



“The doctors said that, at the rate my fever was climbing, I would have either died or had severe brain damage had I not gone to the emergency room when I did. Project Access NOW was the reason I didn’t hesitate – I knew I could afford it.”

***-Ann, Project Access NOW Premium Assistance client
Receives help paying her health insurance premiums and out-of-pocket costs***

“My asthma inhalers cost more than we can regularly afford, they also regularly save my life...Project Access NOW gives me the chance to take a breath. We pay just a \$4 copay for my inhalers now and we’re grateful to do it.”

***-Vilma, Project Access NOW Pharmacy Bridge client
Receives discounted asthma medication***

“I am so grateful to Project Access NOW. Because of you, I am alive today and able to see my family grow.”

***-Marina, Project Access NOW Classic client
Received donated surgery to remove a cancerous tumor***

Greetings,

Project Access NOW works to improve the health and well-being of everyone in our community by ensuring access to care, services, and resources for those most in need.

And we need your help to do it.

Too many people face barriers getting what they need to be healthy. Project Access NOW takes a private sector approach to find common-sense solutions to those barriers partnering with health care, community organizations, and others to help people do things like enroll in and afford their health insurance, get preventative and emergency care, navigate safety net resources, and access the medicine they need.

Fundraising events are one of the ways we make this work sustainable which is why **we’re proud to invite you to join us as an event sponsor for Mix It Up 2018, our spring gala fundraising event coming up on April 21st at The Exchange Ballroom.** Join our guests, including many local business and philanthropic leaders, health care providers, and other donors as we celebrate together your investment in our work to improve the health of our community by helping real people like Ann, Vilma, and Marina get the care they need.

Take a moment to review our sponsorship documents and let us know if we’ll have the pleasure of seeing your name on our sponsor list this April.

Thank you for your consideration. We look forward to hearing from you.

Yours sincerely,

Linda Nilsen, MPA
Executive Director
Project Access NOW



In 2017, supporters like you helped Project Access NOW...

- Connect more than **4,000** individuals and families to donated care.
- Fill more than **11,000** prescriptions.
- Help more than **350** low-income clients pay their health insurance premiums and related out-of-pocket costs.
- Fulfill over **9,000** service requests from hospital caregivers helping their patients safely discharge from the hospital with things like transportation and temporary housing.
- Enroll nearly **18,000** people in health insurance through the Oregon Health Plan, the Marketplace, and Citizen Alien-Waved Emergency Medical.

PROGRAM SPOTLIGHT: Pharmacy Bridge

To help raise awareness about our work and more directly engage donors, we're using our Mix It Up 2018 fundraising gala to shine a light on the life-changing impact of our Pharmacy Bridge program.

Pharmacy Bridge offers Project Access NOW clients access to medications a primary care physician has determined they need to be healthy. The clients our program serves can't access their meds, either because they don't qualify for health insurance through the Affordable Care Act or because they don't make enough money.

Through Pharmacy Bridge and the generous support of our partners at Providence Health Services, these folks can receive the meds they need at no- or very reduced-cost, usually just a **\$4 copay**.

Formed almost simultaneous to the founding of Project Access NOW, Pharmacy Bridge is one of our longest-running programs, as well as one of our most used. In 2017 alone, **it filled more than 12,000** prescriptions – that's a lot of people who didn't have to skip meals or lose their home to be able to afford the medicine they need to live. It's a common sense solution that our partners like Providence know saves them money by helping people get lower cost preventative care that can keep them out of the emergency room.

"What would my family have done – my children – if I'd had another heart attack?" wondered Pharmacy Bridge client Maria when the loss of her husband's job forced her to go a terrifying month without buying the \$346 worth of the blood-pressure medications her doctor prescribed after her first heart attack.

"I'm driving my kids home, making dinner, and every five minutes I'm thinking, 'Did my arm just tingle? Is my heart about to stop beating again?'"

Your event sponsorship changes the lives of our clients for the better through programs like Pharmacy Bridge, a fact that's bound to make your customers, clients, and constituents feel good to hear.

Thanks for considering being a Project Access NOW event sponsor.

CELEBRATE YOUR COMPANY'S INVESTMENT
IN THE HEALTH & WELL-BEING
OF OUR COMMUNITY AS A SPONSOR OF...



MIX IT UP 2018



MIX IT UP 2018:

Saturday
April 21, 2018
Exchange Ballroom



MUSIC
FOOD
DRINKS
RAFFLES
FUN
YOU

Our mission is to improve the health and well-being of our communities by ensuring access to care, services, and resources for those most in need.

PROJECT ACCESS NOW BEGAN 10 YEARS AGO in a one-room office in NW Portland with the good idea of helping vulnerable people access the care they need to be healthy. Today, we're a multi-program, community health nonprofit serving thousands of clients across the state every day. We've evolved to meet the changing needs of our clients who face barriers accessing resources like medical care, affordable health insurance, and other wellness-promoting services.

THE REASON WE'VE GROWN IS BECAUSE OF THE HELP OF SUPPORTERS LIKE YOU.

Join Project Access NOW as a Mix It Up sponsor and let us celebrate your company's investment in the public good of our community health.

As a Mix It Up sponsor, you'll help Project Access NOW...

- Connect low-income individuals who can't afford health insurance through the Affordable Care Act to coverage that results in access to healthcare.
- Connect the remaining low-income, uninsured in our community to donated specialty and primary healthcare services.
- Help patients obtain medication through our Pharmacy Bridge program.
- Support low-income people being discharged from the hospital, helping them safely get home and stay home.

Sponsor Benefits

	Presenting Sponsor \$10,000 (limit 2)	Signature Sponsor \$5,000	Celebration Sponsor \$3,000	Entertainment Sponsor \$1,000	Table Sponsor (1 table of 10) \$1,250
Opportunity to address attendees during the event	X				
Name and logo on the event website with priority placement and verbal recognition during program	X	X	X		
Display table and company name and logo on poster at event	X	X	X		
Name recognition in advertising (print, website, social media), signage at event, highlight in newsletter (circulation 6,000+)	X	X	X	X	X
Reserved table for you and your guests at the event with table sign and mention in program	10 GUESTS	10 GUESTS	2 GUESTS	2 GUESTS	10 GUESTS



Saturday, April 21, 2018 | The Exchange Ballroom | 6:00 pm

Name_____

Event Sponsorship

Address_____

Sign up for:

Email_____

	Amount
<input type="checkbox"/> Presenting Sponsorship	\$10,000
<input type="checkbox"/> Signature Sponsorship	\$5,000
<input type="checkbox"/> Celebration Sponsorship	\$3,000
<input type="checkbox"/> Entertainment Sponsorship	\$1,000
<input type="checkbox"/> Table Sponsorship	\$1,250
<input type="checkbox"/> Other Amount _____	

Phone_____

Method of Payment

Bill me

Mastercard

Check

American Express

Credit Card #_____ Exp. Date_____ CVV (if you have one)_____

Signature_____

Total_____