



523 S. Buffalo St., Warsaw, IN 46580  
Office: 574-267-6311 Fax: 574-267-7762  
Email ads to: [marketing@kchamber.com](mailto:marketing@kchamber.com)

## **2017 Directory Advertising**

We are excited to announce that our membership directory will have a new format that will provide additional benefits and value to our members. Kosciusko Chamber of Commerce members have the opportunity to advertise in our directory four times annually for the same investment as previous years.

### **Benefits of Advertising**

Directories will be a magazine with articles on events, businesses, news, etc.

Advertisers who select the front inside, back inside, and back page for all publications will be highlighted in the next edition with an article of their business

Directory will be available online and linked in newsflash

Advertisers will receive a website banner ad with a 1/2 page ad or larger

Funds from sales will benefit Chamber mission

Provided to community members



523 S. Buffalo St., Warsaw, IN 46580  
Office: 574-267-6311 Fax: 574-267-7762  
Email ads to: [marketing@kchamber.com](mailto:marketing@kchamber.com)

## 2017 Directory Advertising Agreement

One Year - One Publication (4 Ads) and include .25" bleeds.

1/8 page (4.5x3)	\$650	_____	¼ page (4.5x5.75)	\$800	_____
½ page (4.25x5.5)	\$1,000	_____	Full page (8.75x11.25)	\$1,500	_____
Inside front (8.75x11.25)	\$2,400	_____	Inside back (8.75x11.25)	\$2,400	_____
Back Cover (8.75x11.25)	\$2,600	_____			

**The Chamber can create your ad for an additional cost of \$150. Check here if needed: \_\_\_\_\_**

- Logos must be in a pdf, vector EPS or AI file with fonts converted to outlines. JPG logos will not be accepted.
- Photos must be 300 dpi and large enough for the size of ad you select.
- Only one variation will be allowed after the member has proofed the original ad created.
  - *Additional variations will be charged \$50 each.*
- Copy/Text for the ad must be provided.
- Any specific fonts requested the Chamber does not have must be supplied by the member.
- Ads created by the Chamber are for Chamber use only.
- If purchasing a 1/2 page or more, website banner ads will be created for an additional \$50. **Yes** \_\_\_\_\_

**Already created ads may be sent to the Chamber for publication but must meet these certain criteria:**

Ads may be submitted in the following formats

- PDF (preferred), EPS, or AI
  - Fonts must be converted to outlines.
  - All colors must be converted to CMYK
- TIFF (preferred) or JPG
  - Files must be 300 dpi
  - Must be converted to CMYK
  - JPG files should be saved at maximum quality to avoid compression
- Ads printed "as is" so please proofread.
- If purchasing a 1/2 page the banner ad size should be: 480 px X 60 px

**I agree to advertise in the 2017 Kosciusko Chamber Directory and understand that ads are due to [marketing@kchamber.com](mailto:marketing@kchamber.com) by Feb. 1, May 1, Aug. 1, and Nov. 1, 2017. Completed advertising form and full payment must be submitted to the Kosciusko Chamber by January 20, 2017.**

Company Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_