



CALIFORNIA
CIVIC
ENGAGEMENT
PROJECT

Research for a Stronger, More Inclusive Democracy

The 2016 election: Results and Next Steps

Talk Summary

1. Breakdown of the 2016 vote?
2. Did California's electorate become more representative?
3. Where do we go from here?

Study Methodology

Voter Turnout Data

- Statewide Database, Political Data, Inc.

Population Data

- Current Population Survey, California Department of Finance

So What Happened?

U.S. Turnout

60% (U.S. Elections Project)
– higher than 2012

Higher than 2000

A Majority of America?

- Trump = 63 million
- Clinton = 65 million +
- Nearly a 100 million eligible Americans didn't vote
- Trump – only about a fourth of eligible voters
- Electoral college

What about California?

2016 Surge in Registration

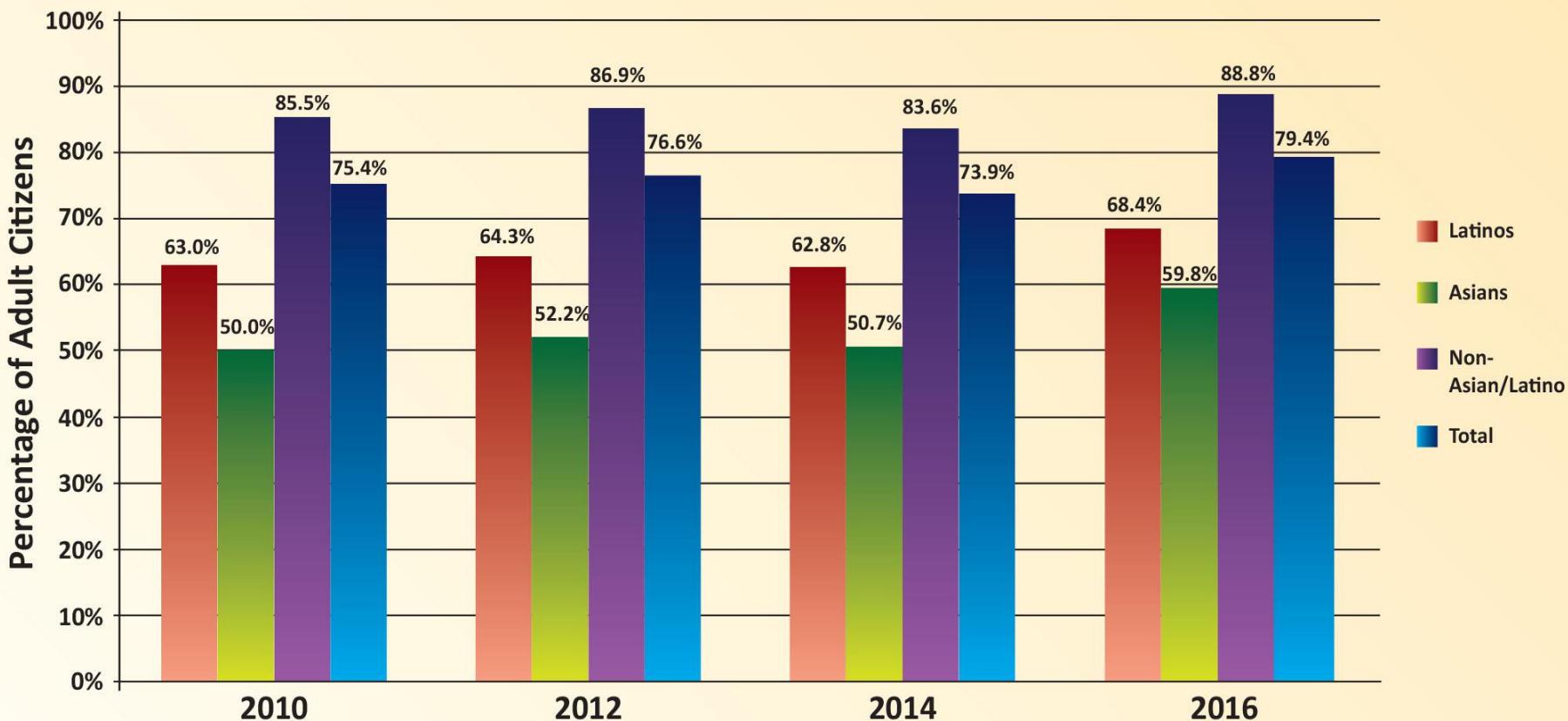
2 million added to registration roles

A record 19.4 million total

2016 Registration Rates

- Total Registration - 79.4%
- Latino Registration - 68.4%
- Asian-American - 59.8%
- Non-Latino/Asian-American - 88.8%
- Youth (age 18-24) - 62.9%

Registration Rates: 2010-2016 General Election



Data Source: Statewide Database, Political Data, Inc.
Current Population Survey, California Department of Finance.

California Turnout?

