

# 2018 UMA Motorcoach EXPO Schedule

All activities will take place at the Henry B Gonzalez Convention Center unless otherwise noted

Saturday, January 6th		
11:00 AM – 7:00 PM	Complimentary shuttles service from airport (SAT) to UMA Host Hotel	
10:30 AM – 5:00 PM	Registration Open	Henry B Gonzalez Convention Center Lobby
11:00 AM - 12:00 PM	Vehicle Safety Recall process by US Department of Transportation – New Session for Manufacturers	302 AB
1:00– 5:00 PM	UMA State Association Summit	302 AB
5:30 PM	First Time Attendee Reception	The LDR at Henry B Gonzalez Convention Center
6:00– 8:00 PM	UMA Welcome Reception– All UMA Attendees invited!  <i>Note – The Grotto and the LDR is a mix of indoor and outdoor space. Please dress accordingly.</i>	Grotto and the LDR Room at the Henry B Gonzalez Convention Center
Sunday, January 7th		
7:30 AM – 6:45 PM	Registration Open	Henry B Gonzalez Convention Center Lobby
8:00 – 8:30 AM	UMA Continental Breakfast	Stars at Night Ballroom Prefunction
8:30 – 11:00 AM	UMA EXPO Opening, UMA Active Member Meeting Legislative and Regulatory Update	Stars at Night Ballroom <i>Sponsored by BusRates.com</i>

9:30 AM – 4:30 PM	<b>UMA Maintenance Interchange—And Celebrating 20 Years</b>	302 AB
11:15 AM – 12:15 PM	<b>UMA Concurrent Solution Sessions</b>	
	<b>Marketing: When to Outsource and When to Hire</b>	221 AB
	<b>Finance: Rather be Fishing? Preparing the Next Generation to Run Your Business</b>	225 CD
	<b>Operations: Generational Differences - Bridging Generational Gaps</b>	221 CD
	<b>Technology: Okay, You Have Wi-fi-What's Next? How to Manage Your Technology Once It's Installed</b>	225 AB
	<b>Small Fleet Operator: Minority-Owned Business and the SBA, Regulatory Update for Small Fleets</b>	301 ABC
11:15 AM – 12:15 PM	<b>UMA Associate/Travel Partner Membership Meeting</b>	UMA Booth #828
12:30 – 1:45 PM	<b>UMA Luncheon</b>	Stars at Night Ballroom <i>Sponsored by BusRates.com</i>
2:00 – 3:00 PM	<b>UMA Concurrent Solution Sessions</b>	
	<b>Marketing: Generational Differences - How to Market Your Business to different groups</b>	221 AB
	<b>Finance: A Financial Scorecard – Do You Know Your Score?</b>	225 CD
	<b>Operations: What's Hot, What's Not: Just Staying Ahead of the Curve (NOTE: this is an extended session)</b>	221 CD
	<b>Technology: ELDs Chapter 2- The Bad News Is, You Are Required to Have Them The Good News is They Aren't All That Bad!</b>	225 AB
	<b>Small Fleet Operator: "I do"...Weddings that is! Local Service Through Paratransit Contracts</b>	301 ABC
3:15 – 4:15 PM	<b>UMA Concurrent Solution Sessions</b>	
	<b>Marketing: Getting Involved - Marketing and Business Development by Engaging in your Local Community</b>	221 AB
	<b>Finance: Are You Working Harder and Making Less – Learn how to Make More</b>	225 CD
	<b>Operations: What's Hot, What's Not: Just Staying Ahead of the Curve - Continued (NOTE: this is an extended session)</b>	221 CD

	<b>Technology: You Could be Attacked Cybersecurity and Other Threats That Could Leave Your Company Paralyzed</b>	225 AB
	<b>Small Fleet Operator: ADA – There’s More? Fam Tours = Big Profits</b>	301 ABC
4:15 – 4:30 PM	<b>Sneak Preview Ribbon Cutting</b>	In front of Exhibit Hall 2
4:30 – 6:45 PM	<b>Sneak Preview - UMA EXPO Floor Open</b>	Exhibit Hall 2
4:30 – 6:45 PM	<b>Motorcoach Marketing Council Silent Auction</b>	Booth 1031
6:00 PM	<b>Motorcoach Marketing Council Live Auction</b>	Prevost’s booth #207
7:00 – 10:00 PM	<b>Sneak Preview After Party</b>	Buckhorn Saloon & Museum
Immediately following evening event	<b>Go Motorcoach Annual Fundraiser</b>	Pat O’Brien’s
<b>Monday, January 8th</b>		
Morning	<b>UMA International Driver Competition</b>	Offsite Parking Lot
7:30 – 11:00 AM	<b>UMA Maintenance Competition</b>	Star Shuttle’s facility
8:00 AM – 5:00 PM	<b>Registration Open</b>	Henry B Gonzalez Convention Center Lobby
8:15 – 8:45 AM	<b>Continental Breakfast</b>	Outside Concurrent Solution Sessions
8:45 – 9:45 AM	<b>UMA Concurrent Solution Sessions</b>	
	<b>Ask The Experts on Regulations - New &amp; Old - Everything You Wanted to Know, But Were Afraid to ask</b>	301 ABC
	<b>Drivers, Drivers, Drivers</b>	221 AB
	<b>Marijuana 101: How to Navigate the Differences Between State and Federal Law</b>	221 CD
	<b>Risky Business - The Other Side of the Risk You May Not Know About</b>	225 AB
	<b>I’ll be fine...</b>	225 CD

