



2017 Membership Directory Advertising Opportunities

Dear Member:

The MTBMA Membership Directory (formerly the ***Maryland Highway Contractors Association & Maryland Aggregates Association***) is an annual publication which lists over 200 member companies along with their specific company information including company name, location, phone, fax and email addresses along with key executives within the organization and a brief description of the products and/or services they provide.

The Membership Directory is divided into **nine** sections giving readers multiple options for locating potential business partners. The Directory is simple to use and will be used throughout the year as a ***reference guide/buyers guide***. Your company ad highlighting your products and services can be displayed within these sections. As an advertiser in the Directory, your company receives a full year of exposure to members and their employees.

Advertising Options

- [Full Page Inside Front Cover](#)
- [Full Page Inside Back Cover](#)
- [Full Page Outside Back Cover](#)
- [Full page ad or Full page TAB ad](#)
- [½ page ad or ½ page TAB ad](#)
- [¼ page ad or ¼ page TAB ad](#)
- [Web advertising \(tile ad\)](#)

Get noticed by other members when you advertise in the 2017 Membership Directory & Transportation Construction Industry Guide.

FULL PAGE COLOR INSIDE FRONT COVER \$2350.00

FULL PAGE COLOR INSIDE BACK COVER \$2150.00

FULL PAGE COLOR OUTSIDE BACK COVER \$2350.00

To **reserve** advertising space or for more information, contact Shelly Baquol at 410-760-9505 or complete and return the attached [Order Forms](#) to MTBMA.



MTBMA
MARYLAND TRANSPORTATION BUILDERS
AND MATERIALS ASSOCIATION

**Membership Directory and Transportation Construction Industry Guide
Advertising Rates & Order Form
2017**

Advertiser Information

Company Name:			
Address:			
City:	State:	Zip:	
Contact Name:			
Phone:		Fax:	
E-Mail:			
Authorized Signature:			
Special Instructions:			

Black & White/Color Advertising Price Details (please indicate 1st & 2nd choices):

Size	Width/ Depth	B/W	Color
<input type="checkbox"/> Full Page Ad	5 inches by 7 inches	\$1,300.00	\$1750.00
<input type="checkbox"/> 1/2 Page Ad	5 inches by 3 1/2 inches	\$800.00	\$1,250.00
<input type="checkbox"/> 1/4 Page Ad	2 3/8 inches by 3 5/8 inches	\$500.00	\$ 950.00
<input type="checkbox"/> Full Page Tab Ad	5 inches by 7 inches	\$1,700.00	\$1950.00
<input type="checkbox"/> 1/2 Page Tab Ad	5 inches by 3 1/2 inches	\$1,200.00	\$1450.00
<input type="checkbox"/> 1/4 Page Tab Ad	2 3/8 inches by 3 5/8 inches	\$900.00	\$1150.00

Web Advertisements

*If you advertise in our Directory you may include an ad placed on our website at www.mtbma.org at a **discounted price***.

Or choose a web ad priced at only \$550.00 per ad. The web ad will be linked to your website for one full year.

Limited space. Take advantage of this offer!

Size:

	B/W	Color
<input type="checkbox"/> Full Page Tab Ad PLUS Web Ad	\$1,950.00	\$2,250.00
<input type="checkbox"/> ½ Page Tab Ad PLUS Web Ad	\$1,450.00	\$1,750.00
<input type="checkbox"/> ¼ Page Tab Ad PLUS Web Ad	\$1,150.00	\$1,450.00

OR

<input type="checkbox"/> Full Page Ad PLUS Web Ad	\$1,550.00	\$1,850.00
<input type="checkbox"/> ½ Page Ad PLUS Web Ad	\$1,050.00	\$1,350.00
<input type="checkbox"/> ¼ Page Ad PLUS Web Ad	\$750.00	\$1,050.00

OR

<input type="checkbox"/> Web Ad Only	\$550.00
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Choice of Directory Ad Placement (please indicate 1st & 2nd choice):

<input type="checkbox"/> MTBMA Organization	<input type="checkbox"/> Contractor Members	<input type="checkbox"/> Associate Members
<input type="checkbox"/> Producer Members	<input type="checkbox"/> State Hwy. Administration	<input type="checkbox"/> MDOT
<input type="checkbox"/> Associations	<input type="checkbox"/> Federal & State Agencies	<input type="checkbox"/> Index to Advertisers

Previous Advertisers

Please use same ad from 2016 MTBMA Directory.

Please use same placement of ad in MTBMA Directory. (First come, first served basis.)

Please consider my request for new placement of ad in the 2017 Directory.

**** New directory ads should be in TIFF, EPS, or QUARK ****

Questions regarding **NEW** Ads contact: Doug Maddox/DBM Communications
410.933.9475 or doug@dbmcommunications.com

Payment Submission Form

Master Card / Visa / American Express (**circle selection**)

Company Name:	Account #:	
Expiration Date:	CID #:	Billing Zip Code:
Signature:		
Total Amount:		

Please mail all forms along with payment to MTBMA, 2408 Peppermill Drive, St., F, Glen Burnie, MD, 21061.

*Please make checks payable to MTBMA. If you have any questions, please do not hesitate to contact
Shelly Baquol, Director of Member Services, (410)760-9505 or shelly@mtbma.org.*

DEADLINE FOR ADVERTISING: July 5, 2017