California Turnout

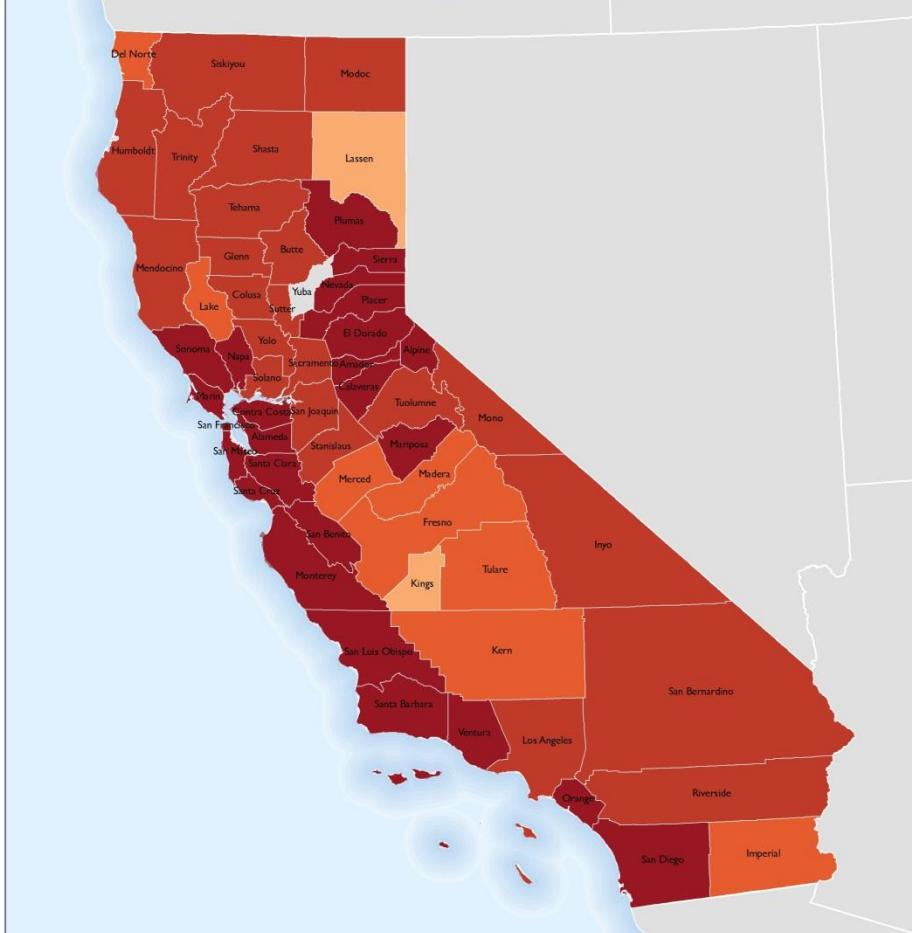
14.6 million votes

= 58.7% eligible voter turnout

= 75.3% registered voter turnout

= between 2012 and 2008 rates

2016 Total Eligible Voter Turnout General Election



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Data Source: Political Data, Inc., CA Dept. of Finance
Map created January 25, 2017

2016 County Total Turnout

	Eligible Turnout	Rank	2012 EVT Change
Marin	79.8%	1st	+5
Sierra	75.9%	2nd	+2.9
San Francisco	67.7%	8th	+8.8
Los Angeles	58.0%	28th	+7.2
Sacramento	56.9%	34th	+3.3
State	58.4 % (CCEP analysis)	-	+5

California Turnout

What about group turnout?

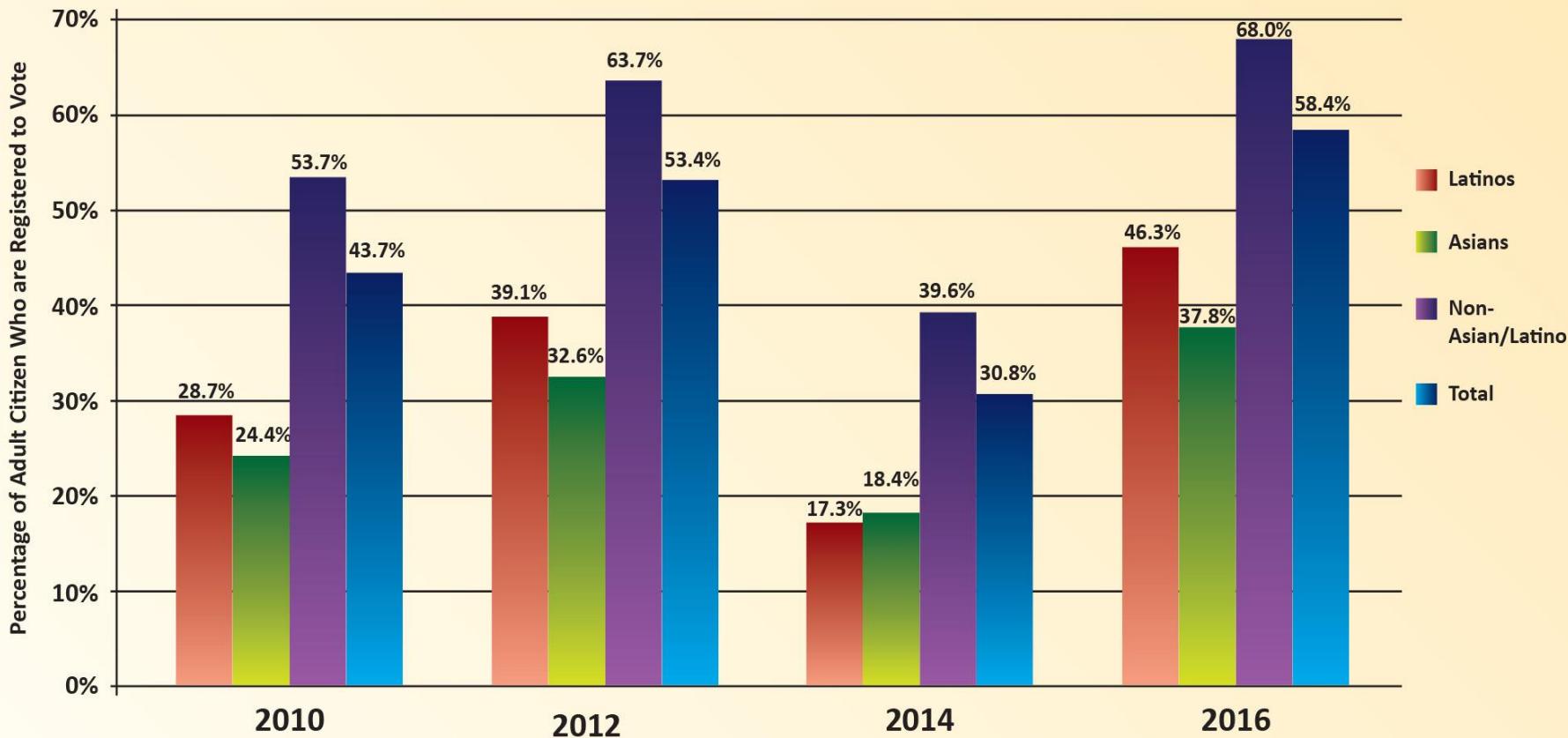
Latino vote?

Latino eligible turnout in 2016?

