools and communicate findings to committee.	Done	Not available now for private schools.
<b>A.3.</b>	Arts4All Task Force and Partners	Develop an accessible and easy-to-understand document that takes the summary data on all arts' disciplines for each elementary, middle, and high school in each county that can be used to review and analyze the status of where specific arts are being taught and where they are not.	Phase II TBD	Take FLDOE <a href="#">2016-2017 info-graphic</a> , and use it until the task force can discuss how this FLDOE data can be used more effectively to accomplish Arts4All vision.
<b>A.4.</b>	Arts4All Task Force and Partners	Determine what counties have model arts education programs and partnerships among the area's arts and cultural organizations in partnership with their school boards and schools. Include this information in the comprehensive assessment of where students have access to arts outside of actual arts' courses.	Phase II TBD	Based upon annual data available to us, link information on new <a href="#">Arts4All resource website</a> . Discuss other strategies to secure this information and share.
<b>A.5.</b>	Arts4All Task Force and Partners	Once the collaborators and partners have a chance to study, review, discuss, and come to some key conclusions about the final report derived from the Florida Department of Education fine arts data, they need to develop some key-next steps in the development of goals and strategies.	Phase II TBD	During Arts4All Phase II
<b>A.6.</b>	Arts4All Task Force and Partners	Publish assessment opportunities in the arts available from state associations on <a href="#">Arts4All resource website</a> .	Phase II TBD	Once available, post on <a href="http://www.faaearts4all.org">http://www.faaearts4all.org</a>
<b>A.7.</b>	Arts4All Task Force and Partners	Promote the use of <a href="#">current FLDOE cohort study</a> on fine arts to demonstrate correlations between arts education and higher SAT scores, graduation rates, college acceptance, attendance, etc. and advocate for updating this study with FLDOE in 2018.	Phase II TBD	Post on <a href="http://www.faaearts4all.org">http://www.faaearts4all.org</a> and promote the posting of this information on other websites and share this information with policy makers.

**Goal B:** Ensure that the arts are included in all aspects of state and local policies and funding considerations related to the development and implementation of the *Every Student Succeeds Act (ESSA)*. continued on page 7

#:	Who:	What:	When:	How:
<b>B.1</b>	Arts4All Task Force and Partners	Discover who at the state and local levels will lead the process of implementation of ESSA in Florida; and secure the most recent Florida time-line schedules for policy discussions and final decisions for all aspects of ESSA, including access to ESSA funding under Title I, professional development, and after-school programs.	Done in summers of 2016 and 2017	<a href="#">Collective</a> and signed <a href="#">letter</a> to FLDOE Commissioner Pam Stewart was mailed in August 2016; advocates encouraged to participate in 2016 and 2017 FLDOE public input survey on ESSA.
<b>B.2.</b>	Arts4All Task Force and Partners	Create an ESSA Fine Arts Task Force to review and determine the best strategic approach to get the arts — all of the arts — in policy and funding development policy discussions at the local and state levels.	Phase I done. Phase II after FL Final ESSA Plan released in 9/2017.	FAAE & FCA & CFAE drafts. <a href="#">FL ESSA Draft Plan</a> released in summer 2017. <a href="#">Action Request on 7-25-17</a>
<b>B.3.</b>	Arts4All Task Force and Partners	Develop key talking points that include data that can substantiate why the arts should be considered critical components in policy and funding development of ESSA policies throughout Florida.	Phase I done; Phase II when final Florida ESSA Plan released 9/17.	ESSA Fine Arts Task Force can draft first document for input and revisions from other collaborators after final FL ESSA plan is released and approved.
<b>B.4.</b>	Arts4All Task Force and Partners	Set meeting dates for ESSA Fine Arts Task Force with specific strategies that must be discussed and agreed upon for follow-up action regarding final ESSA Plan.	Phase I done. Phase II TBD	ESSA Fine Arts Task Force
<b>B.5.</b>	Arts4All Task Force and Partners	Create a strategic action time line to better align how and where the arts can align with specific aspects of ESSA and where arts education representatives must be at specific ESSA local and state meetings.	Phase I done. Phase II TBD.	ESSA Fine Arts Task Force in partnership with collaborators and partners
<b>B.6.</b>	Arts4All Task Force and Partners	Identify & recruit arts-friendly principals, school board members, school district superintendents, teachers, parents, etc., to deliver and advocate for stronger arts education policies and more opportunities within Florida schools.	During Phase II TBD	All Arts4All Partners

**Goal B:** Ensure that the arts are included in all aspects of state and local policies and funding considerations related to the development and implementation of the *Every Student Succeeds Act (ESSA)*.

