

Realize the **IMPACT!** of Arts & Culture

“Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues.”

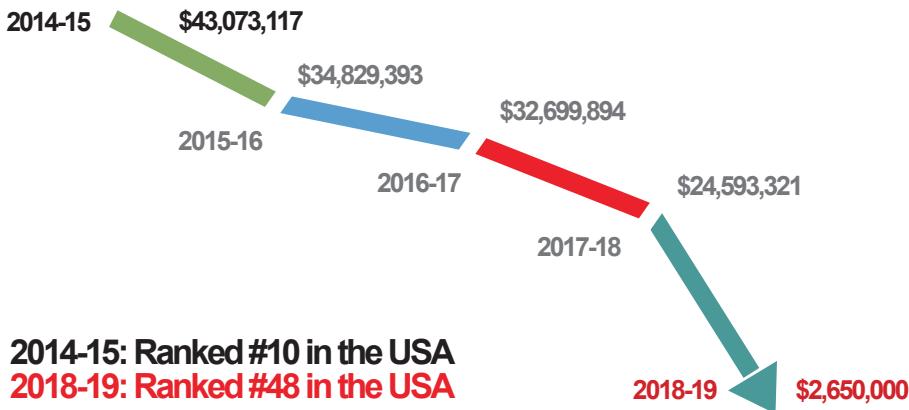
National Conference of State Legislatures

“Arts education is a money-and- time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the incidence of crime among general and at-risk populations.”

National Governors Association

Florida's annual-appropriation investments in the Department of State Division of Cultural Affairs (DCA) four-matching-grants' programs have declined by 94% over the past five years. Florida was ranked #10 nationally in its appropriation investments in its \$4.7-billion arts and culture nonprofit industry; it now ranks #48.

These DCA matching grants are state-funding partnerships. They assist hundreds of eligible, well-vetted, and recommended nonprofit arts and cultural organizations leverage millions in the other necessary local private and public dollars they need to sustain their operations and programs throughout the year for greater access for all -- both residents and tourists.



For additional research and information to support these positions, please contact the

Florida Cultural Alliance
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As Florida's Next Governor Will You Lead The Way To Work For And **Actively Support...**

1 **An annual \$9 to \$1 return on investment** to local and state government treasuries by fully **RESTORING** Florida's annual appropriation investments to support competitively equitable, evaluated, recommended, and accountable arts and cultural matching-grants' programs administered by the Florida Department of State Division of Cultural Affairs (DCA)?

2 **LEGISLATION that establishes arts education measures** to ensure all Florida students have access to high-quality arts instruction?

3 **INCLUSION of arts and culture** in YOUR key policies and appoint leaders who will, too, such as Secretary of State and State Board of Education members?