46.3%

Eligible Voter Turnout

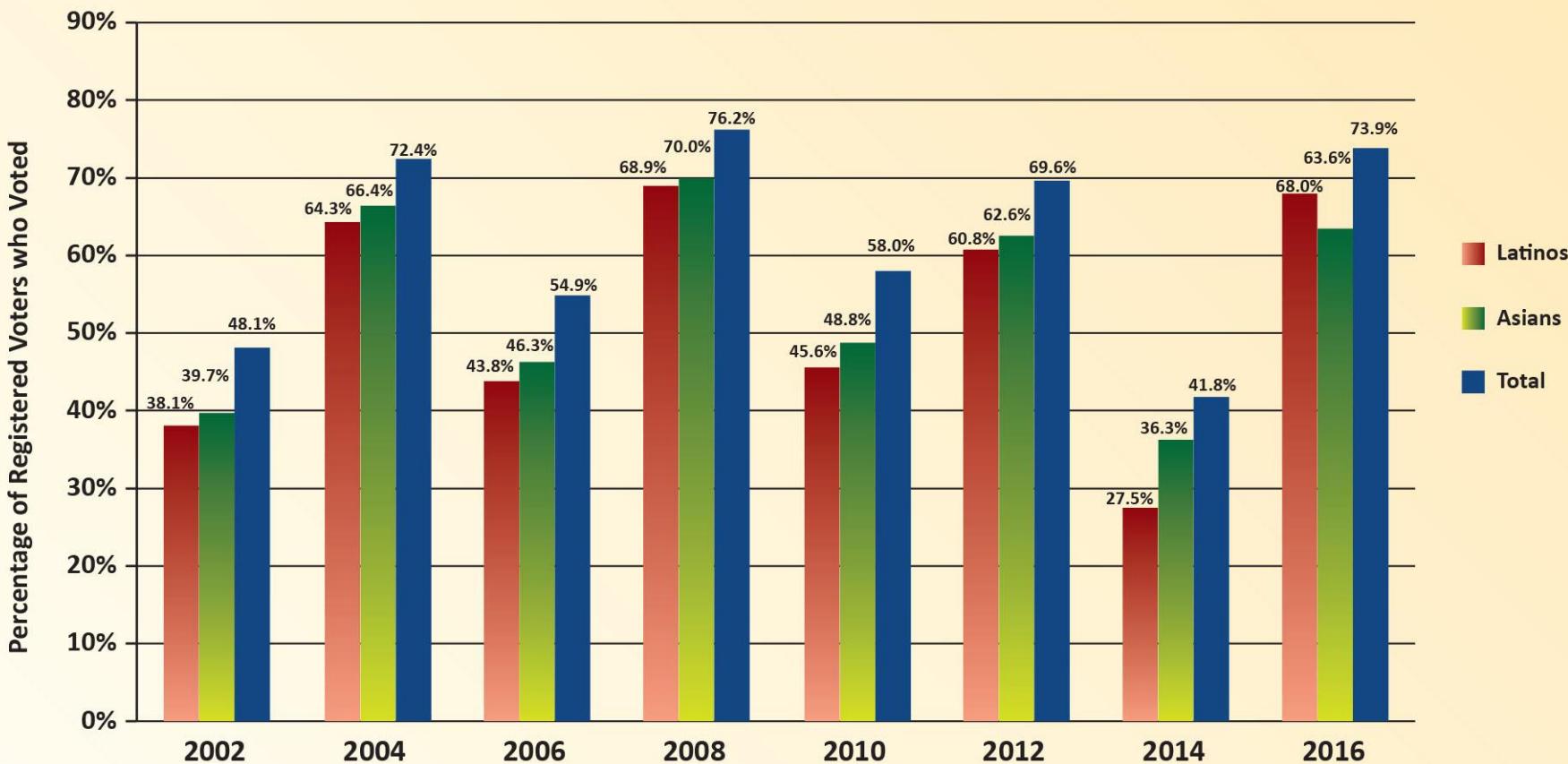
2010-2016 General Elections



Data Source: Statewide Database, Political Data, Inc.
Current Population Survey, California Department of Finance.