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#:	Who:	What:	When:	How:
<b>B.6.</b>	Arts4All Task Force and Partners	<p>Identify &amp; recruit arts-friendly leaders within non-arts state statewide education service organizations and develop strategies to get on their meeting and/or conference agendas; encourage them to develop arts education task forces and/or committees to educate these non-arts education leaders and policy makers within these statewide education service organizations on the value and positive impact of stronger arts education opportunities in all Florida schools.</p> <p><b>Such organizations include, but are not limited to, those listed and linked below:</b></p>	Phase II TBD	TBD
		<a href="#">Florida Association of District School Superintendents</a>		
		<a href="#">Florida Association of School Administrators</a>		
		<a href="#">Florida School Boards Association</a>		
		<a href="#">Florida PTA</a>		
		<a href="#">Florida Education Association</a>		
		<a href="#">Association of American Educators — Florida</a>		
		<a href="#">Florida Association of Teacher Educators</a>		
<b>B.7.</b>	Arts4All Task Force and Partners	Solicit community opportunities to arts education programs for postings on Arts4All resource website.	Phase II TBD	Promote and post on <a href="#">Arts4All resource website</a> .
<b>B.8.</b>	Arts4All Task Force and Partners	Continue to solicit Florida college and university arts opportunities that local students could participate in directly or indirectly and in partnership with FHEAN.	Phase II TBD	Promote and post on <a href="#">Arts4All resource website</a> .
<b>B.9.</b>	Arts4All Task Force and Partners	Promote and post links to existing arts education courses via Florida Virtual Schools	Phase II TBD	Promote and post on <a href="#">Arts4All resource website</a> .
<b>B.10.</b>	Arts4All Task Force and Partners	Research how to get additional arts courses offered via Florida Virtual Schools.	Phase II TBD	TBD

## Goal C: Increase student achievement in and through all the arts.

#:	Who:	What:	When:	How:
<b>C.1.</b>	Arts4All Task Force and Partners	Solicit from collaborating organizations any current policies/practices related to assessment. Gather updated historical and current specific-artistic discipline and district assessments from those organizations that will share this information.	Phase I Completed, but update in Phase II	Electronic Survey & Phone Follow Up
<b>C.2.</b>	Arts4All Task Force and Partners	Share with all collaborators and partners assessment policies and practices of each arts education service organization and discuss what can be learned from this information, updated, shared, and used to accomplish specific strategies.	Phase II TBD	Information from C.1. will be compiled for dissemination and review during Phase II.
<b>C.3.</b>	Arts4All Task Force and Partners	Request statewide arts education service organizations' long-range plans and see where certain goals and strategies are aligned and how collaborating, the group can assist with the realization of certain goals and strategies in each plan.	Phase II TBD	Email request
<b>C.4.</b>	Arts4All Task Force and Partners	Identify and compile information on all other local, state and national arts in education programs, e.g., Turn Around Schools, Any Given Child, DOE AIE Model Grants' Program, FAAE FAM, schools AFTA, 4H Youth Development, Boys & Girls Clubs, etc. Highlight those goals and strategies that can be incorporated into this Arts4All Plan. Learn from others what works and what we can build upon.	Phase II TBD	Research, phone and conference calls
<b>C.5.</b>	Arts4All Task Force and Partners	Summarize the updated highlights of C.2., C.3, , and C.4. to determine how this information can strategically be used to strengthen current arts education programs and initiate pilot or new arts education programs that can track a specific number of students in each discipline for a four-year period; and then, analyze and use.	Phase II TBD	TBD
<b>C.6.</b>	Arts4All Task Force and Partners	Develop goals and strategies to train teachers to be adjudicators, which will result in program achievement.	Phase II TBD	TBD
<b>C.7.</b>	Arts4All Task Force and Partners	After the completed and ongoing work of goals A and B under phase one, review and discuss how the findings can be used to develop additional strategies to achieve goal C.	Phase II TBD	TBD
<b>C.8.</b>	Arts4All Task Force and Partners	Promote greater awareness and use of <a href="#">Arts4All resource website</a> among all stakeholders and ask for their help to promote it.	Phase II TBD	TBD

