



23rd Annual Journalism Awards

Each year, the Fresno County Farm Bureau (FCFB) sponsors journalism awards to recognize excellence in reporting about California agriculture. The 2017 winners will be announced at FCFB's *Arts & Hops* event on Thursday, April 6.

FCFB will present four awards: one in the general print media category; one in the farm trade print category; one in the video reporting category; and one in the audio category. Entries may include any industry-related story or series. *See back for details.*

Articles or stories published or broadcast from May 15, 2016, to February 28, 2017, are eligible. **The deadline to submit entries is Monday, March 6.**

Any journalist may enter the competition, limited to two entries per individual/team. First place winners from 2016 are ineligible for the 2017 competition.

Contest Criteria:

The criteria for the awards are:

- Thorough and objective coverage of the issue, given time and space limitations;
- Educational element for farmers/producers or the consumer; and
- Portraying the personal stories of those who make up the food and agriculture industry, making the issues relevant to consumers and Valley residents.

For more information, contact FCFB at 559-237-0263 or info@fcb.org.

Note: Winners will be recognized in FCFB publicity and promotional materials.



Journalism Awards Nomination Form

Name of Media Outlet:

Nominee:

Individual/Team Name(s) (May be self-nominated; teams may consist of no more than two members):

Address, City, Zip:

Telephone:

Email:

Nominated by (if not a self-nomination):

Name:

Address, City, Zip:

Telephone:

Email:

NOTE: No more than two articles per individual/team will be accepted. Please provide a complete translation for items submitted that are not in English, if possible.

Entry Medium:

- **General Print (includes publications, blogs, website posts, etc.) Media Entry:** Submit the published article(s) or web link, including any art that accompanies the article(s).
- **Farm Trade Print (includes publications, blogs, website posts, etc.) Media Entry:** Submit the published article(s) or web link, including any art that accompanies the article(s).
- **Video (includes television, Web, etc.) Media Entry:** A DVD or web link should be submitted. An informational narration, or written summary, relating to the entry may be included at the beginning.
- **Audio (includes radio, Web, etc.) Media Entry:** A DVD/CD or web link should be submitted. An informational narration, or written summary, relating to the entry may be included at the beginning.

Original Publication/Air Date(s): The contest period is from May 15, 2016 to February 28, 2017. Entries must have been originally published or broadcast during the contest year.

Entry Submission Deadline: Entries may be sent via mail, delivered in person, or via email, where applicable, to the FCFB office ***no later than Monday, March 6, 2017.***

Submit Entries to: Fresno County Farm Bureau, Journalism Awards, 1274 W. Hedges Ave., Fresno, CA 93728 or info@fcfb.org (add read receipt and make sure to receive a confirmation email).