

City of Clive Public Arts Program

Call to Artists

Art Along the Trail

Clive, Iowa

Issue Date: November 1, 2016

Overview

The Clive Public Art Commission invites you to submit an application to participate in the sixth annual **Art Along the Trail** public art exhibition. **Art Along the Trail** is a temporary outdoor exhibit, displayed along Clive's landmark feature, the Greenbelt Park and Trail system, from May 2017 to October 2017. This call to artists provides **an opportunity for artists to submit 2D or 3D artwork for consideration**. A selection panel will choose nine original sculptures or paintings. The artist retains ownership of their 3D work and agrees to loan it to the exhibition. 2D artwork submitted will be allowed to naturally wear off the trail. The art pieces will be displayed in highly visible sites along the Clive Greenbelt.

NEW for 2017! As a new twist for this year, **2D artworks** are an entry option for artists. If selected, artists will paint their creation in a 4'x4' section of trail chosen by the city. Artists considering this option must submit a rough sketch of the artwork they are considering. In the event this artwork is selected to be purchased and added to the city's art collection, the artist will reproduce the painting on a surface that can be hung or displayed in another location. The cost of this reproduction would be the price the city will pay the artist for the permanent artwork.

Selected artists will receive a **\$1,000 stipend** for the loan of their 3D artwork, or for their 2D painting. The City of Clive may purchase one or more of the entries at the conclusion of the exhibition for permanent placement at locations throughout the City. There is no application fee. The City of Clive reserves the right to photograph and reproduce images of the artwork on exhibition for promotional and educational purposes.

Entries

If you are interested in having your work considered, you may submit up to three entries. All artwork must be the *original work of the artist*: a first, in concept, composition and execution. The work must be suitable for outdoor public display. The purchase value of the **art work must not exceed \$12,500**. Along with photographs of the artwork, artists must submit an application for each entry which will include:

- ✓ An artist's statement about the artwork including date of creation
- ✓ A detailed explanation of how the piece will be secured or anchored when installed (see installation section below).
- ✓ A list of professional references
- ✓ A brief artist biography outlining credentials and relevant experience with public art commissions

The application is included below and also available online at the City of Clive web site at www.cityofclive.com. Please complete the form and submit all information electronically to Todd Seaman at tseaman@cityofclive.com. If you prefer to send a hard copy please forward those to the following address:

Art Along the Trail Applications
Attn: Todd Seaman, Leisure Services Director
1900 NW 114th St
Clive, IA 50325

Applications may be submitted starting November 1, 2016, and must be received by 5 p.m. CST on Friday, December 30. For further information, please contact Todd Seaman at 515-453-2221 or tseaman@cityofclive.com.

Works will be selected by an Art Along the Trail Selection Panel comprised of two members of the City's Park Board, two members of the Public Art Commission, one City Council member, one Clive business owner representative from the Chamber of Commerce, and one member of the local art community. The Panel will use the following selection criteria:

Required Artwork Characteristics

- Suitability for family viewing
- Display of high quality technical skill, imagination, innovation
- Suitability for outdoor display in adverse weather conditions
- Soundness of construction, durability and safety of artwork

Desirable Artwork Characteristics

- Artwork that is easily visible from the trail to create a sense of discovery, surprise and intimacy
- Artwork that uses kinetic devices, optical effects, dynamic shapes or bright colors to celebrate trail users' sense of movement and motion.
- Artwork that ties into Clive's brand- "Distinct By Nature"
- Artwork that is participatory
- Artwork that is whimsical, uplifting, and creative

Location of Artwork

The nearly 12 mile Clive Greenbelt Trail winds its way along Walnut Creek, through scenic, heavily wooded areas. It is one of the Des Moines metro's premier bike and running trails. The trail links many parks and recreation areas and connects to the 57-mile Raccoon River Valley Trail and the Des Moines trail system which then connects to the Urbandale system, the Jordan Creek Trail, and the Bill Riley Trail. The City has selected nine major trailhead/park locations along the Greenbelt for art placement which will maximize visibility and enhance the trail users' enjoyment. The City reserves the right to designate the exhibition location of selected artwork.

