



MTBMA
MARYLAND TRANSPORTATION BUILDERS
AND MATERIALS ASSOCIATION

2017 Membership Directory Advertising Opportunities

Dear Member:

The MTBMA Membership Directory (formerly the **Maryland Highway Contractors Association & Maryland Aggregates Association**) is an annual publication which lists over 200 member companies along with their specific company information including company name, location, phone, fax and email addresses along with key executives within the organization and a brief description of the products and/or services they provide.

The Membership Directory is divided into **nine** sections giving readers multiple options for locating potential business partners. The Directory is simple to use and will be used throughout the year as a **reference guide/buyers guide**. Your company ad highlighting your products and services can be displayed within these sections. As an advertiser in the Directory, your company receives a full year of exposure to members and their employees.

Advertising Options

- [Full Page Inside Front Cover](#)
- [Full Page Inside Back Cover](#)
- [Full Page Outside Back Cover](#)
- [Full page ad or Full page TAB ad](#)
- [½ page ad or ½ page TAB ad](#)
- [¼ page ad or ¼ page TAB ad](#)
- [Web advertising \(tile ad\)](#)

Get noticed by other members when you advertise in the 2017 Membership Directory & Transportation Construction Industry Guide.

_____ FULL PAGE COLOR INSIDE FRONT COVER	\$2350.00
_____ FULL PAGE COLOR INSIDE BACK COVER	\$2150.00
_____ FULL PAGE COLOR OUTSIDE BACK COVER	\$2350.00

To **reserve** advertising space or for more information, contact Shelly Baquol at 410-760-9505 or complete and return the attached **Order Forms** to MTBMA.

MARYLAND TRANSPORTATION BUILDERS & MATERIALS ASSOCIATION
2408 Peppermill Drive, Ste. F. Glen Burnie, MD 21061
Phone: 410-760-9505 Fax: 410-760-6769



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**Membership Directory and Transportation Construction Industry Guide
Advertising Rates & Order Form
2017**

Advertiser Information

Company Name:		
Address:		
City:	State:	Zip:
Contact Name:		
Phone:	Fax:	
E-Mail:		
Authorized Signature:		
Special Instructions:		

Black & White/Color Advertising Price Details (please indicate 1st & 2nd choices):

Size	Width/ Depth	B/W	Color
_____ Full Page Ad	5 inches by 7 inches	\$1,300.00	\$1750.00
_____ ½ Page Ad	5 inches by 3 ½ inches	\$800.00	\$1,250.00
_____ ¼ Page Ad	2 3/8 inches by 3 5/8 inches	\$500.00	\$ 950.00
_____ Full Page Tab Ad	5 inches by 7 inches	\$1,700.00	\$1950.00
_____ ½ Page Tab Ad	5 inches by 3 ½ inches	\$1,200.00	\$1450.00
_____ ¼ Page Tab Ad	2 3/8 inches by 3 5/8 inches	\$900.00	\$1150.00

Web Advertisements

*If you advertise in our Directory you may include an ad placed on our website at www.mtbma.org at a **discounted price***.

Or choose a web ad priced at only \$550.00 per ad. The web ad will be linked to your website for one full year.

Limited space. Take advantage of this offer!

Size:	B/W	Color
_____ Full Page Tab Ad PLUS Web Ad	\$1,950.00	\$2,250.00
_____ ½ Page Tab Ad PLUS Web Ad	\$1,450.00	\$1,750.00
_____ ¼ Page Tab Ad PLUS Web Ad	\$1,150.00	\$1,450.00

OR

_____ Full Page Ad PLUS Web Ad	\$1,550.00	\$1,850.00
_____ ½ Page Ad PLUS Web Ad	\$1,050.00	\$1,350.00
_____ ¼ Page Ad PLUS Web Ad	\$750.00	\$1,050.00

OR

_____ Web Ad Only	\$550.00
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Choice of Directory Ad Placement (please indicate 1st & 2nd choice):

_____ MTBMA Organization	_____ Contractor Members	_____ Associate Members
_____ Producer Members	_____ State Hwy. Administration	_____ MDOT
_____ Associations	_____ Federal & State Agencies	_____ Index to Advertisers

Previous Advertisers

_____ Please use same ad from 2016 MTBMA Directory.

_____ Please use same placement of ad in MTBMA Directory. (First come, first served basis.)

_____ Please consider my request for new placement of ad in the 2017 Directory.

**** New directory ads should be in TIFF, EPS, or QUARK ****

Questions regarding **NEW** Ads contact: Doug Maddox/DBM Communications
410.933.9475 or doug@dbmcommunications.com

Payment Submission Form

Master Card / Visa / American Express (**circle selection**)

Company Name:		Account #:
Expiration Date:	CID #:	Billing Zip Code:
Signature: _____		
Total Amount: _____		

Please mail all forms along with payment to MTBMA, 2408 Peppermill Drive, St., F, Glen Burnie, MD, 21061.

Please make checks payable to MTBMA. If you have any questions, please do not hesitate to contact Shelly Baquol, Director of Member Services, (410)760-9505 or shelly@mtbma.org.

DEADLINE FOR ADVERTISING: July 5, 2017