



tomorrow.

For today. For tomorrow. **For a better us.™**



YMCA OF THE FOX CITIES 2016 Annual Report

From the President & Corporate Board Chair

For Today, For Tomorrow and For A Better Us...

At the Y, we work hard to meet today's needs while continuing to build a sustainable foundation for the future. As we move beyond our 128 years of service in the Fox Cities, we remain mindful and aware of the men and women who came before us, and we carry their legacy forward with honor.

Together, we will make a Better Community for all of us.

We are proud and humbled by the many stories about how the Y made a difference in someone's life. From providing child care to the less fortunate, to helping a child

learn to be safe around the water, to creating a 'home away from home' for a lonely senior, to helping a member navigate their journey with cancer – the Y is here when our community needs us most.

In 2016, we completed major construction projects at the Appleton, Fox West, Heart of the Valley and Neenah-Menasha facilities, which will allow us to expand our impact through new programs and services while improving access and security. In addition, a major Camp Capital Grant from the YMCA of the USA provided funds to make major improvements at beautiful Camp Nan A Bo Sho in Lakewood, WI.

As part of our Growing Stronger Together Campaign facility ceremonies, we were honored to dedicate the Neenah-Menasha Aquatic Center in memory of Bob Brown. Bob was a former community leader and long-time YMCA advocate and supporter with a love of the water and a passion for swimming. In late 2015, Bob donated \$1 million to our Endowment to support our Safety Around Water initiative. The Safety Around Water initiative will provide free water safety instruction to third grade students from

throughout the Fox Valley. We are proud to carry Bob's legacy forward to generations of children.

YMCA CORE VALUES
RESPECT
RESPONSIBILITY
HONESTY
CARING

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2016 was the first year of our 'Inspiring Transformations' strategic plan and our staff teams worked hard to accomplish a high percentage of goals, strategies, outcomes and action steps that were created within this plan. The priority areas of this plan include a focus on Youth Development, Healthy Living and Social Responsibility and we are poised and committed to move our association to a new level of impact across all of the communities we serve.

We are blessed to live and work in a community that rallies around our non-profit organizations that work to strengthen the foundation of our community.

Over the past twelve months 2,121 program volunteers and 182 policy volunteers provided 49,701 hours of service to our organization. Additionally, 1,652 individuals and 284 business partners contributed to the Annual, Capital, World Service and/or Endowment campaigns within our organization.

A special thank you to our Board members who serve as advocates of our work, monitor the policies of our organization and ensure that the Y fulfills our Mission, Vision and Values.

Our staff teams will remain steadfast in our commitment to the Y's Mission. It will remain our guiding light and compass as we move our organization forward. The YMCA of the Fox Cities will remain a Mission driven organization, bringing people together from all walks of life and at all stages of life, around a common and inclusive set of values, by providing programs, services and facilities that improve spirit, mind and body for all.

This past year we had the opportunity to be involved with the Advent Concert held at the Fox Cities Performing Arts Center. The theme for the concert was 'A Christmas to Believe In' and was performed by the Christian rock band, Behind The Eyes, which was named upon the truth that behind every set of eyes is a soul that matters to God. Several of our children from our School Age Program joined the band on stage for a couple of songs and all of the proceeds went to support our School Age Programs. This was a great example of our 'Mission in Action.'

2016 was truly a special year for the YMCA of the Fox Cities, but we are confident that the best is yet to come.

Yours in Service,



John Krause
Corporate Board Chair



William R. Breider III
President / CEO



1 MILLION DOLLARS

Amount donated
by Bob Brown to
provide FREE
WATER SAFETY
INSTRUCTION to
children throughout
the Fox Valley.

THE MISSION of the
YMCA of the Fox Cities
is to put Christian
principles into practice
by promoting youth,
adult and family
activities that build a
healthy spirit, mind and
body for all.

Empowering Future Leaders

594

of participants
at YMCA Camp
Nan A Bo Sho



The idea of an overnight camp can be scary at first. However, most kids will tell you that their camp experience was the most memorable time of their childhood.

Stepping off the bus for the first time, campers are surrounded by other kids and a caring group of young adults, the camp counselors, who welcome them with open arms. Those few moments make a lasting impact on a child's camp experience. Camp goes from feeling foreign to feeling like "home," a place where people care about their experience and challenge them to be their best.