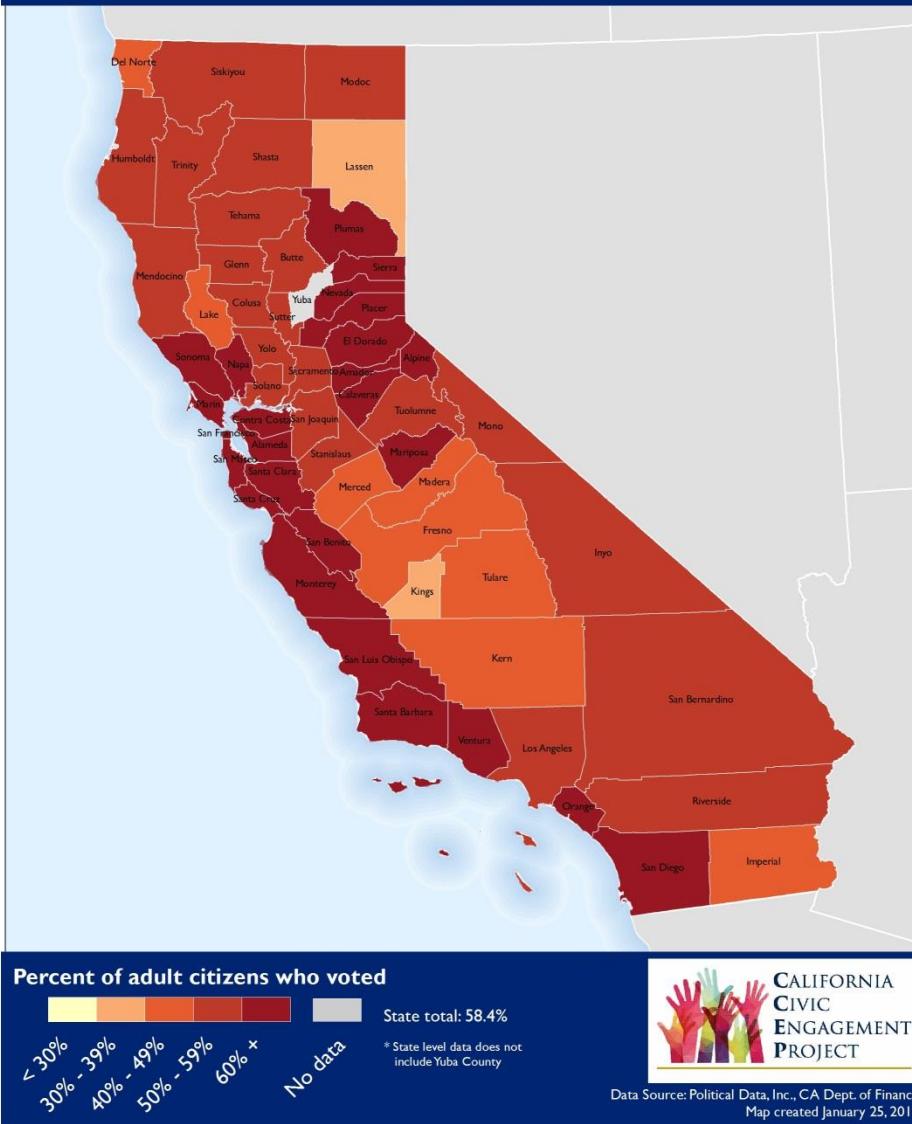
California Registered Voter Turnout

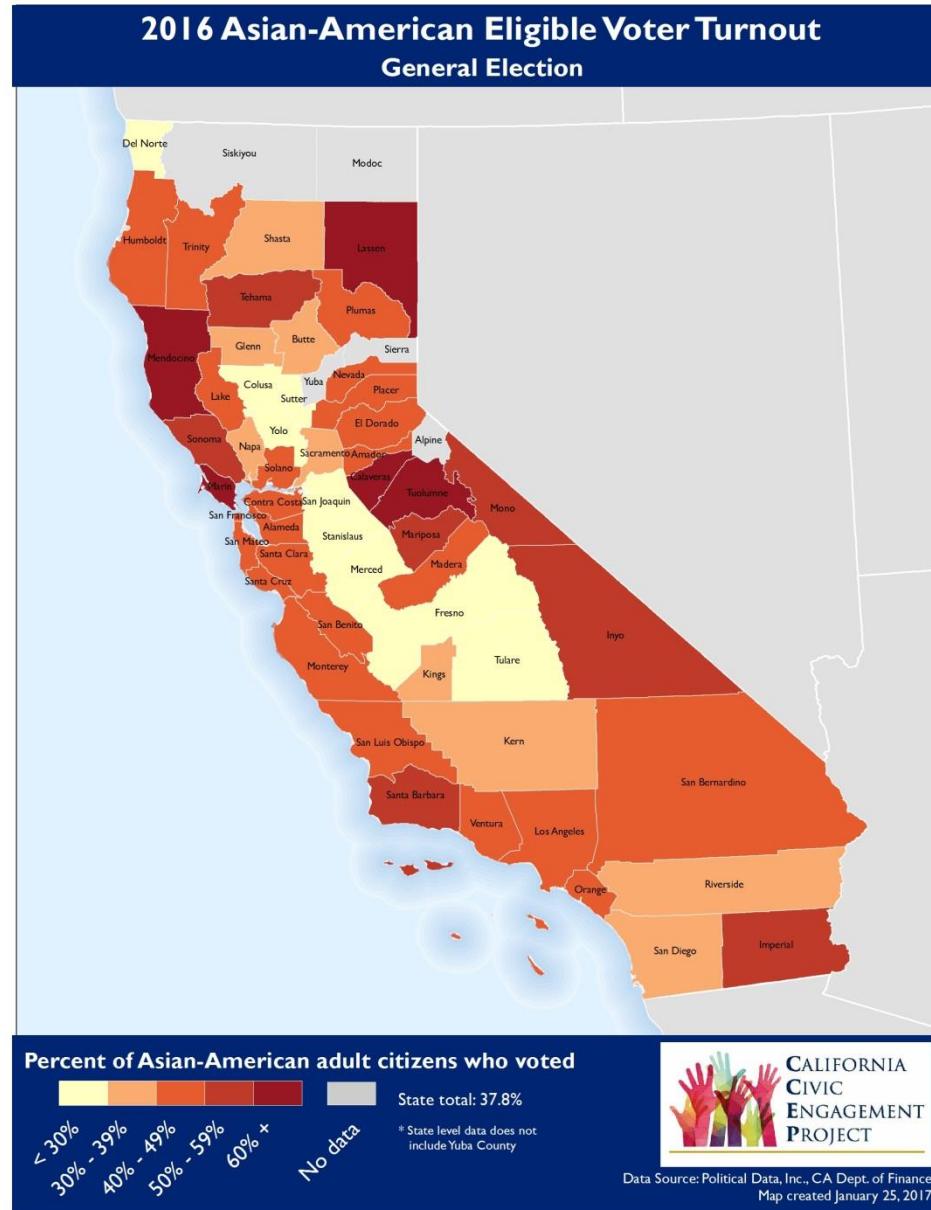
2002-2016 General Election



2016 Total Eligible Voter Turnout

General Election





2016 Latino Eligible Voter Turnout General Election



Percent of Latino adult citizens who voted



State total: 46.3%

* State level data does not include Yuba County



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Data Source: Political Data, Inc., CA Dept. of Finance
Map created January 25, 2017

2016 County Latino Turnout

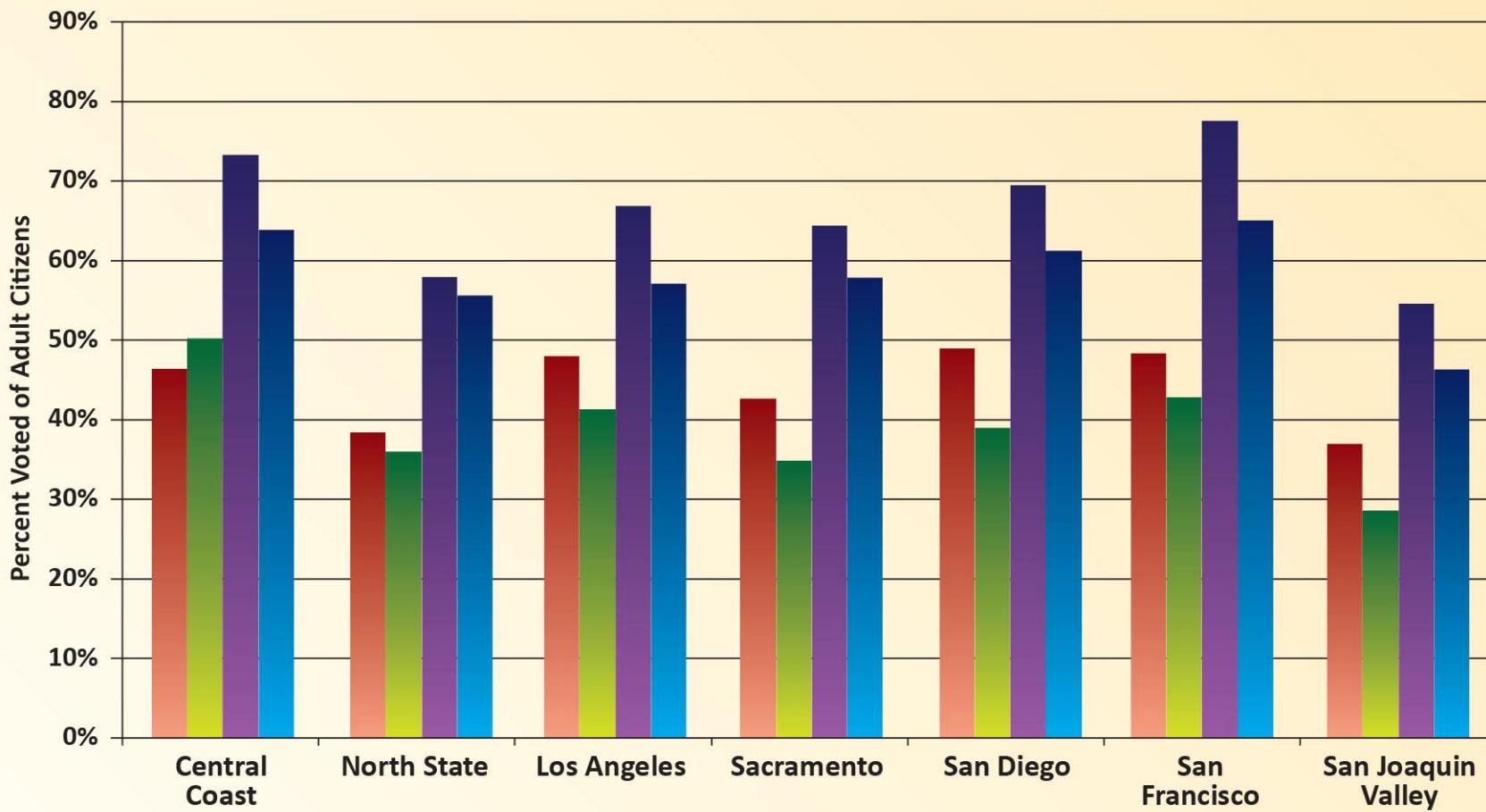
	Eligible Turnout	Rank	2012 EVT Change
San Francisco	54.3%	1st	+5.6
Alpine	52.8%	2nd	+n/a
Alameda	52.2%	3rd	+3.4
Los Angeles	50.1%	4th	+8.6
Sacramento	44.5%	22rd	+4.4
State	46.3%	-	+7.2