Installation

Artists are responsible for all costs, equipment and labor necessary for the delivery, installation and removal of their work and assume all risk and damage to their work before and during installation and during and after removal. The sculptures will be insured by the City of Clive up to the purchase value of the sculpture after installation while on exhibition. A level, 4x4 foot concrete pad and some with an anchored 3x3 foot steel plate will be provided for securing the sculptures. 2D artworks will be painted directly onto the trail at specific locations determined by the city. Artworks need to be in place by May 1, 2017.

Work not appropriate for installation onto a concrete base/steel plate, will be addressed on a case-by-case basis with the artist. The artists will install the work under the supervision of City personnel. Lighting and power will not be provided at the locations. The Artist shall affix their art work to the steel plate with locking bolts to prevent tampering or removal of the art work by non-authorized parties.

Sales

Each selected piece of artwork will have a pre-determined sales price, up to a maximum of \$12,500. **The City of Clive may purchase one or more of the exhibited artworks for placement at permanent locations throughout the City. If so chosen, the artists agree to sell the artwork to the City for the pre-determined purchase price.** The \$1,000 stipend provided to the artists will be credited against the purchase price for 3D artworks selected. If a 2D entry is selected by the city, the artist will be paid the amount indicated on the application for reproduction. Artwork must remain on display throughout the duration of the exhibition. No commission will be charged on any sale of the work.

Project Timeline

- Call to Artists issued November 1, 2016
- Applications due December 30, 2016, 5 p.m. CST
- Selection Panel Deliberations January/February, 2017
- Public Art Commission approves panel recommendation February 6, 2017
- City Council approves recommendation February 23, 2017
- Selection Notifications to Artists February 24, 2017
- Delivery and Installation of artwork completed May 1, 2017
- Kick-Off Celebration TBA
- Exhibition End Date/Deadline for Removal of Artwork October 31, 2017

The City of Clive reserves the right to change the project timeline.

City of Clive Public Art Program

The Clive Public Art Program was established by the City Council in December 2007. The Public Arts Advisory Commission was established at that time to oversee the operations of the public art program. As part of the City's commitment to enhance the 'Distinct by Nature' character of Clive with the addition of art in public places, the City Council provided direct appropriation funding for public art. Since approval of the Master Plan, the City has awarded four commissions to artists to create artwork. The **Art Along the Trail** exhibition will continue the City's efforts to promote aesthetic excellence and enhance the artistic vitality of Clive.

How to Apply:

Artists interested in this project must prepare and submit the materials detailed below on the form provided. Additional information may be required at the discretion of the City.

- The application form for each entry should include:
 - ✓ Detailed list of materials used if submitting a 3D sculpture
 - ✓ A sketch of the proposed 4'x4' painting if submitting 2D artwork
 - ✓ An artist's statement about the artwork
 - ✓ A detailed explanation of how the piece will be secured or anchored when installed if submitting 3D art.
 - ✓ A description of the type of paints that will be used to create the artwork if submitting a 2D entry.
 - ✓ A list of professional references
 - ✓ A brief artist biography outlining credentials and relevant experience with public art commissions
- Six photographs (in JPEG or PDF format) of the artwork if submitting 3D artwork.
- One sketch of proposed painting if submitting a 2D artwork.



APPLICATION FORM - Art Along the Trail

City of Clive Public Arts Program

Artist Name

Address City State Zip Code

Work Phone Cell Phone

Email Address

Artwork Title Year Created

Materials Used

3D Dimensions: Width Height
 Depth Weight

Selling Price of 3D Artwork \$ (*cost of reproduction if 2D entry)

Artists Statement about entry:

If 3D how will the piece be secured to the base?

Any Special Requirements?

- Please attach the following:**
- Artist biography/resume
 - Six photos of 3D artwork entry (JPG or PDF)
 - Sketch of 2D painting

I have read and accept full all conditions set forth in the Call to Artists, Art Along the Trail

Signature Date

Applications must be received electronically by 5pm CST on the deadline date mentioned above at tseaman@cityofclive.com. Hard copies can be mailed to: Todd Seaman, 1900 NW 114th Street Clive, IA 50325 postmarked no later than December 30. No application fee is required.