**Goal D:** Increase equity and access to quality arts courses, activities, and programs in and out of school environments for all students.

#:	Who:	What:	When:	How:
<b>D.1.</b>	Arts4All Task Force and Partners	Review and research use of common terms and definitions regarding arts education to ensure we're all talking about the same things. Use consistent language and the <a href="#">language agreed to at our meeting with Florida Division of Cultural Affairs (DCA) at FAAE 2017 Summit</a> .	Phase II TBA	Research, review, discuss, decide as a task force
<b>D.2.</b>	Arts4All Task Force and Partners	Identify current strategies/actions related to awareness, equity, and access already occurring within the respective arts education organizations.	Phase II TBA	Build upon information gathered and reviewed under goal C.
<b>D.3.</b>	Arts4All Task Force and Partners	Consult with all collaborating arts organizations to gather ideas about improving students' equity and access to arts education — e.g., Americans for the Arts ( <a href="#">AFTA</a> ); The Kennedy Center's <a href="#">ArtsEdge</a> Program (KC); Arts Education Partnership ( <a href="#">AEP</a> ); Arts Schools Network ( <a href="#">ASN</a> ); and others as identified.	Phase II TBA	Personal requests to Jeff Poulin at AFTA, Barbara Shepherd at The Kennedy Center, Kristy Calloway at the Arts Schools Network, Doug Herbert at USDOE, and others identified.
<b>D.4.</b>	Arts4All Task Force and Partners	Utilize data and summary from Goal A regarding the Fine Arts Report from FLDOE and the similar data available to us help achieve Goal D.	Phase II TBA	TBD
<b>D.5.</b>	Arts4All Task Force and Partners	Continue to research and post resources on the Arts4All <a href="http://www.faaearts4all.org">website</a> ( <a href="http://www.faaearts4all.org">http://www.faaearts4all.org</a> ) and develop strategies to promote this comprehensive website resource.	Throughout Phase II	As information and research is provided, post it.
<b>D.6.</b>	Arts4All Task Force and Partners	Promote participation in and promotion of <a href="#">National Arts Education Week</a> September 10 - 16, 2017.	Before September 2017	TBD
<b>D.7.</b>	Arts4All Task Force and Partners	Promote participation in <a href="#">Art in the Capitol Competition</a> for 2018.	Fall 2017	TBD
<b>D.8.</b>	Arts4All Task Force and Partners	Review task force and partners now involved in the development of Arts4All, and recruit new task force members or partners who can help advance the vision of this plan. Determine who should be at the planning table, e.g. arts-friendly superintendents, principals, school board members, policy makers, and other statewide service organizations, e.g. Florida Association of Museums, etc.	Phase II TBD	Put on first meeting agenda of Phase II and review and discuss new potential task force members and/or partners.

