BUSINESS INTELLIGENCE

VISUALIZATION AND ANALYTICS

Entre is working with Transformative Insights to provide value-add visualization, predictive analytics and data warehouse solutions. Our joint team works with our client partner to identify areas to target then apply disciplined agile development to produce successful solutions.

SERVICES

➢ Targeted solution development – agile engagement to provide point solutions, providing value-add visualization and analytics within 3-7 week sprints
➢ Architect oversight to translate business intelligence, visualization and predictive analytics goals into a plan of action
➢ Align leadership, business and IT in pursuit of gleaming valuable insights from internal and external data
➢ Provide business analysis to optimize priorities and outcomes
➢ Full service offerings from business analysis, design, development, deployment and managed services
➢ Enterprise-wide services: deployment advisory, support, governance, application development, data management, adoption and center of excellence.
➢ Digital transformation services: mobile, IoT, social media, augmented reality, security, etc., in addition to BI, visualization & analytics
➢ Research existing data gems: Inventory data collected today from applications, devices, web sources, social media, etc. to identify value-add opportunities

SOLUTION AREAS

Corporate Financials	Sales & Marketing	Education – "Student Success"
• Profit & Loss • Inventory • Headcount • Forecasts & Outlooks	• Identify products/services to target • Identify sales activities that work • Identify best [& worst] customers • Optimize incentives	• Proactively identify students at risk • Improving curriculum • Student-focused adjustments
Health and Human Services	Manufacturing/Operations	IoT, Augmented Reality, AI, Mobile
• Fraud, waste & abuse (providers/patients) • Opioid crisis • Compliance • Operational improvements	• Balance workload • Identify need for training • Process optimization • Performance communications	• Unused sensor data – gold mine • HVAC, water • Virtual reality on steroids • AI – chatbots, facial recognition, ... • Mobile – BI presentations common

FOR MORE INFORMATION,
EMAIL SALES@ENTRECS.COM
TO SPEAK WITH AN EMPLOYEE, CALL **585-760-1010**

ENTRE Computer Services

Transformative Insights