Montana HFMA & MHIMA **2018 Joint Spring Conference**

April 18th - 20th, 2018 The Hilton Garden Inn Missoula, MT

Wednesday, April 18, 2018

Track I: **Finance** Track II: Revenue Cycle

Track III: Health Information Management

Track III:

Coding Bonus Session \$100 Registration Fee

Speaker: Nena Scott and Jill Tracy

Speaker Bios:

Ms. Scott is the current director of coding quality and professional development at Trust HCS. Nena leads the team of professionals who monitor the quality product provided by our 300+ coding professionals at TrustHCS who provide coding services across the US.

Jill is currently a Coding Compliance Auditor with Trust HCS. She has worked in the medical profession for over 17 years, with over 3 of those years in multiple facets of coding with experience in auditing. During her time coding and auditing, she has communicated with multiple peers and other healthcare professionals to improve accuracy.

Program Content: Diagnoses, Procedures and CDI – Hot Topics

Diagnosis – 1-hour lecture

- Respiratory
- Chronic conditions
- Capturing personal history and family history codes

Procedures – 1-hour lecture

- CPT
 - o Modifier 25
 - o Minor Procedures and E/M level assignment
 - o AV Fistula and Grafts
 - o Interventional Radiology Lower Extremity
- ICD-10-PCS
 - AV Fistula and Grafts
 - Capturing devices

CDI – 0.5 lecture

• MEAT (Monitor, Evaluate, Assess, and Treat)

Practice Exercises – 1-hour practice exercises O and A

Participants will need to bring ICD-10-CM, ICD-10-PCS and CPT codebooks.

Presentation Take a Ways:

Coder will have refreshed their knowledge and understanding in the following areas:

- Respiratory coding and sequencing
- Capturing chronic conditions as well as an overview of coding personal and family histories
- Coding AV fistula and grafts
- Capturing devices in ICD-10-PCS
- Assigning modifier 25
- Coding minor procedures and E/M
- Concept of MEAT (Monitor, Evaluate, Assess, and Treat)

12:00 p.m. – 1:00 p.m. – Registration Open with both MT HFMA and MHIMA

Track I:

1:00 - 2:30 p.m.

Topic: Impact of the 2017 Tax Reform on Tax Exempt Hospitals
Speaker: Kurt Bennion & Kacie McEwen, Clifton Larson Allen

Speaker Bio:

Kurt focuses on tax issues facing tax-exempt healthcare organizations. He's his firm's lead 501(r) expert, but also consults on issues like Form 990 reporting compliance, unrelated business income taxes compensation issues, creating new entities, and state charitable registrations. He's also a father of four kids, ages 5 to 13.

Kacie specializes in tax issues facing tax-exempt healthcare organizations. She provides technical expertise in addressing the most recent developments in laws and regulations impacting tax-exempt health care organizations. Her expertise also includes the reporting requirements of Forms 990, federal and state UBI filing; applying for income tax exemption from the IRS, and analysis of activities for unrelated business activities.

Program Content: We'll discuss the provisions in the 2017 federal tax reform law that impact tax-exempt healthcare organizations, including the excise tax on highly compensated individuals, unrelated business income taxes, employee benefits, tax-exempt bonds, and charitable giving.

Program Take-a-ways: Understand how the 2017 federal tax reform impacts your tax-exempt healthcare organization.

- 1. Understand how the 2017 federal tax reform impacts your tax-exempt healthcare organization.
- 2. Understand the remaining steps that will be taken by the federal government in implementing the law.
- 3. Determine issues your organization should track now to be ready for 2018 filings due in 2019.

Track II & III:

1:00 - 1:45 p.m.

Topic: Medicare Update

Speaker: Heather Langei-Watters, Noridian

1:45 - 2:30 p.m.

Topic: Medicaid Update

Speaker: Lee Rhodes - MT DPHHS

All Tracks:

2:30 – 3:00 p.m. Refreshment Break in Vendor Area

Track I

3:00 – 4:00 p.m.

