



BOSTON HIRES

Mayor Martin J. Walsh

What is BostonHires?

A movement to place 20,000 unemployed or under-employed Boston residents in good jobs by 2022.

Good jobs = Pay the living wage, with at least half offering employer-sponsored benefits

Who is involved?

BostonHires is a partnership of:

- City of Boston
- Employers
- Job placement providers (career centers, CBOs, etc)

How does it work?

Employers or job placement providers sign up for one of two levels of participation:

- BostonHires Champion
- BostonHires Advocate

BostonHires Champion

Pledges to:

- Place Boston residents in living wages jobs
- Ensure that half this total is offered employer-sponsored benefits



BostonHires Advocate

Pledges to:

- Place Boston residents in living wages jobs

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★ *advocate* ★

What is the commitment?

A BostonHires Champion/Advocate commits to:

- *A good faith effort* toward its pledge
- Completion of a simple bi-annual reporting form

There are NO:

- Quotas
- Penalties for low placement
- Impacts on your relationship with the City of Boston

Why join BostonHires?

- Play a leadership role in promoting good jobs
- Display the BostonHires Champion or Advocate seal on your website or storefront
- Earn a place on the BostonHires roll call of Champions and Advocates

How does my organization sign up?

To sign up or learn more, visit:
dwd.boston.gov/BostonHires