2016 County Asian-American Turnout

	Eligible Turnout	Rank	2012 EVT Change
Siskiyou	85.0%	1st	+ 16.9
Calaveras	69.0%	2nd	+2.3
San Francisco	42.6%	30th	+8.5
Los Angeles	40.0%	35th	+10.6
Sacramento	36.6%	40th	+6.5
State	37.8%	-	+5.2

2016 Eligible Voter Turnout by California Region

General Election



Data Source: Statewide Database California Department of Finance

Latinos Asians Non-Asian/Latino Total

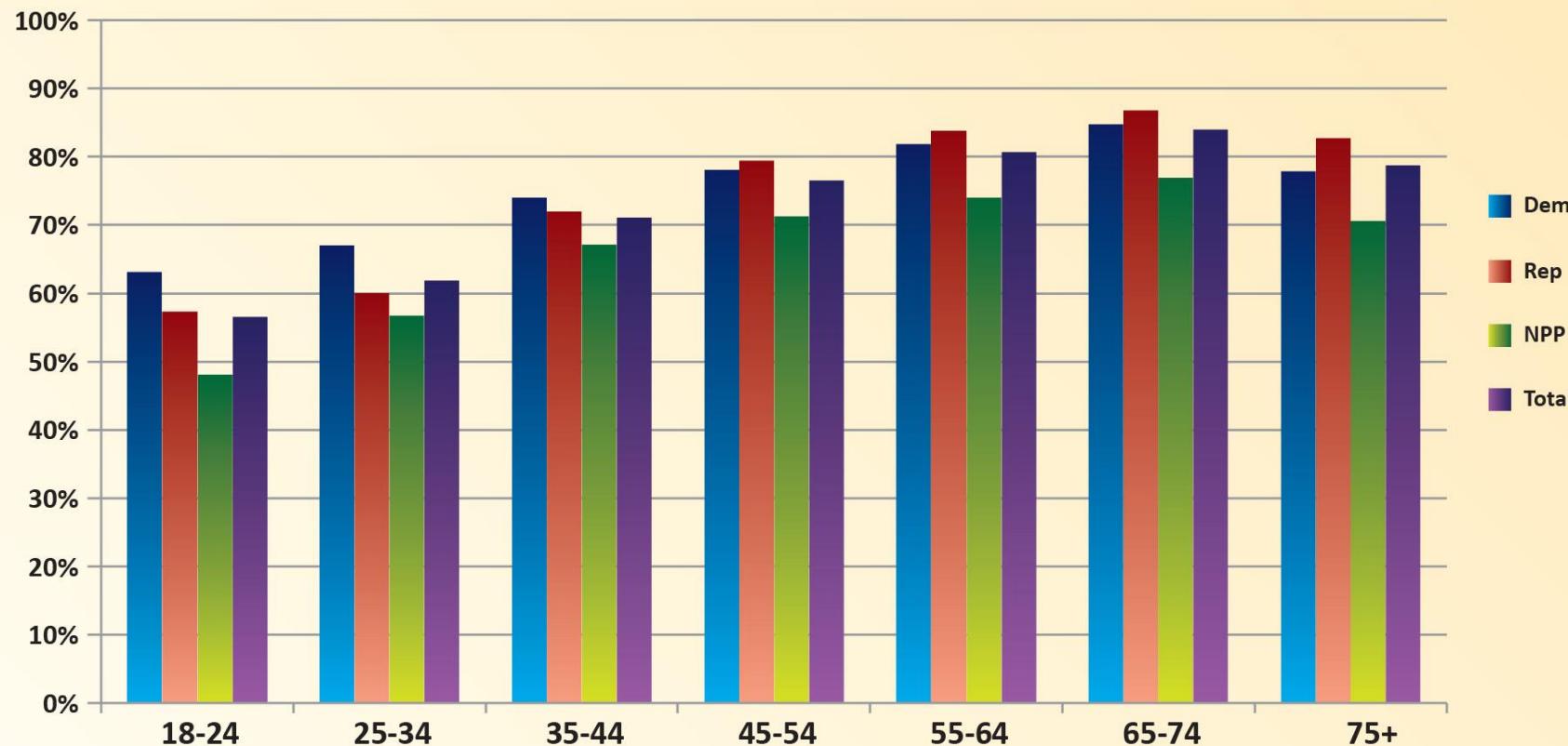
California Turnout by Party

- Democrat - 75.3%
- Republican - 77.2%
- No Party Preference - 64.4%
- Other Parties - 65.3%
- Total - 73.9%