Topic: Physician Compensation Models

Speaker: Ralph Llewelyn & Michele Olivier – Eide Bailly

Speakers Bio: Ralph has more than 25 years of experience in the health care industry. Ralph is currently the director of critical access hospitals and health care consulting for Eide Bailly. He assists providers by developing solutions focusing on cost report reimbursement, chargemaster development, and operations leadership.

Michele has more than 20 years of experience in health care practice management, billing and coding. She provides support to practice management professionals for regulatory, compliance, billing, documentation, coding and day to day operational issues.

Program content: Let's face it, determining physician compensation is a challenge at best. The days of simple guaranteed compensation models are gone. Now, facilities find themselves attempting to balance the needs of the provider (i.e., fair and dependable compensation) with the needs of the facility (i.e., stable and reliable providers that are appropriately incentivized to produce the desired patient outcomes and financial results). It becomes more difficult in the hospital setting as the facility attempts to recruit and retain providers in the rural setting under a variety of payment models (i.e., rural health clinics, provider based clinics and freestanding clinics).

This session will cover the various models being employed by hospitals to engage, retain and reward their providers. This will include discussions related to salary, production, quality and risk compensation. We will also explore strategies for compensating providers for on-call, medical directorships and other administrative functions.

Program Take -a -ways:

- Identify current physician compensation issues
- Learn about current trends in physician compensation strategies
- Develop strategies to improve Medicare reimbursement of physician compensation cost

Track II & III

3:00 – 4:00 p.m.

Topic: Payer Updates Continued

Speaker: Various

Program content: Continued payer updates provided by Commercial/Other payers: BCBS,

Allegiance, PacificSource and Montana Health Co-op



Track I & II

4:00 - 5:00 p.m.

<u>Topic: Focused Networking "World Café": Working Together! Finance/Revenue Cycle</u> Collaboration

Facilitator: Janelle Nelson, MIHA

Speaker Bio: Connecting for Success! Janelle Nelson has 25 years in healthcare; bed side nursing, leadership and management across nursing units and perioperative services. She is passionate to connect the clinical, revenue cycle and finance. Her kick ass role today brings together though leaders across healthcare organizations to network and share best practices to ultimately find ways to be fiscally responsible and efficient while ensuring the patient and high quality, safe care remains the priority.

Program content: World Café style focused networking with Finance and Revenue Cycle experts to discuss 3 key questions:

- 1. Discuss how revenue cycle and Finance integrate in your organizations. On a scale of 1-10, how well do the two departments work together? Is there a formal process or function where Revenue cycle contributes for special projects; such as assisting with top line revenues or denials by service line? Please explain
- 2. How is Revenue Cycle integrated into the budgeting process at your organizations? What types of information is being shared to assist in budgeting?
- 3. When thinking about Revenue Cycle and Finance Working together- What would be each roles ideal best practice and how do you see more formal proactive integration being of value in your organization?
- 4. How well do your financial operations integrate with clinical operations? What challenges do you face? What are the opportunities for improvement? What are the success stories?

Presentation Take-a-ways: Best Practices of Revenue cycle and Finance Integration, Specific proactive team work across the 2 business units.

<u>Track III</u>

4:00 - 5:00 p.m.

Topic: Coding Roundtable

Facilitator: Mary Harmon, SCL Health

Facilitator Bio: I am an RHIT, and a CCS. I have an associate's degree in HIM and a bachelor's degree in health administration. I have been in the coding field since 1992. I coded all hospital patient types for 10 years, then I was a Clinical Documentation Specialist for 10 years, followed by 6 years as a regional coding manager.

Program content: Coordinate discussion of coding questions and concerns sent in by membership.

Presentation Take-a-ways: Discussion and responses/resolutions of submitted coding questions and concerns of MT HIMA members.

All Tracks:

5:00 – 7:00 p.m.