10:00 – 11:00 AM	<b>NAMO Meeting</b>	302 AB
10:00 AM – 5:00 PM	<b>UMA EXPO Floor Open</b>	Exhibit Hall 2
10:00 AM – 5:00 PM	<b>Motorcoach Marketing Council Silent Auction</b>	Booth 1031
10:15 AM – 11:45 AM	<b>UMA Education in the Exhibit Hall</b> • <b>Predictable Success</b>	UMA Session Area
10:30 -11:00 AM	<b>BusRates.com User Group</b>	UMA Booth #828
11:15 – 11:45 AM	<b>UMA Operator Member Benefit Overview</b>	UMA Booth #828
11:30 AM – 1:30 PM	<b>Lunch in the Exhibit Hall</b>	Hall 2
12:00 -1:00 PM	<b>UMA Education in the Exhibit Hall</b> • <b>Impacts of Technology, Regulatory Non-Compliance &amp; Internal Data on Claim Costs</b> <i>(Presented by Lancer Insurance Company)</i>	UMA Session Area
12:00 – 12:30 PM	<b>BusRates.com User Group</b>	UMA Booth #828
12:45 – 1:15 PM	<b>Member Program Spotlight – AMBEST</b>	UMA Booth #828
1:15 – 2:15 PM	<b>UMA Education in the Exhibit Hall</b> • <b>The New Reality: ELD and How to Cope</b> <i>(Presented by GPS Insight)</i>	UMA Session Area
1:30 -2:00 PM	<b>UMA Operator Member Benefit Overview</b>	UMA Booth #828
2:15 -2:45 PM	<b>Member Program Spotlight – Tires Toyo and Michelin</b>	UMA Booth #828
2:30 -3:30 PM	<b>UMA Education in the Exhibit Hall</b> • <b>Tips on Technician Recruiting and Retention</b> <i>(Presented by Motor Coach Industries)</i>	UMA Session Area
3:00 – 3:30 PM	<b>BusRates.com User Group</b>	UMA Booth #828
3:45 -4:45 PM	<b>UMA Education in the Exhibit Hall</b> • <b>Worker's Compensation and OSHA – what you need to know</b> <i>(Presented by Protective Insurance Company)</i>	UMA Session Area
3:45 -4:15 PM	<b>Member Program Spotlight – Century Business Solutions – New Program for Processing Credit Cards</b>	UMA Booth #828

6:30 – 11:00 PM 6:30 PM 7:15 PM 9:15 PM	<b>UMA Leadership Awards Celebration – UMA Exclusive!</b> <b>Reception</b> <b>Dinner</b> <b>Cigars &amp; Cordials – Sponsored by Bridgestone Americas Tire Operations, LLC</b>	Stars at Night Ballroom Sponsored by BusRates.com
<b>Tuesday, January 9th</b>		
8:00 AM – 1:00 PM	<b>Registration Open</b>	Henry B Gonzalez Convention Center Lobby
9:00 AM – Noon	<b>UMA EXPO Floor Open</b>	Exhibit Hall 2
9:00 – 10:00 AM	<b>Motorcoach Marketing Council Silent Auction</b>	Booth 1031
9:15 – 10:15 AM	<b>UMA Education in the Exhibit Hall</b> <ul style="list-style-type: none"> <li>Connected, Autonomous, Shared, Electrification (CASE): How Technology Will Inevitably Affect The Motorcoach Industry, And The Startups That Are Implementing Change (Presented by Rally)</li> </ul>	UMA Session Area
9:30 – 10:00 AM	<b>BusRates.com User Group</b>	UMA Booth #828
10:00 AM – Noon	<b>Brunch in the Exhibit Hall</b>	Exhibit Hall 2
10:15 -10:45 AM	<b>Member Program Spotlight – J.J. Keller Discounts</b>	UMA Booth #828
10:30 -11:30 AM	<b>UMA Education in the Exhibit Hall</b> <ul style="list-style-type: none"> <li>Make Idling Reduction and Fuel Efficient Driving ‘Sexy’ (Presented by University of Vermont)</li> </ul>	UMA Session Area
11:15 -11:45 AM	<b>UMA Operator Member Benefit Overview</b>	UMA Booth #828
12:15 & 2:15 PM	<b>UMA Member Bus Operations Site Visit</b>  1 <sup>st</sup> Tour coaches depart Henry B. Gonzales Convention Center for the <b>UMA Member Bus Operation Site Visit</b> at Star Shuttle’s Facility and will return to the Grand Hyatt San Antonio and San Antonio Marriot Rivercenter	Star Shuttle’s facility

	<p>The Second tour will depart from the Grand Hyatt San Antonio at 2:00 PM and San Antonio Marriott Rivercenter at 2:10 PM and will return upon completion.</p> <p>The UMA Member Bus Operation Site Visit is 1<sup>st</sup> come 1<sup>st</sup> served.</p>	
2:00 – 7:00 PM	Complimentary shuttle service from UMA host hotel to the airport (SAT)	
<b>Wednesday, January 10<sup>th</sup></b>		
4:00 AM – 11:00 AM	Complimentary shuttle service UMA host hotels to the airport (SAT)	
8:30 AM – 4:00 PM	<p><b>14<sup>th</sup> Annual Ray Dupuis Memorial Golf Tournament</b></p> <p>Tee Time – 9:45 AM</p>	Quarry Golf Club