Registered Voter Turnout by Political Party and Age

2016 General Election

Percentage of Registered Voters Who Voted



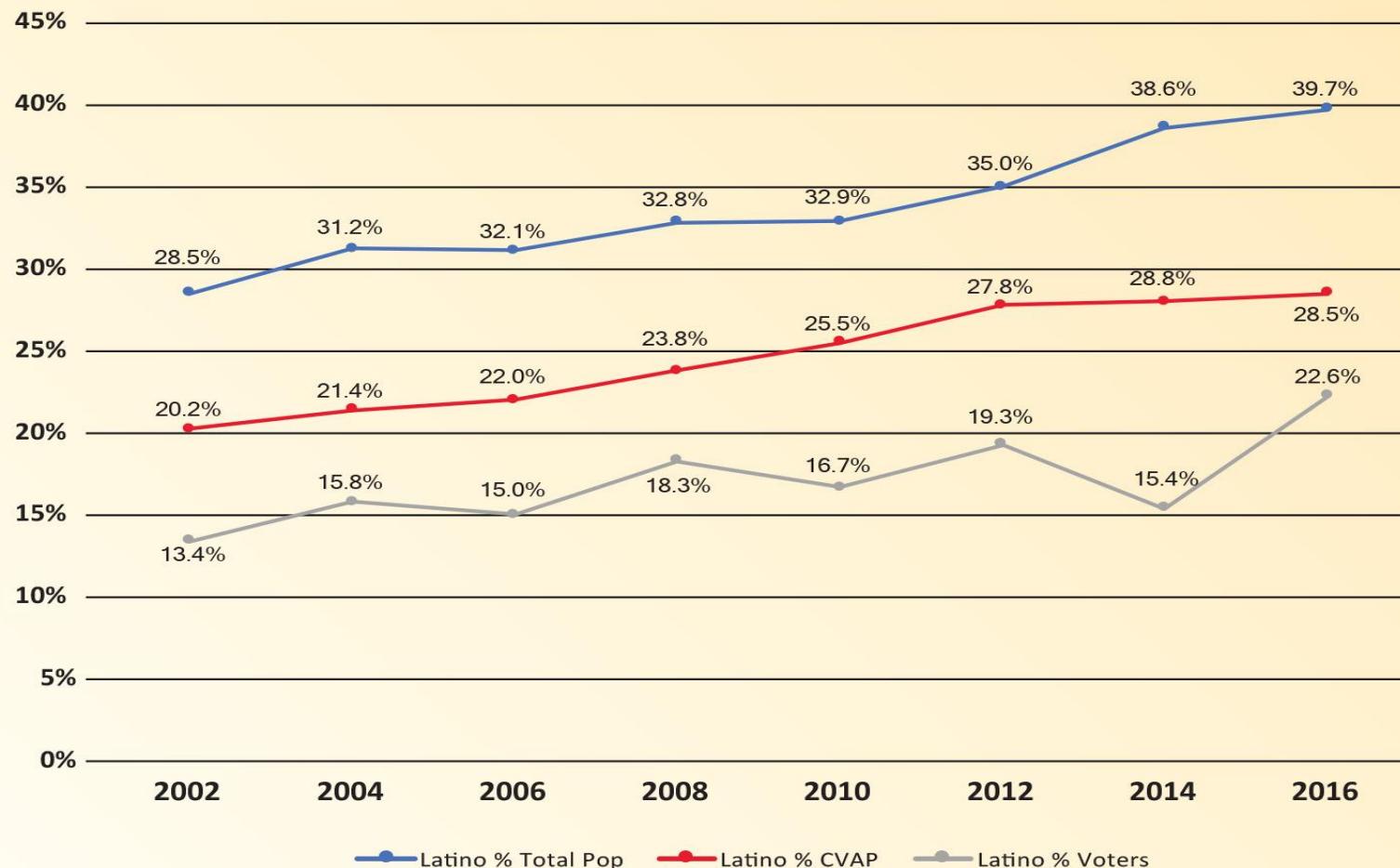
Data Source: Political Data, Inc.

Consequences of Disparities in Voter Turnout

Latino Underrepresentation

- 22.6% of the 2016 Vote
- 28.5% of eligible voter population
- 39.7% of total population

Underrepresentation of Latinos in California 2000-2016 General Elections



Data Sources: Statewide Database, Political Data, Inc.
Current Population Survey, California Department of Finance.

Projecting Latino Voters

By 2016:

If Latinos maintained their 2012 eligible turnout rate - percent of the vote would rise to 21.2%

Asian-American Underrepresentation

- 8.1% of the 2016 Vote
- 12.4% of eligible voter population
- 13.3% of total population

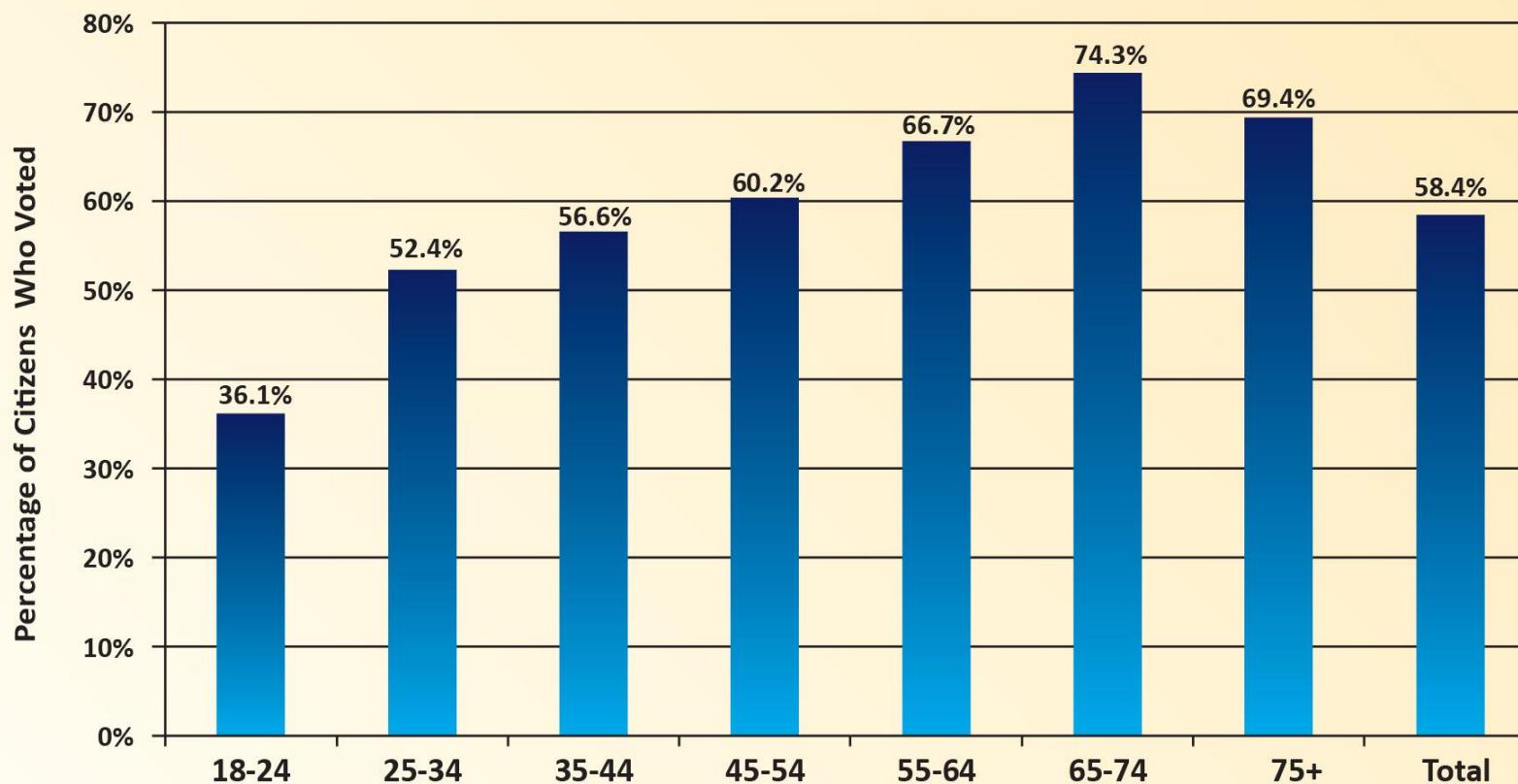
California Turnout

Youth vote?

