



45 WAYS TO RAISE FUN AND FUNDS DURING YOUR WORKPLACE CAMPAIGN

LIVE UNITED

The following ideas can be used to develop understanding about United Way, increase volunteerism, build excitement and reward your team. They make a great addition to employee meetings and workplace campaigns. We would love to see and share your pictures and highlight your success!

Please email your campaign pictures to Jacob Browning at jbrowning@unitedwaysaginaw.org. Your support of United Way ensures a better tomorrow for our community! Give through your workplace campaign or online at www.UnitedWaySaginaw.org.

Games & Contests

1. Pie in the face
2. United Way trivia contest
3. "Minute to Win It" games
4. Sporting competitions (golf, ladder ball, bag toss)
5. Candy jar raffle
6. Outdoor carnival and dunk tank
7. Email Bingo (buy cards and play different variations)
8. Baby photos - match the baby photo with the manager or employee

Prizes, Drawings & Cash

9. 50/50 Drawing
10. Spare change jugs/change wars
11. Daily prize drawings for participation
12. Drawings for various gift certificates (use business contacts to donate items)
13. Draw for a day off
14. Collect cans and bottles
15. T-shirt and poster sale
16. Draw for dress down/jean days

Food Fun

17. Breakfast/lunch (\$5 to buy donated food)
18. Specialized food sales (candy bars, popcorn, etc.)
19. Daily donations for donuts, coffee, baked goods
20. Employee cookout/picnic
21. Baked goods contest/sale
22. Cupcake Wars (United Way themed)

Sales Events

23. Silent auction
24. Company store - sell company items
25. Recipe book - employee favorites printed & sold
26. Garage sale
27. Car wash
28. Book sale
29. Live auction
30. Chili cook-off (purchase tickets to taste)
31. Flower sales
32. Ice cream social

Miscellaneous Incentives

33. Challenge between departments based on % participation, increased giving
34. Special incentive for early birds completing pledge cards
35. Executives prepare a feast for employees
36. Fashion show
37. Donated trips
38. Front row parking

Successful Campaign Themes

39. Sports
40. Reality TV (American Idol, Survivor)
41. Game shows (Price is Right, Jeopardy)
42. Current events
43. Olympics
44. Games (Monopoly, Life, Clue, Charades)
45. Halloween (Costume day, pumpkin contest)