Vendor Welcome Reception – Drinks and Hors d'oeuvres Bean Bag Toss Tournament, Sign up at the Registration Table

Thursday, April 19, 2018

7:00 - 8:00 a.m. - Breakfast

Track I:

8:00 - 9:00 a.m.

Topic: Re-Thinking the Traditional ROI Model

Speaker: Scott Thorn, Plusara

Speaker Bio: Scott is a Healthcare Financial Consultant for Pulsara, a mobile health company that simplifies communication during time sensitive emergencies across healthcare entities. He is a former President of the Montana Chapter of HFMA and served in various leadership positions and on many committees for the Montana Chapter over the past 10 years.

Program Content: In today's healthcare world, we need to evaluate ROI based on value. But how do we quantify value? With our healthcare environment becoming more and more complex, evaluating capital expenditures or other projects using a traditional ROI strategy is quickly becoming outdated. With the shift from a traditional fee-for-service payment model to that of outcomes-based payments, healthcare leaders need to use a more holistic return on investment calculation. This talk offers a holistic approach based upon the value equation and will help identify and approve projects where the traditional return on investment calculation falls short.

Presentation Take-a-ways:

- Understand the changes in healthcare that make the traditional return on investment calculation obsolete
- Identify value based ROI models that you can use within your organizations
- Provide a sample template for calculating a value based ROI

9:00 - 10:00 a.m.

Topic: ACO's Success and Impacts on Finance and Revenue Cycle

Speaker: Ralph Llewelyn, Eide Bailly

Speaker Bio: Ralph has more than 25 years of experience in the health care industry. Ralph is currently the director of critical access hospitals and health care consulting for Eide Bailly. He assists providers by developing solutions focusing on cost report reimbursement, chargemaster development, and operations leadership.

Program Content: The popularity of ACOs in the rural market is continuing to grow. What originally seemed to be an insurmountable challenge is now becoming reality to providers across Montana and the nation. This session with explore the successes being seen by ACO providers and how this program methodology is impacting their financial and revenue cycle performance.

Presentation Take-a-ways:

- Identify the key components of success to early entrants into the ACO market
- Learn how ACO involvement and population health may impact financial performance
- Identify how ACO involvement may impact the revenue cycle processes and performance.



Track II

8:00 - 9:00 a.m.

<u>Topic: Strengthen the Front of Your House; Financial Clearance Meets Patient Experience</u>

Speaker: Cally Christensen, Regional Director – The CMI Group

Speaker Bio: Cally Christensen has been active in HFMA for more than five years. In 2017, she received the Follmer Merit Award for Outstanding Service and was named "Volunteer of the Year" in her home chapter of Colorado HFMA (COHFMA.) She serves as the COHFMA Marketing and Communications Chair and as the Women in Leadership (WIL) Co-Chair since 2014. Cally and her family enjoy Urban Homesteading in Northern Colorado. They also love camping, hiking, & exploring with Kai, their dog in the mountains of "Colorful Colorado."

Program Content: The average American family has less in their bank account than the deductible of their health plan, consequently front end strategies that meet consumers in the healthcare marketplace, can arrest and reverse expanding self-pay portfolios. This Session is a Crash-Course in Value Based Consumer-Centric Practices, Patient Experience Management, Social Determinates of Health (SDoH) and "Flipping the Script on Patient Billing and Collections in the 21st century.

Presentation Take-a-ways:

- Recognize & Leverage Consumer-Centric Collection Strategies across 5 Generations.
- Identify the Top Consumeristic Drivers in Healthcare.
- Understand the Importance of SDoH in Navigating Value Based Reimbursements.
- Tips and Tricks to Increase Front-end Patient Collections (e.g., Phrases that Work, Features/ Benefits to Paying Today, etc.)

Track II

9:00 - 10:00 a.m.