Youth Sports

With a focus on having fun, our youth sports programs promote healthy youth, family involvement, skill development and healthy competition to help children become better players and better people by focusing on our core values of Caring, Honesty, Respect and Responsibility.

- Participants served: 11,028

Safety Around Water

At the Y, we are building stronger swimmers and confident kids through our Safety Around Water program, which teaches third-graders in our community how to be safe in and around the water. The YMCA's Safety Around Water Program is proven to reduce the risk of drowning and gives children confidence in and around water.

- Participants served: 102

Aquatics

Learning to swim at the Y is more than just stroke development. Through our child-centered approach, kids learn through play, hands-on exercises and creative repetition. Small group lessons take a progressive approach, which allows each child to advance at their own pace. We help families discover the benefits of swimming while having fun learning.

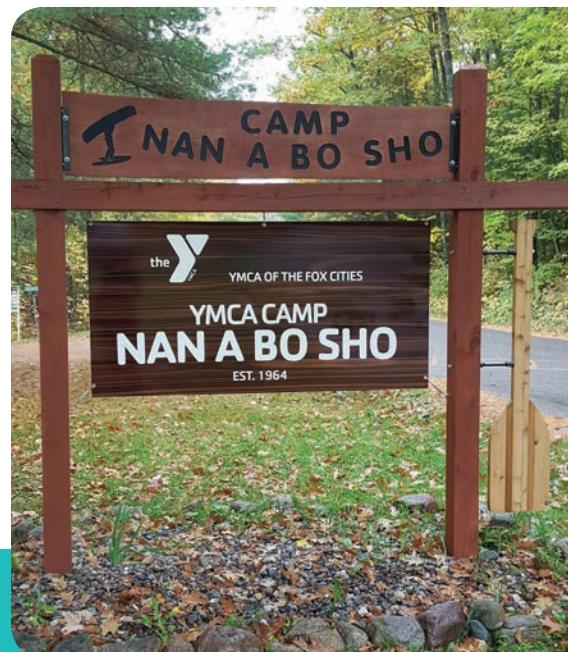
- Participants served: 12,539

When campers enter their teen years, many feel ready to take their first steps into adulthood and transitioning from camper to counselor-in-training is a welcome challenge. Becoming a counselor involves hard work, taking healthy risks and will push them out of their comfort zone more than ever; but these challenges will teach them that they are developing into their best selves. Younger campers look to their counselors as role models and friends. This is the biggest reward of all!

The training is challenging but rewarding and the counselors have gained confidence in their ability to lead songs and games, pitch a tent, lead a canoe trip and conquer the high ropes course. They know this is the time to pass their knowledge and love of camp onto the next generation.

Camp is a place to gain the confidence and leadership skills that are needed in the "real world." The full camp experience provides our youth the training they need to live and thrive on their own. Campers and counselors know that camp doesn't only last one week, camp lasts a lifetime.

motivation



Youth in Government

The Youth in Government (YIG) program takes a hands-on approach involving students in the legislative, executive and judicial branches of government. This includes a Press Corps, which gives students experience in sharing political news in a variety of media platforms. YIG encourages life-long responsible citizenship through the study of public issues, debate on public policy, writing legislation, debating court cases, reporting on political news and a weekend Model Government experience in the State Capitol.

In 2016:

- 44 participants
- 13 awards received
- 11 bills passed and signed by the Youth Governor

Camp Hope & Empower Me Camp

- Camp Hope is a two-week day camp for special needs children ages 5-16 to enjoy friends, swimming, crafts and fun.
 - Campers: 45
 - Volunteers: 50
 - Staff: 12
- Empower Me Camp is designed for children on the Autism Spectrum. This camp is designed to build leadership skills that allow children to take on new responsibilities and experience independence to help pave the way for their future.
 - Campers: 25

For Healthy Living

"The support that I have gotten from the Y has been amazing. The instructors that I go to are incredible and the staff are always telling me that I am looking good. It keeps me going and keeps me motivated."

Thom Burke

LIVESTRONG®

LIVESTRONG at the YMCA is a 12-week small group program designed to help adult cancer survivors achieve their holistic health goals. Participants work with Y staff, trained in supportive cancer care, to achieve their goals such as building muscle mass and strength, increasing flexibility and endurance, and improving confidence and self-esteem safely. By focusing on the whole person and not the disease, **LIVESTRONG** at the YMCA is helping people move beyond cancer in spirit, mind and body.

