



September 27, 2016

Dear AGvocate,

For over a decade, the Fresno County Farm Bureau (FCFB) and The Big Fresno Fair have held the annual Fresno County Farm & Nutrition Day educational event for third-graders. We are expecting more than 3,000 students to participate in 2017.

This one-day, educational adventure will be held at the Fresno Fairgrounds on Friday, March 17, 2017, from 9 a.m. to 12:30 p.m. Farm & Nutrition Day is a direct result of the generosity of businesses and individuals in our community who support this worthwhile experience.

Free entry for the program is provided to all participants. Due to the high costs of transportation, financial assistance is available to schools that request it. Most of the donations received are utilized for transportation reimbursements. In 2015, the average requested reimbursement for transportation was \$250 and over 60 percent of the classes that attended were compensated for their costs.

Your generous donation will be recognized in advance publicity for the event; on signage at the event; in follow-up publicity about the event via FCFB's website, monthly newspaper *Agriculture Today*, and weekly electronic newsletter *Ag Wire*; and news releases. Those donors who wish to remain anonymous will have their wishes honored.

If you have any questions or need additional details, contact Bailey DeGraw a 559-237-0263 or Bailey@fcfb.org.

Thank you for your support!

Ryan Jacobsen
Fresno County Farm Bureau





YES, count me in as part of the Fresno County Farm & Nutrition Day 2017!

___ I/we want to be a:

- Trophy Event Sponsor** – \$1,000+
- Blue Ribbon Sponsor** – \$500 – \$999
- Red Ribbon Sponsor** – \$250 – \$499
- White Ribbon Sponsor** – up to \$249
- In-kind Sponsor:** *(please describe)* _____
 Monetary value of donation: \$ _____

___ I am interested in working as a volunteer at the event; please send me additional details.

Please submit the following information:

Contributor: _____
(As it should appear in publicity)

Contact person: _____ Type of Business: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I wish my donation to remain anonymous.

Please make check payable to: **Central Valley Community Foundation.**

Donations are tax deductible. Please specify the name you would like on your receipt for IRS purposes. The Foundation's Tax ID number is: 77-0478025, a non-profit 501(c)3 charitable fund.

Mail check and this form to: Farm & Nutrition Day
 c/o Fresno County Farm Bureau
 1274 W. Hedges Ave.
 Fresno, CA 93728