Topic: Panel Discussion"Moving the Needle Towards Pre-Authorization Best Practices"

Moderator: Cally Christensen, Regional Director – The CMI Group

Panel: Brandi Nash, Warbird; Shawna Talles, Pacific Source; Marci Mollman, SCL Health; Tricia Wagner, Community Hospital of Anaconda

Program Content: As providers work to bend the cost curve in an increasingly value based environment, their administrative burden is growing. This session celebrates a collaboration of payers and providers as we explore strategies to streamline our thinking, people and processes to authorize and adjudicate without appeals, denial and delay.

The audience is asked to consider, and share their in house authorization challenges and strategies, for panel consideration and possible discussion-please submit to <a href="https://example.com/cchristensen@thecmigroup.com/cchristensen.com/cchriste

Presentation Take-a-ways:

- Strategies & Tactics to Relieve Administrative Burden
- Payer Tips & Tricks, Including Mom & Baby Pre-Authorization
- Facilitated Conversation Around How Rural and Critical Access Can Take Action to Mitigate Risk Exposure to Denials & Delays

Track III

8:00 - 9:00 a.m.

Topic: Inspiring Leadership | Influencing Change

Speaker: Karen Scott - AHIMA

Program content: Learn how AHIMA is helping you lead and influence change in your career as

well as in the healthcare environment of the future.

Track III

9:00 - 10:00 a.m.

Topic: AHIMA's Report to the CSAs

Speaker: Karen Scott - AHIMA

<u> All Tracks:</u>

10:00 – 10:30 a.m. Break! Time to visit the Vendors!

<u> All Tracks:</u>

10:30 - 12:00 p.m.

Topic: Keynote: Changing Times Demand Innovation

Speaker: Craig Zablocki

Speaker Bio: Craig Zablocki has encouraged and inspired thousands of people with his unique blend of humor and authenticity. Described as a compelling combination of actor Robin Williams and PBS host Wayne Dyer, Craig is in the top two percent of America's most recognized speakers. A nationally known speaker and consultant, Craig has spoken to more than 900,000 people internationally and in all 50 states. Rated as a top tier speaker, Craig has shared the platform with Vice President Al Gore, bestselling author Tom Peters and others. Microsoft, Disney, Chase, United Airlines, and the Mayo Clinic - his client list reads like an international Who's Who. Craig presents to Fortune 500 companies, legislators, public service and healthcare professionals, and to college campuses, non-profit service organizations, and victim rights groups. He has authored Improv 101, Unleash Your Creative Spirit, co-authored the book, Humor Me and written many articles for major publications. Craig has appeared on countless radio and television programs, including National Public Radio.

Track I & II:

12:00 – 1:00 p.m. Lunch & HFMA Business Meeting

Track III:

12:00 - 1:00 p.m. Lunch & HIMA Business Meeting

All Tracks:

1:00-2:30 pm

Topic: Keynote: Radical Leadership – A New Era for Today's Organizations

Speaker: Craig Zablocki

All Tracks:

2:30 – 3:00 p.m. Break! Time to visit the Vendors!

Track I:

3:00 – 4:00 p.m.

<u>Topic: Deeper Dive - Leases</u> Speaker: Tom Dingus - Owner

Speaker Bio: Tom established DZA and is a graduate of Central Washington University. Tom has worked directly with critical access hospitals, other hospitals, nursing homes, rural health clinics, federally qualified health centers, hospices, assisted living facilities, home health agencies, foundations, and other public sector organizations for over 25 years. Tom has served the financial reporting, IRS Form 990, and Medicare/Medicaid reimbursement needs of these organizations. Tom is a former president of the Washington/Alaska Chapter of HFMA. Tom served as an officer and Board member for ten years. Tom received HFMA's Medal of Honor in 2003 and previously had been awarded HFMA's Muncie Gold Merit Award.

Program Content: New accounting standards for not-for-profit and governmental hospitals are effective soon. This session will dive deeper into the new lease standards and their impact on hospitals. We will discuss recommended steps to prepare for these significant changes and how leases will appear in the financial statements.