- Participants served: 119

StaySTRONG

StaySTRONG is a 7-week class designed as an extension of our **LIVESTRONG** at the YMCA program to help guide participants to achieve their personal wellness goals. This class is FREE for all graduates of **LIVESTRONG** at the YMCA!

- Participants served: 140



**285
POUNDS**
Amount of weight
Thom Burke lost
OVER 4 YEARS.

Workplace Wellness

Our Workplace Wellness partnerships help companies develop a healthier, more productive and efficient staff that not only benefits the individual, but the organization as well. **Our program offers financial discounts, promotions, wellness services and both organizational and on-site opportunities.**

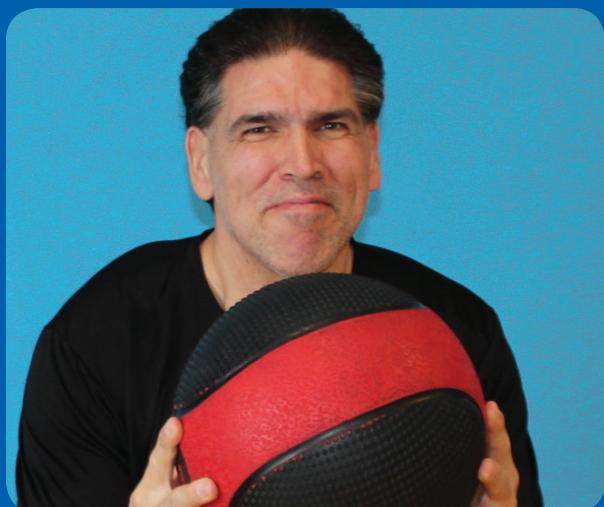
- 110 Companies
- 2,580 Total Membership Units

Nutritional Wellness

The YMCA of the Fox Cities offers Nutrition Services to members and the general public. Personal consultations and nutrition education classes offer solutions to help manage weight, improve athletic performance and establish healthy eating habits.

Programs offered:

- Nutrition Counseling
- Nutrition Classes
- Grocery Store Tours



inspiration

“My advice to anyone who finds themselves in a similar situation is to start by making one small change at a time.”



I was a collegiate level football player and wrestling coach for many years, maintaining a certain level of fitness, but also dealing with various injuries. In 2011, I stopped working out due to an injury and over the next 18 months gained 165 pounds.

I could no longer walk from a first row parking spot into my office without stopping to rest.

I decided a change needed to happen so I went to the Y and became a member. My first day I was only able to do 5 minutes on a bike, but over the course of a month I worked up to 30 minutes. I decided to join a cycling class and went from one class a week to doing a 45-minute Tabata class every day. I began to lose weight and decided to try some of the more difficult 60-minute classes like Boot Camp. The people around me kept telling me what an inspiration I was and asked if I would consider becoming an instructor at the Y. Being a coach for many years, I thought it was something I would like so I began teaching a Retro Cardio Class at the Y.

The classes are really what keeps me motivated and the instructors are amazing. They encourage me on my milestones, and encourage others to make changes. I have lost over 285 pounds in the past 4 years.

My advice to anyone who finds themselves in a similar situation is to start by making one small change at a time. My first change was to rejoin the Y and to go at it slow. It's not going to happen overnight but by making small changes I have been able to go from 5 minutes on a bike to 60-minute high intensity classes 6 or 7 days a week.”

Y-Service Club – Continues to Serve for Generations



1950
Year the Y-Service Club was formed.

"I have been a member of the Y Service Club since 2010. Though I participate in a variety of volunteer opportunities and serve on several boards, I find the Y-Service Club to be by far the most rewarding. I did not have anything like the Y in the small town I grew up in, so my perspective on the value of the Y is that of an outsider. There are many opportunities for kids and adults at the Y to grow, play, learn and socialize. It is a priceless asset to the community that I wish would have been available to me growing up."

Andrew Micheletti, President of the Y-Service Club



World Service

World Service collaborates with Ys worldwide to ensure those in need can access the innovative, impactful YMCA programs and services, which help people to be confident, connected and secure.

Our outreach includes:

- Sioux City YMCA
- Mexico City YMCA
- YMCA Camohmila School
- Supporting International Camp Counselors working at Camp Nan A Bo Sho

Diversity, Inclusion and Global Awareness

The YMCA of the Fox Cities is an inclusive organization reflecting the diversity of our community through its mission, programs, membership, staff and volunteers. We have several community partnerships that drive our cause and serve the needs of our community.