Eligible Youth Voter Turnout

36.1%

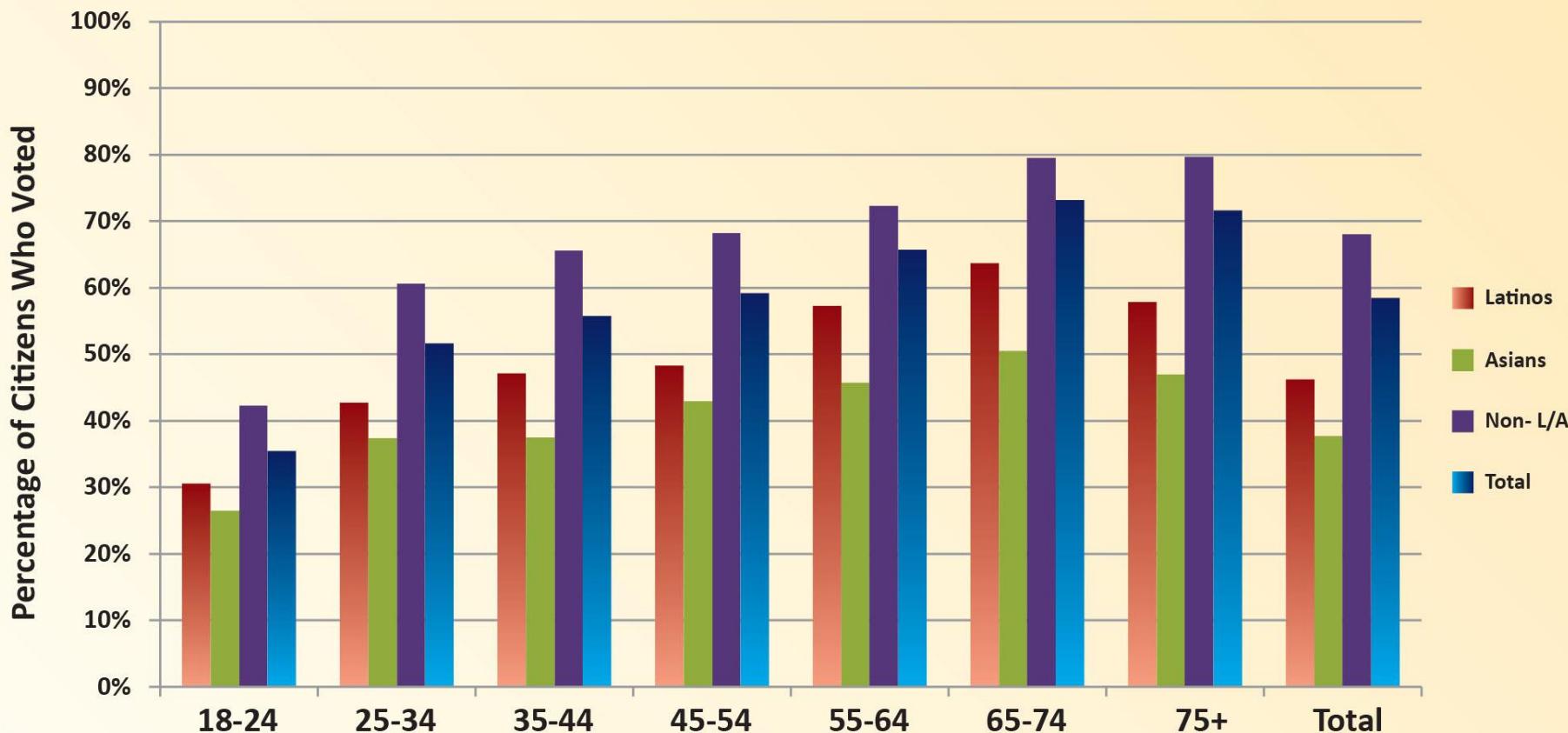
California Eligible Voter Turnout by Age Cohort 2016 General Election



