



## **23rd Annual Journalism Awards**

Each year, the Fresno County Farm Bureau (FCFB) sponsors journalism awards to recognize excellence in reporting about California agriculture. The 2017 winners will be announced at FCFB's *Arts & Hops* event on Thursday, April 6.

FCFB will present four awards: one in the general print media category; one in the farm trade print category; one in the video reporting category; and one in the audio category. Entries may include any industry-related story or series. *See back for details.*

Articles or stories published or broadcast from May 15, 2016, to February 28, 2017, are eligible. **The deadline to submit entries is Monday, March 6.**

Any journalist may enter the competition, limited to two entries per individual/team. First place winners from 2016 are ineligible for the 2017 competition.

### **Contest Criteria:**

The criteria for the awards are:

- Thorough and objective coverage of the issue, given time and space limitations;
- Educational element for farmers/producers or the consumer; and
- Portraying the personal stories of those who make up the food and agriculture industry, making the issues relevant to consumers and Valley residents.

For more information, contact FCFB at 559-237-0263 or [info@fcfb.org](mailto:info@fcfb.org).

*Note: Winners will be recognized in FCFB publicity and promotional materials.*



## ***Journalism Awards Nomination Form***

**Name of Media Outlet:**

**Nominee:**

Individual/Team Name(s)(May be self-nominated; teams may consist of no more than two members):

Address, City, Zip:

Telephone: Email:

**Nominated by (if not a self-nomination):**

Name:

Address, City, Zip:

Telephone: Email:

**NOTE:** No more than two articles per individual/team will be accepted. Please provide a complete translation for items submitted that are not in English, if possible.

**Entry Medium:**

- **General Print (includes publications, blogs, website posts, etc.) Media Entry:** Submit the published article(s) or web link, including any art that accompanies the article(s).
- **Farm Trade Print (includes publications, blogs, website posts, etc.) Media Entry:** Submit the published article(s) or web link, including any art that accompanies the article(s).
- **Video (includes television, Web, etc.) Media Entry:** A DVD or web link should be submitted. An informational narration, or written summary, relating to the entry may be included at the beginning.
- **Audio (includes radio, Web, etc.) Media Entry:** A DVD/CD or web link should be submitted. An informational narration, or written summary, relating to the entry may be included at the beginning.

**Original Publication/Air Date(s):** The contest period is from May 15, 2016 to February 28, 2017. Entries must have been originally published or broadcast during the contest year.

**Entry Submission Deadline:** Entries may be sent via mail, delivered in person, or via email, where applicable, to the FCFB office ***no later than Monday, March 6, 2017.***

**Submit Entries to:** Fresno County Farm Bureau, Journalism Awards, 1274 W. Hedges Ave., Fresno, CA 93728 or [info@fcfb.org](mailto:info@fcfb.org) (add read receipt and make sure to receive a confirmation email).