

2019-2020 Florida Arts and Culture Grants Direct Impact Report

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|-------------------------------------|---------------|
| Number of Grants Awarded | 626 |
| Number of Counties receiving funds | 40 |
| Total Awards in dollar amount | \$13,740,637 |
| Total Project Expenses | \$561,005,576 |
| Total Project Income | \$552,442,826 |
| Total Project In-Kind Contributions | \$20,321,523 |
| Total Number of Jobs | 15,376 |
| Created | 3,369 |
| Sustained | 12,007 |
| Total Number of Events | 89,920 |
| Total Number of Individuals Engaged | 35,248,888 |
| Adults | 27,232,275 |
| Children | 7,911,972 |
| Artists | 104,640 |

Residual Audience Economic Impact*

| | |
|------------------------------------|-----------------|
| Audience Spending | \$1,218,500,480 |
| (not including cost of admissions) | |
| FTE Jobs Supported | 30,828 |
| Household Income | \$671,868,980 |
| Local Government Revenue | \$61,851,084 |
| State Government Revenue | \$74,413,824 |

Combined Total Economic Impact*

| | |
|--------------------------|-----------------|
| TOTAL EXPENDITURES | \$1,779,506,056 |
| FTE JOBS | 46,204 |
| HOUSEHOLD INCOME | \$1,141,582,119 |
| LOCAL GOVERNMENT REVENUE | \$84,672,791 |
| STATE GOVERNMENT REVENUE | \$102,200,430 |

*per Americans for the Arts' [AEP5 Calculator](#)

Pinellas County
Grantees matched awards
by a multiplier of 37.

Pinellas County 2019-2020 Arts & Culture Grants

| | |
|----------------------|--------------|
| 28 Grant Awards | \$748,862 |
| Awardee Revenue | \$27,602,277 |
| Total Project Income | \$28,351,139 |
| In-Kind Support | \$490,191 |
| Total Jobs | 966 |
| Created | 107 |
| Sustained | 859 |
| Number of Events | 3,939 |
| Total Participants | 1,544,137 |
| Adults | 1,232,410 |
| Students | 304,741 |
| Artists | 6,986 |

2020-2021*

29 Culture & Museum ≈ \$791,196

2021-2022

30 Culture & Museum ≈ \$1,415,117
5 Culture Builds FL ≈ \$87,400



Grants reported for the 2019-2020 Funding year include General Program Support (Culture & Museum Grants) and Specific Cultural Projects (Culture Builds Florida).

* 2020-2021 Grant Reports totals forthcoming.

Prepared by
Florida Cultural Alliance



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