Our focus areas include:

- Celebration
- Education
- Collaboration

School Age Collaborations

The Y's school age collaborations provide before and after-school care and "Out of School" care in many school districts throughout the Fox Cities. These programs provide a safe place for students to go before and after school under the supervision and guidance of a caring adult.

Our programs provide:

- Homework help
- Arts & crafts
- Games
- Sports and more!

The Y-Service Club is a group that brings people together with a shared love of the Y and who want to help make a difference with their time. Club members have a servant heart and willingness to help where needed. The Club provides opportunities to cultivate a network of fellowship and volunteer engagement while keeping members informed about the Y and civic happenings.

Formed in 1950, the Y-Service Club is in its 67th year of service to the YMCA of the Fox Cities. While the name has changed from the Y Men's Club, it continues to keep the same focus and dedication of building leadership and identifying and serving the needs of our community.

Since its beginning, the Club has donated more than \$355,000 back to the Y, along with countless hours of volunteer time and endless resources that have helped fund or start up new programs and projects.

Funds raised through the Y-Service Club help the Y provide innovative, impactful and mission-based programming opportunities. Fundraising events include the annual Christmas Tree Sale, Pancake Breakfast and Golf Outing.

\$355,000

Amount the Y-Service Club has donated back to the Y since it was formed in 1950.



Spiritual Development

Through our mission, we are committed to helping people build a healthy spirit. We offer a variety of ways for individuals to further their spiritual development. We offer prayer podiums at each branch for those in need of extra prayers.

We offer spiritual programs including:

- Fellowship and Friendship
- Women's Bible Friendship Group
- Conversations on Scripture
- Bible Study
- Appleton Gospel Church
- Pathways Membership to area clergy

Togetherhood®

Togetherhood is a program that brings together Y members from all backgrounds to work side-by-side with neighbors and partners to plan and implement volunteer projects that strengthen our community. Through Togetherhood, the Y nurtures meaningful friendships among people from diverse backgrounds to contribute to a stronger and more inclusive society.

The YMCA of the Fox Cities' current initiatives include:

- Shoes for Trees
- Buddy Bag Program
- Chain Reaction Day
- Giving Tree

action

Growing Stronger Together



\$8,726,018

Amount donated by over
750 DONORS
in the "Growing
Stronger Together"
Capital Campaign.



 **50** CAMPAIGN VOLUNTEERS
secured pledges from
individuals, businesses
and foundations throughout
the Fox Cities.



The YMCA of the Fox Cities embarked on its “Growing Stronger Together” Capital Campaign raising over \$8.7 million to improve and expand four existing YMCA of the Fox Cities’ facilities that are aging and experiencing tremendous growth.

The community response was overwhelmingly supportive and all goals were reached. 2016 was a year of transformations, renovations and expansions that will help the Y continue to serve the ever-growing and changing population, and safely and efficiently deliver high-quality programs to all who wish to participate.



HIGHLIGHTS FOR EACH OF THE PROJECTS INCLUDED:

- **Appleton YMCA** - Enhanced security of child care area, enhanced Welcome Center and Member Services areas, lower lobby service area renovations and enhanced building accessibility.
- **Fox West YMCA** - New first-floor Wellness Center, gymnasium addition, second-floor multi-purpose space, enhanced Member Service area and new playground.
- **Heart of the Valley YMCA** - Family locker room expansions, Wellness Center and free weight expansion, aerobic and cycling studio additions and additional office space.
- **Neenah-Menasha YMCA** - Complete renovation of Adventure Alley indoor play area and upgrades to the men/boys, family and special needs locker rooms.

In addition to these renovations, each Y location received wellness equipment upgrades. YMCA Camp Nan A Bo Sho received a grant for renovations to the Orbison Lodge and Waterfront bathrooms and all outer camper cabins which included new flooring, lighting, ventilation and enlarged square footage.



GROWING STRONGER TOGETHER CAPITAL CAMPAIGN

We would like to express our thanks and gratitude to every "Growing Stronger Together" Capital Campaign donor who made the financial commitment to invest in the future of the YMCA of the Fox Cities. We are deeply grateful to all donors who invested in our facilities, allowing us to safely and efficiently deliver high-quality programs to all who desire to participate. Every gift, no matter the size, brought the vision of expansions and renovations to life. The work we do is made possible through the generous donations from our community partners and individuals who believe in our cause.