Track II:

3:00 - 4:00 p.m.

Topic: PFS Round Table

Facilitator: Don Miller, Director of Revenue Cycle, Community Medical Center Program Content: Collaborative discussion among attendees of current issues and challenges in the world of Patient Financial Services. Share your problems and your successes and learn from your peers.

• Please bring your hot topics for discussion.

Track III:

3:00 - 4:00 p.m.

Topic: Compliance Program Effectiveness Evaluation Speaker: Tomi Hagen – Quorum Healthcare Resources

Speaker Bio: Tomi has Hagan has over 15 years of experience in healthcare and business management, with a strong focus on relationship building and the promotion of ethics and compliance. Her areas of expertise include program development and advancement, risk, assessment and effectiveness evaluation, auditing and monitoring processes, and education.

Program Content: An overview of the basic compliance program elements, with emphasis on evaluation and practical guidance to maximize compliance program effectiveness.

Presentation Take-a-ways:

- Review the seven elements of an effective compliance program
- Describe metrics to measure compliance program effectiveness
- Discuss strategies for improving compliance program effectiveness

Track I

4:00 - 5:00 p.m.

Topic: Implementing the Revenue Recognition Standard

Speaker: Trenton Fast, CliftonLarsonAllen LLP

Speaker Bio: Trent Fast is a Principal with CliftonLarsonAllen in their National Assurance Technical Group. He has over twenty years of experience exclusively serving health care organizations including the performance of financial audits, audits in accordance with the Uniform Guidance issued by the Comptroller General of the United States, not-for-profit tax compliance and reimbursement reporting and advisory.

Program Content:

The new revenue recognition standard will change how health care organizations identify, measure and record patient revenue. In this session we will discuss the background and goal of the standard, steps for identifying and recording revenue, and considerations for implementation by hospitals and health systems.

Presentation Take-a-ways: At the end of this session, you will be able to:

- Describe and understand the core principles
- Identify risks, challenges and concerns
- Discuss the steps to prepare for implementation
- Understand examples of how the standard might be applied

Track II

4:00 - 5:00 p.m.

Topic: Microsoft Excel Advanced Topics:

Speaker: Tom Bick, Billings Clinic

Speaker Bio: Tom has been using spreadsheets since for longer than he cares to remember having worked as a data analyst, software engineer, systems consultant and Lean Six Sigma Blackbelt for 20+ years on both the payer and provider side of healthcare. He enjoys helping people figure out how to work smarter and not harder.

Program Content: Take your Excel knowledge to a new level by understanding how to create dynamic tables as a data source for pivot tables. Explore data importation from other systems so you can work efficiently. Understanding the power of linking and embedding with other software applications. Open up new paths to Excel discovery. Bring your own laptop for hands on learning.

Track III

4:00 - 5:00 p.m.

Topic: Compliance Monitoring and Auditing

Speaker: Tomi Hagan, Quorum Healthcare Resources

Speaker Bio: Tomi has Hagan has over 15 years of experience in healthcare and business management, with a strong focus on relationship building and the promotion of ethics and compliance. Her areas of expertise include program development and advancement, risk, assessment and effectiveness evaluation, auditing and monitoring processes, and education.

Program Content: Interactive discussion of processes for assessing compliance risk across the organization and developing a compliance monitoring and auditing plan.

Presentation Take-a-ways:

- Explain the difference between compliance program assessment/effectiveness evaluation, compliance risk assessment, and enterprise risk assessment
- Outline process for performing a Risk Assessment and developing an Audit Plan
- Discuss various metrics that can be used as compliance indicators
- Discuss communication and implementation of the Audit Plan

All Tracks:

5:00 – 7:00 p.m. Networking Social/Vendor Reception – Prize Drawings!

<u>Friday, April 20, 2018</u>

All Tracks:

7:00 – 8:00 a.m. Breakfast

Track I & II

8:00 - 9:00 a.m.