**Goal E:** Increase awareness of and advocacy for arts education that includes all arts' disciplines.

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#:	Who:	What:	When:	How:
<b>E.1</b>	Arts4All Task Force and Partners	Review results of Goals A and B from Phase 1 to determine how to utilize this information in the creation of a comprehensive local and statewide arts education awareness campaign.	Phase II	TBD
<b>E.2</b>	Arts4All Task Force and Partners	Use FLDOE latest infographic that shows the numbers and percentages of students enrolled in fine arts courses in Florida's public schools. Determine the best ways to use the latest FLDOE Arts Report/Portal information to promote arts education in Florida schools.	Phase II	TBD
<b>E.3</b>	Arts4All Task Force and Partners	Discuss approaches to communicate about arts in education with school principals and/or other education leaders and policy makers throughout Florida, e.g., seek testimonials from principals and other school administrators and policy makers to use in efforts to recruit other principals and policy makers to support expanded arts in education opportunities for more students.	Phase II	TBD
<b>E.4</b>	Arts4All Task Force and Partners	After the development of a comprehensive local and statewide arts education awareness campaign, develop a time line for implementation to keep arts education in both the public and policy makers' sites.	Phase II	TBD
<b>E.5</b>	Arts4All Task Force and Partners	Promote individual statewide arts education service organizations' annual statewide conferences to create greater awareness of each discipline. Encourage participation for free at each for administrators (have VIP badges for them that are the same design to promote arts in education).	Phase II	TBD
<b>E.6</b>	Arts4All Task Force and Partners	Secure FAAE representation at the fine arts supervisors/administrators' conference and/or meetings where appropriate.	Phase II	TBD

**Goal E:** Increase awareness of and advocacy for arts education that includes all arts' disciplines.

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#:	Who:	What:	When:	How:
<b>E.7.</b>	Arts4All Task Force and Partners	Develop a "toot our own horns" campaign using videos and social media. Develop a release form for student videos.	Phase II TBD	TBD
<b>E.8.</b>	Arts4All Task Force and Partners	Explore strategies on how we can ascertain data on how many students participate in after-school arts activities and programs.	Phase II TBD	TBD
<b>E.9.</b>	Arts4All Task Force and Partners	Utilize the work and results of previous goals to develop additional strategies for Goal E.	Phase II TBD	TBD
<b>E.10.</b>	Arts4All Task Force and Partners	Continue to sell Arts4All magnets and brainstorm other funding options for Arts4All initiatives and planning.	Phase II TBD	TBD

**Goal F:** Increase collaboration and communication among Florida arts education organizations and other organizations committed to advance the highest educational learning opportunities for Florida students.

#:	Who:	What:	When:	How:
<b>F.1</b>	Arts4All Task Force and Partners	Publish this preliminary-draft plan and ask the collaborators and partners to share the draft with their respective boards for feedback, which will be shared during one of the virtual meetings.	Phase II	Determined by each organization for getting feedback from their constituents
<b>F.2.</b>	Arts4All Task Force and Partners	Schedule and confirm schedule for virtual meetings of collaborators and partners for 2017-2018.	By 10-1-2017	Electronic survey to ascertain availability and first virtual meeting.
<b>F.3.</b>	Arts4All Task Force and Partners	Collect dates for statewide events from the states arts education organizations, create a calendar, and post it on their websites.	By 10-1-2017	Electronic survey
<b>F.4.</b>	Arts4All Task Force and Partners	Develop an agenda for the first virtual meeting of Phase II based on the results and meeting notes from Phase I.	By 9-6-17	Review work done in Phase I and anticipated work for Phase II.
<b>F.5.</b>	Arts4All Task Force and Partners	Convene a meeting for the Arts Supervisors at the 2018 FAAE Leadership Summit.	June 2018	Invite arts supervisors to attend.  Provide promotional incentives to encourage attendance.
<b>F.6.</b>	Arts4All Task Force and Partners	Develop a process/mechanism to share this planning process and the results of it with other organizations and agencies that might be interested and help advance the plan's strategies.	Phase II TBD	Discussion with FAAE Board and Arts4All Task Force
<b>F.7.</b>	FAAE & Collaborators and Partners	If possible, FAAE will have a presence at all the arts-education-service organizations' annual conferences.	TBD	Discuss with FAAE Board.
<b>F.8.</b>	FAAE & Collaborators and Partners	Collaborators and partners will revisit this Arts4All-plan throughout 2017-2018 and revise and build upon it as necessary and needed.	Ongoing	As determined during virtual and face-to-face meetings

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What are your concerns, thoughts, and ideas on any of the strategies or goals listed within this working Arts4All planning document?

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