

2019-2020 Florida Arts and Culture Grants Direct Impact Report

Number of Grants Awarded	626
Number of Counties receiving funds	40
Total Awards in dollar amount	\$13,740,637
Total Project Expenses	\$561,005,576
Total Project Income	\$552,442,826
Total Project In-Kind Contributions	\$20,321,523
Total Number of Jobs Created	15,376 3,369
Sustained	12,007
Total Number of Events	89,920
Total Number of Individuals Engaged	35,248,888
Adults	27,232,275
Children	7,911,972
Artists	104,640

Residual Audience Economic Impact*

Audience Spending	\$1,218,500,480
(not including cost of admissions)	
FTE Jobs Supported	30,828
Household Income	\$671,868,980
Local Government Revenue	\$61,851,084
State Government Revenue	\$74,413,824

Combined Total Economic Impact*

TOTAL EXPENDITURES	\$1,779,506,056
FTE JOBS	46,204
HOUSEHOLD INCOME	\$1,141,582,119
LOCAL GOVERNMENT REVENUE	\$84,672,791
STATE GOVERNMENT REVENUE	\$102,200,430

*per Americans for the Arts' [AEP5 Calculator](#)

**Hillsborough County
Grantees matched awards
by a multiplier of 53.**

Hillsborough County 2019-2020 Arts & Culture Grants

36 Grant Awards	\$870,293
Awardee Revenue	\$46,870,033
Total Project Income	\$47,740,326
In-Kind Support	\$843,737
Total Jobs	1,516
Created	311
Sustained	1,205
Number of Events	3,549
Total Participants	2,540,264
Adults	1,570,888
Students	965,057
Artists	4,319

2020-2021*

31 Culture & Museum ≈ \$781,854

2021-2022

28 Culture & Museum ≈ \$1.3MM
8 Culture Builds Florida ≈ \$175,000



Grants reported for the 2019-2020 Funding year include General Program Support (Culture & Museum Grants) and Specific Cultural Projects (Culture Builds Florida).

* 2020-2021 Grant Reports totals forthcoming.

Prepared by
**Florida Cultural
Alliance**



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