We would like to extend our appreciation to all campaign volunteers for their leadership and dedication to making our "Growing Stronger Together" Capital Campaign a success for the Y and the communities we serve.

YMCA CORPORATE TRI-CHAIRS

Fred Hauser | Orthopedic & Sports Institute of the Fox Valley
Mary Hosmer | Insurance Resource Consulting Group, LLC
Cathie Tierney | Community First Credit Union

APPLETON YMCA CO-CHAIRS

Doug Dieterich | Community Volunteer
Dan Ferris | SECURA Insurance Companies

FOX WEST YMCA CO-CHAIRS

Amy Cebulski | Wildtree
Greg Kippenhan | Community Volunteer

HEART OF THE VALLEY YMCA CO-CHAIRS

Mary Van Hooft Schroeder | Community Volunteer
Mike Sharkey | US Venture

NEENAH-MENASHA YMCA TRI-CHAIRS

Dan Evensen | Associated Trust Company
Bill Raaths | Community Volunteer
Dave Sebora | Relocate Fox Cities

CABINET MEMBERS

Jeff Curtin | Kimberly-Clark Corporation
Dan Engelhard | Graphic Packing International
Mame Heaney | Community Volunteer
Karen Laws | Community Volunteer
Dave Ogilvie | Community Volunteer
Terri Pawer | Dental City
Tom Purdy | Apple Hill Farm Development
Terry Timm | Thrivent Financial
Monica Vomastic | Landmark Staffing Resources

ADVISORY COUNCIL

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Jim Johnson | Pierce Manufacturing
Paul Klister | Commercial Horizons
Kathi Seifert | Katapult, LLC
Jon Stellmacher | Community Volunteer
Jeff Strenger | Laminations
Jill Wagner-Kelly | Integrity Insurance

8TH ANNUAL ADVENT CONCERT – A CHRISTMAS TO BELIEVE IN



The YMCA of the Fox Cities was very excited to partner with New Hope Church and the band, Behind the Eyes, to bring the 8th Annual Advent Concert "A Christmas to Believe In" to the Fox Cities Performing Arts Center.



This event would not have been possible without the generous financial support of the following individuals and organizations:

Founding Sponsor | \$15,000

Anonymous

Premier Lead Sponsor | \$10,000

Miron Construction Company

Presenting Sponsor | \$7,500

Faith Technologies

Bronze Sponsors | \$2,500

SECURA Insurance Companies
Thrivent Financial

Friend Sponsors | \$1,000

Bill & Julie Breider
Tom & Renee Boldt
FNB Fox Valley
Fox Banquets & Rivertyme Catering
Dan & Mame Heaney
McClone
Pierce Manufacturing
Bill & Natalie Raaths

Supporting Sponsors | <\$1,000

Gary & Amy Cebulski
Gale & Jan Davey
Knox Furniture Gallery
David & Meg Kubisch
Morton Safety
Dan Resop & Terri Pawer
Jeff & Susie Strenger

In-Kind Sponsors

Fox Cities Performing Arts Center
Erik Johnson
Life Promotions
Joe McPhetridge, Joements Photography
New Hope Church
Rico Tomasi

Special thanks 2016 YMCA Mission Impact Committee Members:

Ken Anselment
Lawrence University
Jill Beverlin
St. Paul Lutheran Church – Neenah
Amy Cebulski
Wildtree
Rich Covyeau
Right Management
Jan Davey
YMCA of the Fox Cities
Meg Kubisch
McClone
Tom Long
Community Volunteer
Chema Paba
Wisconsin Resource Center
Terri Pawer
Dental City
Sue Pawlowski
YMCA of the Fox Cities
Mary Pozolinski
Appleton YMCA
Julie Steffens
Appleton YMCA
Chris Wise
All About Packaging
Joel Zeiner
Christ the Rock Community Church

2016 ANNUAL CAMPAIGN GOLF OUTING

2016 SPONSORS

Dinner Sponsor | \$5,000

Great Northern Corporation

Cart Sponsor | \$2,500

Endries International

Course Food Sponsor | \$2,500

Robert W. Baird & Company

Course Refreshment Sponsor | \$2,500

Hoffman Planning, Design & Construction, Inc.

