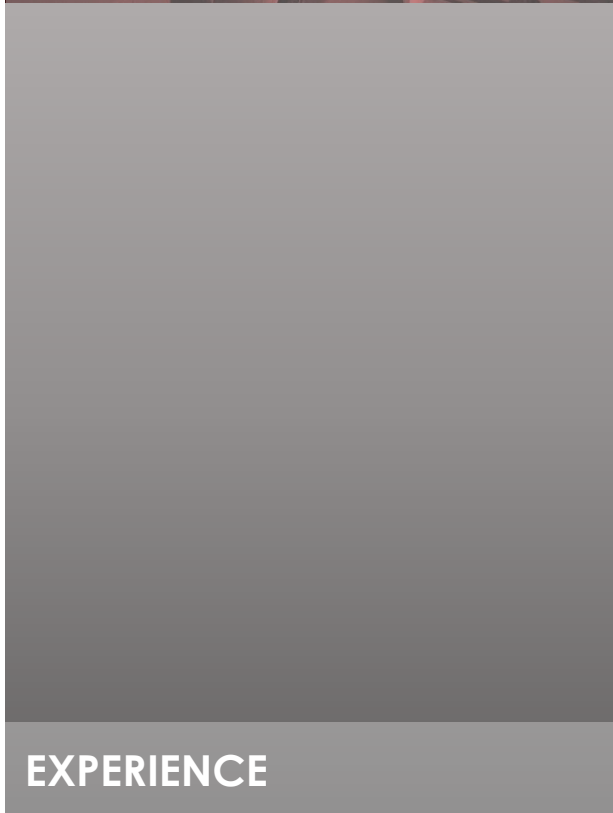


ONE VOICE



ADVANCE



EXPERIENCE



IMPACT

ASID

Founded in 1975, ASID is the oldest, largest and only multi-disciplinary professional organization for Interior Designers, Interior Design Students and the manufacturers and suppliers who support the profession. The rich, vibrant history of the organization goes back to the founding of its predecessor organizations, the American Institute of Interior Designers (AID) and the National Society of Interior Designers (NSID). We collaborate with others to promote the value of interior design. We prepare our Members to excel in a dynamic and evolving profession. Through education, knowledge sharing, advocacy, community building and outreach, we strive to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives. We lead Interior Designers in shared conversations around topics that matter: from evidence-based and human-centric design to social responsibility, well-being, and sustainability. We showcase the impact of design on the human experience and the value Interior Designers provide.

ASID NYU/CE

ASID Upstate NY/Canada East is a unique chapter with an extensive American and International membership promoting the value of interior design and advancing the dynamic profession. Ranging from metropolitan life to rural backdrops, our residential and commercial Designers are respected specialists in their field. So much so, several of our Members have been appointed the prestigious title of ASID Fellows for their impressive contributions to the Society and the profession. ASID NYU/CE includes six active design communities and five student chapters to span this large geographic area sharing knowledge, advocacy, community building and outreach. Our chapter demonstrates and celebrates the power of design to positively change people's lives. By advertising or sponsoring you will be supporting your local ASID Chapter and have the potential of reaching 1000+ Members and Industry Related Partners.

1. Social Media Event Posting

Cost: FREE

- Includes one post on [Facebook](#), [Twitter](#) and [Instagram](#).
- 300 + Followers
- Boost and promotional rates are available on Facebook to increase event awareness.

2. Event or Advertisement E-Blast

Cost: MEMBERS - \$50.00 NON-MEMBERS - \$100.00

- Includes ONE email blast sent to Chapter Members and industry related partners.
- Additional e-mailings of same event can be purchased for \$30.00.

3. Event or Advertisement USPS Mailing

Cost: MEMBERS - \$150.00 NON-MEMBERS - \$200.00 (Plus cost of handling & postage)

- Includes ONE time mailing sent to Chapter Members.
- Printed material must be provided by sponsor.

4. IDEas a Monthly Publication

Cost: VARIES

- FREE: Event listing "On the Calendar"
- FREE: Job listing
- \$50.00 (MEMBERS); \$75.00 (NON-MEMBERS): Upper page event or product advertisement with one graphic and written description (one time).
- \$25.00 (MEMBERS); \$50.00 (NON-MEMBERS): Lower page event or product advertisement with written description (one time).

5. Website Event or Product Advertisement (on homepage)

Cost: VARIES

- \$500.00 (MEMBERS); \$600.00 (NON-MEMBERS): 12 month advertisement
- \$250.00 (MEMBERS); \$350.00 (NON-MEMBERS): 6 month advertisement
- \$125.00 (MEMBERS); \$225.00 (NON-MEMBERS): 3 month advertisement
- \$75.00 (MEMBERS); \$175.00 (NON-MEMBERS): 1 month advertisement
- FREE: Event Link (shown on event page: [ASID NYU/CE All Events](#))

6. Quarterly Newsletter Event or Product Advertisement

Cost: VARIES

- \$200.00 (MEMBERS); \$250.00 (NON-MEMBERS): Full Page
- \$100.00 (MEMBERS); \$150.00 (NON-MEMBERS): Half Page
- \$50.00 (MEMBERS); \$100.00 (NON-MEMBERS): Quarter Page

7. Combined Package (Member Exclusive)

Cost: \$450.00

- INCLUDES: #2 – One e-blast; #3 – One USPS mailing; #4 – IDEas upper page ad; #5 – One month website ad; #6 – Full page quarterly newsletter ad.

8. Details and Specifications

Cost: PRICELESS

- Above listings require two week notice prior to publication.
- Email event blasts are limited to one email per week per purchase.
- Email product blasts are limited to one email per month per purchase.
- Publication dates are subject to ASID NYU/CE reservation schedule.
- As a 501(c) 6 non-profit membership association, ASID NYU/CE is not a charity and therefore advertisements and/or sponsorships do not qualify as tax-deductible donations.
- Logos, graphics, invitations must be submitted as EPS, JPEG, or PNG; minimum of 300 dpi.
- Written content for emails or newsletter must be submitted in non-formatted Word document.
- Chapter reserves the approval rights of any and all content, programming subject and contact being co-branded or promoted to ensure compliance with chapter policies.
- Online registration and payment.

9. Publications

Check it out!

- [WEB PAGE](#)
- Social Media: [FACEBOOK](#) – [TWITTER](#) - [INSTAGRAM](#)
- [NEWSLETTER](#)
- [IDEas](#)