Data Sources: Political Data, Inc. California Department of Finance

California Eligible Voter Turnout

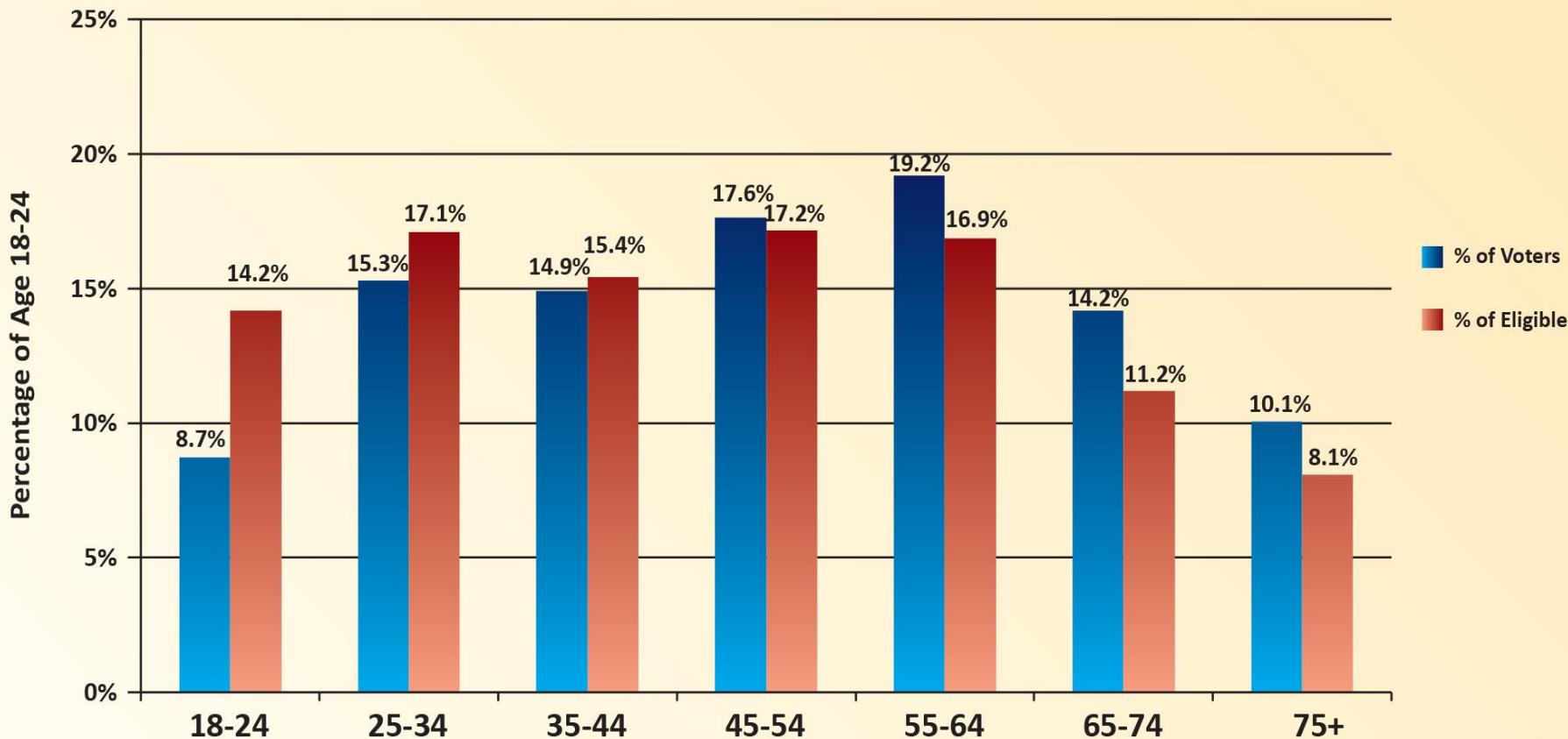
2016 General Election



Data Sources: Political Data, Inc.
California Department of Finance

Underrepresentation of Youth

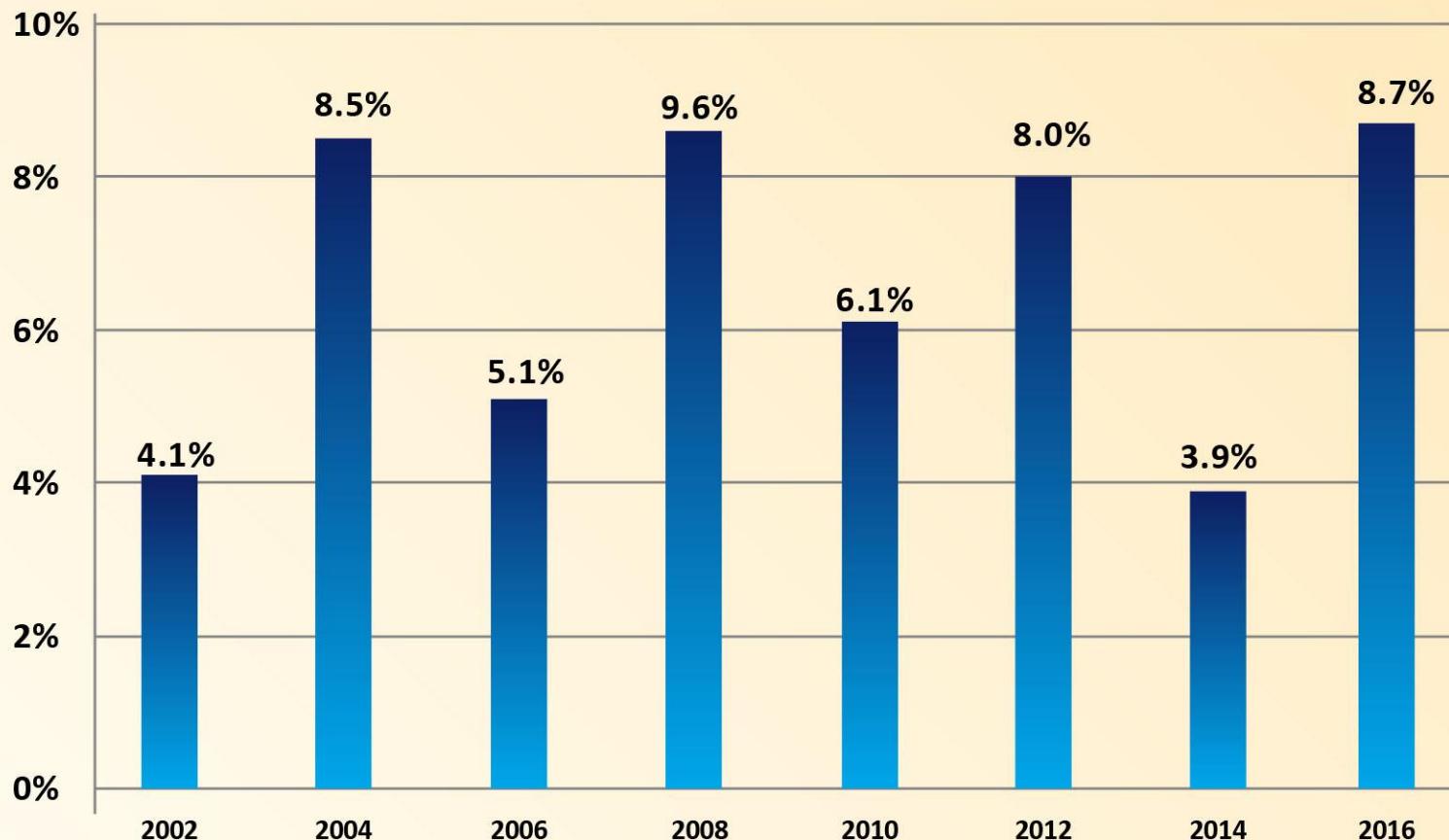
2016 General Election



Data Sources: Political Data, Inc.
California Department of Finance

Youth Representation Among California Voters

2004-2016 General Elections



Data Source: Statewide Database, Political Data, Inc.

Turnout Summary

- Second highest total eligible turnout in 30 years
- Highest Latino share of total voters – 22.6%
- Asian-Americans increased turnout - but not as high as Latinos
- Youth increased their electoral representation despite declining population numbers
- = **increased turnout from underrepresented groups but still significant disparities**

Factors for November Turnout

This election...

- It's a presidential general election!
- 17 ballot initiatives!
- Senate race
- Trump effect?

Factors for November Turnout

Always present...

- Voter apathy
- Institutional barriers
- Lack of full mobilization
- Demographic change

= increased turnout from underrepresented groups
but still disparities

Where do we go from here?

Future Reforms?

1. Voter Turnout and Representation
2. Civic Engagement – Voting Connection
3. Civics Education/Democratic Norms

Voter Turnout and Representation

Make It Easier to Vote

- Electoral reforms: Same-day, Automatic registration
- 16 yr old pre-registration
- Vote centers
- Outreach and education

Make Them Want to Vote

- Disconnection and trust
- Impact of vote
- Culture of voting

Civic Engagement – Voting Connection

- Long-game connection
- Move beyond the election cycle
- Start now!

Civics Education/Democratic Norms

- K-12 civics
- What? How? Why?
- Civil norms of dialogue/debate/tolerance/ and media literacy!

Thank you!

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View my Tedx Talk on the Power of the Youth Vote!