Attendee Gift Sponsor | \$2,500

United Paper Corporation

Course Ball Sponsors | \$2,000

Bank First National

BEST Western PREMIER Bridgewood Resort Hotel & Conference Center | In-Kind

Auction Sponsor | \$2,000

Dental City

19th Hole Sponsor | \$1,500

FNB – Fox Valley

Course Contest Sponsor | \$1,500

BMO Harris Bank

Technology Sponsors | \$1,500

Axient

Wire Technologies Inc.

Hole Sponsors | \$750

Baker Tilly Virchow Krause, LLP

Canteen Vending Machines & Services

Famous Dave's Restaurant*

Fox Banquets & Rivertyme Catering*

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Putting Contest Sponsor | In-Kind

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Envision Ink

United Paper Corporation

Sign Sponsor | In-Kind

Miron Construction Company

A la Carte Food Sponsors | In-Kind

Bridgewood Premier Catering

Broken Tree Pizza

Dairy Queen

GLK Foods, LLC

Holidays Pub & Grill

Manderfields Home Bakery

Quaker Bakery Brands

Stone Cellar Brewpub

Texas Roadhouse

The Meat Block

Special thanks to the 2016 Y Golf Outing Committee Members:

Steve Barry | First National Bank – Fox Valley

Bill Bradley | Bank First National

Mary Chapin | YMCA of the Fox Cities

Jan Davey | YMCA of the Fox Cities

Mame Heaney | Community Volunteer

Todd Murphy | United Paper Corporation

Sue Pawlowski | YMCA of the Fox Cities

Tom Purdy | Apple Hill Farms Development

Sam Statz | Hoffman Planning, Design & Construction, Inc.

Joe Williamson | Bridgewood Resort Hotel & Conference Center

Tom Wroblewski | Wroblewski Law

YMCA Auction Committee:

Mary Chapin | YMCA of the Fox Cities

Jan Davey | YMCA of the Fox Cities

Maureen Hatchell | Fox West YMCA

Brenda Johnson | Fox West YMCA

Maeghan Johnson | Neenah-Menasha YMCA

Claire Nodolf | Heart of the Valley YMCA

Josiah Pooler | Neenah-Menasha YMCA

Jill Rasmussen | Apple Creek YMCA

Judy Seibel | Neenah-Menasha YMCA

Colin Specht | Appleton YMCA



The Y is very appreciative of everyone who made our Annual Campaign Golf Outing possible. The generosity of our sponsors, participants, volunteers and donors

**HELPED US RAISE OVER
\$120,000**

to financially assist children, adults and families who wish to participate in Y programs and membership but are unable to pay due to financial hardship.



"REAL generosity toward the future lies in giving all to the PRESENT." Albert Camus



caring

\$1,231,598

AMOUNT OF FINANCIAL ASSISTANCE PROVIDED in 2016 by the YMCA of the Fox Cities Annual Campaign to children, adults and families for membership and program participation. **THANK YOU** to all donors for providing an extraordinary opportunity to ensure a brighter future for all.

2016 Annual Campaign Donors

\$50,000+

ThedaCare

\$25,000-\$49,999

Albert and Mary Rhoades Museum and Charitable Foundation
Community First Fox Cities Marathon
YMCA of the USA

\$10,000-\$24,999

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SECURA Insurance Companies ↗
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YMCA Appleton School Age Fundraising
YMCA Heart of the Valley Dance
YMCA Heart of the Valley School Age
YMCA Heart of the Valley Sports and Recreation

\$2,500-\$4,999

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\$1,000-\$2,499

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Don and Betty Jabas Fund ↗
Michael and Jane Janse
Dan Janssen
Jason Hosmer Memorial Fund
Reid and Brenda Johnson
Lance and Sharon Johnson
TDS Telecommunications
Kaukauna Boys Hoops Club
James Keating

We appreciate your support. When you give to the YMCA of the Fox Cities, your generosity reaches children, families and seniors throughout our service area.

Donald and Traci Keeley
 Kings Daughters Service Circle Appleton
 Gregory and Marilyn Kippenhan
 Tim and Andrea Kippenhan
 Garth Kolterjahn
 Gilbert Koula and Janine Buffo
 Darin and Beth Krause
 John and Beckie Krause
 David and Meg Kubisch
 Lamers Bus Lines, Inc
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 Laurence Langohr
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 YMCA Heart of the Valley Kids Corner
 YMCA Heart of the Valley Wellness

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We make every effort to list all donors who have given, we apologize to anyone we may have missed. Please contact us if you were missed so that we can properly recognize you in the future.



 = through the Community Foundation for the Fox Valley Region, Inc.



