

# 2017 CIM Auction Gift Levels

	Platinum \$25,000+	Gold \$10,000+	Silver \$5,000+	Bronze \$1,000+	Supporter \$100+
Prominent placement of Company Logo within the Auction Catalog and Brochure	X	X			
Company Logo, Donated product photos prominently displayed throughout all auction promotional material	X	X			
Inclusion of Company Logo/Name in Auction Advertisements	X	X			
Listing in the Promotional Material (Donation Sheets, Auction Cards, Auction Flyer)	X	X	X	X	
Inclusion of Company Logo on the Home Page of the CIM Web Site, Concretedegree.com for 1 year as a Sponsor	X				
Inclusion of Company Logo/Name on all promotional material	X	X	X		
Inclusion of Company Logo on the Home Page of the CIM Auction Web Site during Auction promotion	X	X	X		
Inclusion in CIM Auction Press Releases (Pre and post-show)	X	X	X		
Listing (Including logo, product photo, and description) in the Auction Catalog	X	X	X	X	X
Listing on the CIM Auction website	X	X	X	X	X
Featured Sponsor in CIM Auction E-Mails and Web Ads	X				
Inclusion on Auction Signage at the World of Concrete	X				
Inclusion in CIM Auction E-Mails	X	X	X		