Topic: Leadership Panel: Employee Engagement and Retention

Facilitator: Janelle Nelson - MIHA

Speaker Bio: Connecting for Success! Janelle Nelson has 25 years in healthcare; bed side nursing, leadership and management across nursing units and perioperative services. She is passionate to connect the clinical, revenue cycle and finance. Her kick ass role today brings together though leaders across healthcare organizations to network and share best practices to ultimately find ways to be fiscally responsible and efficient while ensuring the patient and high quality, safe care remains the priority.

Program Content: Mini Informational Moments shared by each panelist; how each has led high employee engagement and retention. These success stories will bring tools, skills and ideas to implement across your areas of expertise.

Don Miller- Revenue Cycle Director, Community Medical center – Philosophy and Experience Leading and managing employees for High Level Engagement and Retention (the good and the not so good experiences).

Sabrina Cottrell -Revenue Cycle Director, Kalispell Regional Healthcare - Leading & Engaging Remote Team members, consequently Improving Efficiency and Satisfaction. Providing Wins and Outcomes.

Joanne Romasko – Sr. Manager Account Management, Blue Cross Blue Shield of Montana-Engaging Remote and Onsite Employees: Tools for Retention and Role Satisfaction

Program Take-a-ways: Best Practices, Tools and Outcomes for leading and engaging onsite and remote teams; all leading for employee engagement, satisfaction and retention.

Track III:

8:00 - 9:00 a.m.

Topic: Gender Identity: How Does it Affect Your EHR

Speaker: Susan Casperson, Direct of Health Information Management, Sidney Health Center Speaker Bio: Sue Casperson moved to Montana two years ago from Wisconsin where she was an active member of WHIMA. Sue served as their President from 2014-2015 and attended the AHIMA national convention as a WI Delegate 3 times. Sue is now an active member of MHIMA and is

currently servicing as our Secretary. She is the current HIM Director, Privacy Officer, and Compliance Coordinator at the Sidney Health Center.

Program Content: How we identify our LGBT patients in our EHR can cause a cascade of issues with their health care. During this session Sue will cover some of those issues and possible solutions to them. This will be a learning session with open discussion regarding the LGBT community and our part in providing appropriate care.

Presentation Take-a-ways: During this session you will learn about the differences between our federal and state regulations, LGBT abbreviations, and pronouns to use when talking with and/or documenting on transgender patients. We will touch base on coding and billing of transgender services and policies that your facility may need to create.

All Tracks:

9:00 – 10:15 a.m.

Topic: Making the Business case for a Lean in Healthcare

Speaker: Megan McIntyre, PharmD, MHA, CPHQ - Virginia Mason

Speaker Bio: Megan McIntyre PharmD, CPHQ is currently Vice President of Pharmacy with Health Resources Services at Virginia Mason, Providing operational leadership and expertise for group purchasing. In addition to her clinical background, she has depth knowledge on medication quality and safety across the health care system and experience coaching and leading diverse teams in lean methodology.

Program Content: This program will review lean management in healthcare focusing on how choosing to lead with quality supports economic success. This session will combine active concept application, dialogue and series of case examples, from Virginia Mason's sixteen-year lean journey, with a focus on financial outcomes.

Presentation Take-a-ways: By the end of the presentation, participants will be able to

- Understand the impact of waste on healthcare quality and financial performance
- Describe how the Virginia Mason Production System improves quality and economic outcomes
- Identify areas within the organization where lean will support both near-term and long-term savings

All Tracks:

10:15 - 10:30 a.m. *Break/Checkout*

10:30 – 12:00 p.m. *Topic: MHA Report*

Speaker: Bob Olsen - MHA

Program Content: Bob Olsen will present the latest developments for federal and state statutory and regulatory issues important to Montana hospitals and other providers.

Good-bye!

Thank you for joining us – Drive safely! See you October 17-19, 2018 in Billings at the DoubleTree for the HFMA Fall Conference!