The YMCA of the Fox Cities greatly appreciates the financial support from our community partner United Way of the Fox Cities.

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A special thanks to the
 2016 Annual Campaign
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 Sandy Bush | Community Volunteer

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THE IMPACT OF ANNUAL CAMPAIGN DONATIONS

THANK YOU!!



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Heritage Club members consist of individuals and families who have made an outright or planned gift to the Y's Endowment Fund. Gifts to the endowment fund may be unrestricted or designated to the YMCA of the Fox Cities, a specific branch or a specific program. The YMCA of the Fox Cities thankfully recognizes the following individuals:

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 Bret* and Barb Younger-Krueger
 John and Joanne Zimmerman
 Tim and Jane Zuck

* Deceased

+ New members

TOTAL MEMBERSHIP

December 2016

477

Members who have passed away since the 2015 Heritage Club

Dinner:

Robert Brown

Jean Koffend

A SPECIAL THANK YOU

to our Board members who serve as advocates of our work, monitor the policies of our organization and ensure that the YMCA fulfills our Mission, Vision and Values.



excellence

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YMCA OF THE FOX CITIES LEADERSHIP TEAM	APPLETON YMCA BOARD OF DIRECTORS	FOX WEST YMCA BOARD OF DIRECTORS	HEART OF THE VALLEY YMCA BOARD OF DIRECTORS	NEENAH-MENASHA YMCA BOARD OF DIRECTORS
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	Tom Wendt, Associate Executive Director		Colleen Eichsteadt	
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			Julia Wohlt	

“2016 was truly a special year for the YMCA, but we are confident that the best is yet to come.”

John Krause & William Breider III

direction



TOM JESKE

Tom Prosser Leadership Award

In recognition of Tom Jeske's longtime commitment, leadership and advocacy to the Neenah-Menasha YMCA.

Tom's involvement with the Neenah-Menasha YMCA begins with being a member for over three decades. His volunteer involvement includes several Board terms and service as the Board Chair. He has served on Capital Campaign Committees along with a number of Annual Campaign Committees where he also served as Chair. Tom has been an active part of the Building & Property Committee where he coordinated a landscaping project with FVTC. Tom also works to provide for a strong future for the Y through his continued service on the Endowment Committee.

"The task of the leader is to get people from where they are

to where they have not been." Henry Kissinger



DAN FERRIS

Lucile R. Orbison Leadership Award

In appreciation of Dan Ferris's leadership and dedication to the Appleton YMCA and the community. Dan began as a youth program volunteer and expanded his role to every level of policy volunteerism. His dedicated and longstanding service has positively impacted the success of the Y through his visionary guidance, strength of character, integrity and stands as an inspiration for service to others.

Dan's YMCA involvement includes Appleton YMCA Board of Directors – Board Chair, Vice-Chair, Endowment and Finance Committees, Strong Kids and Capital Campaign Volunteer. His Y service continued on the YMCA of the Fox Cities' Corporate Board, Financial Development and Strategic Plan Committees, Tri-Chairperson for Strong Kids Campaign and Heritage Club member. Dan is also a recipient of the State of Wisconsin YMCAs Key Leader Volunteer Award.

TOM PURDY

Bruce B. Purdy Leadership Award

In recognition of Tom Purdy's longtime commitment, leadership and involvement in the development and growth of the Apple Creek YMCA. Tom's vision, community focus and passion for preserving his family's legacy of environmental education have been crucial in our growth and success.

Tom's Y involvement has spanned two decades and includes service on the Appleton YMCA and Corporate Boards, Apple Creek YMCA Operations, Bruce B. Purdy Nature Preserve Property Development, Financial Development, Endowment and Golf Committees. Tom has also assisted with numerous fundraising campaigns and his lifetime commitment to the Y is demonstrated by his membership in the Heritage Club.

Tom continues to support and develop a community habitat, which provides an educational, environmental and spiritual sanctuary that nurtures and explores our natural resources.



GREG KIPPENHAN

Douglas A. Ogilvie Leadership Award

In appreciation of Greg's exemplary leadership and service to the YMCA and our community. A lifelong member of the Y, Greg embodies the characteristics of this award, supporting others in their quest to be better and giving of himself without expecting anything in return.

Greg's involvement at the leadership level began in the 1990's as a member of the Neenah-Menasha YMCA Board. In 2009, Greg joined the Fox West YMCA Board and continues to serve on the Facilities Committee. Greg was an integral part of the Growing Strong Together Capital Campaign branch leadership team which resulted in revitalized program spaces and a gymnasium, named in his family's honor, to the Fox West YMCA.

