



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Updates from Bill Breider, President/CEO YMCA OF THE FOX CITIES

One of the most important aspects of our organization is our willingness and ability to partner and collaborate to strengthen the foundation of our community. We recognize that the YMCA does not have the capacity or the expertise to address all of our community's critical needs. We also understand the importance of avoiding redundancy of the work being conducted in non-profit organizations throughout the Fox Cities. We have worked hard to earn our community's trust to convey, partner and support over 350 collaborations with schools, governmental agencies, faith based organization, businesses and many others.

We are proud to be a partner with the Weight of the Fox Valley initiative which we believe impacts all three of our focus areas of Youth Development, Healthy Living and Social Responsibility.

Weight of the Fox Valley's vision is to have all community members work together to achieve and maintain a healthy weight at every age. Research shows that poor diets and inactivity affect our personal health, leading to overweight and obesity and contributes to heart disease, cancer, diabetes, orthopedic problems, mental health challenges and more. Several studies show that an unhealthy weight impacts worker productivity, increased health care costs and the vitality of our community.

Weight of the Fox Valley (WOTFV) is uniquely positioned to create a healthier Fox Valley through collaboration and commitment from many diverse and influential partners including the YMCA and all three health care organizations. I am proud to serve as the Co-Chair, along with Dr. Thomas Zoch, and several YMCA team members are represented on the various committees comprised as part of this initiative.

The Oshkosh and Fox Cities United Ways serve as the 'backbone' organization, convening partners and funders to support this work.

Currently, over 25 organizations representing business, non-profit, government, education, health and retail sectors have pledged to support the work of this initiative and our Action Teams connect over 300 people from the various sectors to collaborate and create change together.

Community members are engaged through WOTFV community breakfasts, social and traditional media, and public events. As a member of the YMCA of the Fox Cities, I would like to personally invite you to join us at our next event. For more information, please visit the WOTFV website at www.wotfv.org.

Thank you for your membership at the YMCA of the Fox Cities. We will continue to work hard to help you, our members and our community become healthier.

Together. We are all stronger.

A partnership can make a HUGE difference. Thank you for helping us help others.

In Service,

William R. Breider III
President / CEO
YMCA of the Fox Cities