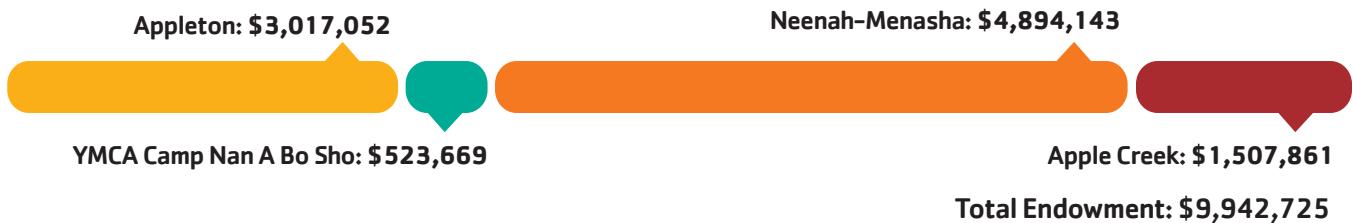
Greg's commitment and dedication to the ideals and mission of the YMCA are examples for others to follow.



vision

For today. For tomorrow. For a better us.

Endowments



Statement of Activities

Revenue

Membership Fees	\$7,997,779
Program Fees	12,603,952
United Way	586,684
Grants	307,335
Contributions	2,019,711
Miscellaneous	1,151,863
Total Revenue	\$24,667,324

Operating Costs

Wages & Benefits	\$14,602,570
Supplies, Food, and Equipment	1,565,322
Occupancy	4,146,787
YMCA of the USA Support	295,608
Other	1,996,952
Depreciation	2,060,085
Total Operating Costs	\$24,667,324

Revenue

Membership Fees

32.42%

Program Fees

51.10%

United Way

2.38%

Grants

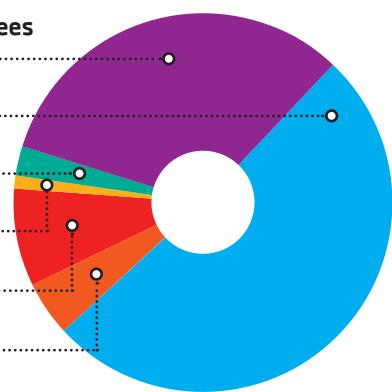
1.25%

Contributions

8.19%

Miscellaneous

4.66%



Statement of Financial Position

Cash & Short Term Investments	\$5,103,264
Accounts Receivable	3,266,978
Prepaid Expenses & Other Assets	167,589
Land, Building, and Equipment	35,071,820
Investments	9,949,145
Total Assets	\$53,558,796
Accounts Payable	\$817,295
Accrued Liabilities	800,368
Deferred Revenue	769,526
Long-Term Debt	4,564,841
Total Liabilities	\$6,952,030
Unrestricted Net Assets	\$39,739,925
Temporarily Restricted Net Assets	4,363,348
Permanently Restricted Net Assets	2,503,493
Total Net Assets	\$46,606,766
Total Liabilities & Net Assets	\$53,558,796

Operating Costs

Wages & Benefits

59.20%

Supplies, Food & Equipment

6.35%

Occupancy

16.81%

YMCA of the USA Support

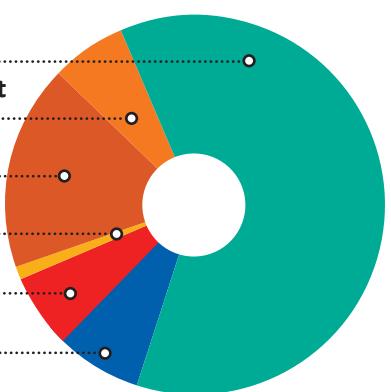
1.20%

Other

8.10%

Depreciation

8.34%



Impact by the numbers





FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF THE FOX CITIES

APPLE CREEK YMCA

2851 E. Apple Creek Rd., Appleton
920.733.9622

APPLETON YMCA

218 E. Lawrence St., Appleton
920.739.6135

FOX WEST YMCA

W6931 School Rd., Greenville
920.757.9820

HEART OF THE VALLEY YMCA

225 W. Kennedy Ave., Kimberly
920.830.5700

NEENAH-MENASHA YMCA

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